POLITENESS STRATEGIES IN GIVING ADVICE WRITTEN BY MALE AND FEMALE CONSULTANTS

A THESIS

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APPROVAL SHEET

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POLITENESS STRATEGIES IN GIVING ADVICE WRITTEN BY MALE AND FEMALE CONSULTANTS

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ABSTRACT

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Language is the medium for human being to communicate and express feelings to others. In communicating, each individual should use appropriate language. A consultant is a person who gives advice in such a case. The consultant should consider the hearer's feeling while giving advice. The way male and female consultants in giving advice might be different since Holmes stated that women are more polite linguistically than men (Holmes, 1992). This study tries to capture and dig more the differences of politeness strategies written by male and female consultants by using Brown and Levinson's theory of politeness strategy and the reason. There are fifteen politeness strategies presented by Brown and Levinson and the writer tried to examine it.

It is found that the male and female consultants use different politeness strategies in writing the advice. The female consultant uses more politeness strategies than the male consultant. The female consultant uses thirteen politeness strategies from Brown and Levinson while the male consultant uses ten strategies. This phenomenon shows that for female consultant is more polite than the male consultant.

It is also found that the most strategies used by the male and female consultant are the same; they give association clues and overgeneralize strategies. This phenomenon brings the conclusion that those strategies mostly used fulfill the Maxim Grice theory, maxim of quantity, quality, manner and relevant. The consultants give the advice using the politeness strategies and obey the Grice theory by giving the relevant, clear, brief and unambiguous information.

Furthermore, the female consultant uses more politeness strategy than the male consultant to state her status in the community.

In addition, the writer also found that there are no correlation between the ethnicity and politeness since the consultants were brought up in different types of family.



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