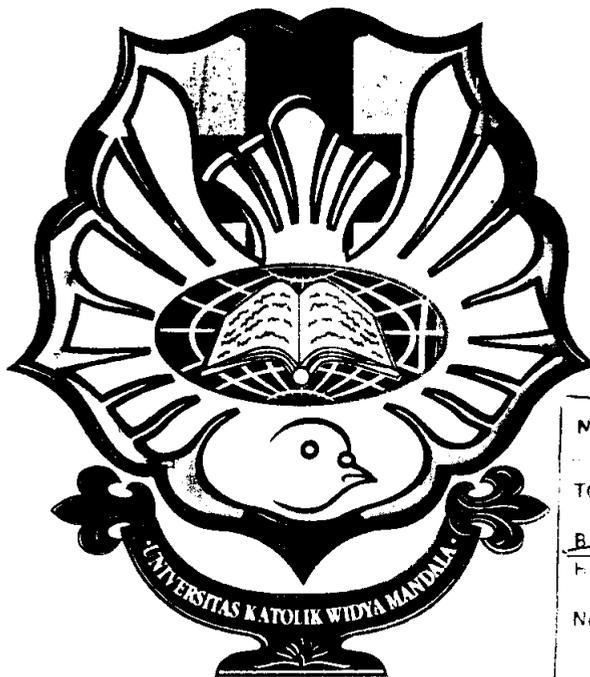


THE CHARACTERISTICS OF ANNOUNCEMENTS
ISSUED BY THE ENGLISH DEPARTMENT
AND THE STUDENT SENATE
OF TEACHING TRAINING FACULTY
IN WIDYA MANDALA SURABAYA

THESIS

In Partial Fulfillment of the Requirements for
The Sarjana Pendidikan Degree in
English Language Teaching



By :

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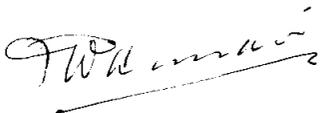
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This thesis has been examined by the committee on Oral Examination with a grade of 80,1 (A) on October 8, 2001.



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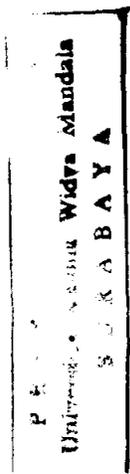
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Advisor: Dr. Agustinus Ngadiman, M.Pd and Johanes L. Taloko, S.Pd.

ABSTRACT

The study was conducted to find the linguistic features in the announcements issued by the Student Senate and the English Department of Teaching Training faculty of Widya Mandala Surabaya from January 2000 to July 2001, to determine how the language used (Indonesian Language) in both kinds of announcement interest the students' attention and to get the knowledge of the power of those announcements over the students to follow the instructions stated in the announcements.

This research is descriptive and qualitative as the findings were obtained by analyzing the linguistic features accompanied by sociolinguistics, discourse and syntax theories rather than working with numbers. However, 50 questionnaires had been distributed to 50 students to get to know their interest on the language use in the announcements and the effects of both announcements over them. The percentage of the results was then analyzed and discussed later on.

The result of the study showed that the language used, in this case is Indonesian Language, in announcements made by the English Department of Teaching Training Faculty was mostly in formal writing, while the language used in the Student Senate's announcements was informal and used "in" style language. It was caused by the authority, the adherence, the status and role of each institution or organization. High authority and high sense of adherence that the English Department has made possible for it to make more pushy announcements than the Senate. A lower status and authority of the Student Senate caused its announcements to be more persuasive, rather than pushy, in order to get more readers interested in the announcements and, furthermore, join or follow them. The result of the questionnaires, however, showed that 56 % of the students preferred the Student Senate's announcements than the English Department's and 24 % said the opposite. The power of the announcements issued by the English Department was higher than the Senate as 84 % of the students said that they would follow the instructions from the English Department than from the Student Senate. The questionnaires also revealed that 60 % of the students liked the Student Senate's language use in the announcements and only 32 % liked the English Department's language better.