

CHAPTER V

CONCLUSION

CHAPTER FIVE

CONCLUSION

This chapter presents the conclusion of the ideas discussed in the previous chapters. Besides, it also presents some suggestions, which hopefully will be useful for those who study sociolinguistics, particularly for those who study language style and language variations.

5.1 Conclusion

This study is about the language style and features of Indonesian Language used in announcements issued by the English Department of Teaching Training Faculty and the Student Senate in Widya Mandala Catholic University Surabaya. The data collected were announcements that had been issued from January 2000 to July 2001 made by the Student Senate and the English Department of Teaching Training Faculty of Widya Mandala University Surabaya.

Using a notebook, work sheets, tables, and questionnaires to find the characteristics of the announcements by the Student Senate and the English Department, the writer found that:

1. The announcements issued by the English Department of Teaching training Faculty were mostly served in formal language (Standard Indonesian Language) in order to show the English Department's authority over the importance of the announcements and to expect the students to follow or do what was written in those announcements.

2. The announcements made by the Student Senate of Teaching Training Faculty used more informal vernacular language than the standard one as the Student Senate wanted to attract the students' attention to follow the content of the announcements by persuading them with friendly, warm, informal words. The reason was because the Student Senate of Teaching Training Faculty had less authority than the English Department.
3. Announcements, particularly the ones issued by the English Department and the Student Senate of Widya Mandala University, do not usually contain many sentences. The system is usually just the title and the body. These two factors are the most important factors in announcements issued by the Student Senate and the English Department. There are also sometimes the closing and the signature, and also a heading that is included in the body paragraph, or the other way around, but they do not always exist in both kinds of announcements. However, there is a good coherence between paragraphs and sentences in the announcements. The sentences and paragraphs were connected smoothly and the meaning did not confuse the students as the purpose of having announcements is to give the target readers have a brief notice about related program or instruction contained in the announcements.
4. Most of the students of Widya Mandala University liked the way the Student Senate made the announcements (the language used, form, and the face validity or appearance), but they also admitted that sense of authority was needed in making announcements so that the students would not underestimate the content of the announcements. The writer concluded that

interesting form or appearance and vernacular “in style” language were two good things to be considered in making an announcement for university students, but the announcement makers must not forget to give the sense of adherence to it so that the readers would give more value and appreciation to the announcements. A vernacular language may lessen the sense of the adherence that the English Department already has. That is why the announcer should know first in what status the announcer and the target readers are. Standard language that the English Department is a good thing to have in an announcement as long as it stays brief and clear.

5.2 Suggestions

The study about the characteristics of announcements in the Teaching Training Faculty of Widya Mandala Catholic University is expected to give a valuable contribution for the announcement makers to make better, well-liked and perfect announcements for the target readers.

There are some significant important factors that this study has found in making announcements. Firstly announcement must be brief without losing its idea and purpose as a result of decreasing sentences. Secondly, it will be better if the announcement is made onto an interesting form, especially for the student organization, (colorful paper and ink, or creative writing letters). That will help the target readers see the attractive announcements for the read it. Thirdly, there is a choice of using a standardized language or “in” language, usually vernacular one, in making announcement. The latter depends on the announcement makers of

what status and how much authority that the announcement makers have. The last one is the most important of all points above, that is an announcement must have coherent paragraphs and sentences so that the readers will not get confused and the message can be delivered successfully to them.

Generally, the writer hopes this study can also be helpful for the other researchers of sociolinguistic and discourse so that those fields of study can get better and better each day.

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