DEVELOPING ENGLISH SYLLABUS AND TEACHING MATERIALS FOR THE STUDENTS OF SCHOOL OF HOTEL AND TOURISM

A THESIS

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The writer



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ABSTRACT

ABSTRACT

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Key words: syllabus, teaching materials.

The development in hotel and tourism industry in Indonesia gives a great deal of advantages to the country Indonesia. The foreign tourists coming to Indonesia bring a substantial amount of foreign currency to Indonesia as they spend their time in hotel, enjoying their time and shopping in the tourism resorts. In line with the increasing number of foreign tourists coming to Indonesia, the demand of skillful hotel staff has also increased.

To give a warm atmosphere and make the guests feel at home, the hotel will hire staff with good English proficiency. The hotel staff must be able to serve the guests and communicate in English fluently. To meet this requirement, the students of the School of Hotel and Tourism should be provided with as much time as possible to learn English.

The students will learn a great deal of materials about hotel and tourism industry. In order for them to be able to learn the right materials suitable to their need at work, the teacher should have a syllabus and teaching materials covering the need of hotel and tourism industry.

The syllabus and the teaching materials developed in this thesis are based on Yalden's theory (1987) labeled: Language Program Development. This model provides a clear procedure which is divided into several stages: (1) doing the need survey, (2) describing the purposes, (3). selecting the syllabus type, (4). determining the proto syllabus, (5). developing the pedagogical syllabus, (6). evaluating the syllabus, and (7). writing the materials.

The product of this study is a teacher's book, a student's course book, and a student's work book. The product is also accompanied with a series of VCD with the topics of daily life and Hotel and Tourism and a cassette with the dialogue of hotel and tourism background.

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