

Lampiran 1. Kuisisioner

Kuisisioner Pengaruh *Visual Merchandising* terhadap Emosi Positif pada Pembelian Tidak Terencana Konsumen Wanita Matahari *Department Store* di Surabaya dengan *Money Availability* Sebagai Moderator

Kepada responden yang terhormat, saya mahasiswa fakultas Bisnis semester 7 jurusan Manajemen Ritel dan kini sedang menempuh Tugas Akhir Skripsi demi syarat kelulusan. Kuisisioner ini bertemakan *Pengaruh Visual Merchandising terhadap Emosi Positif pada Pembelian Tidak Terencana Konsumen Wanita Matahari Department Store di Surabaya dengan Money Availability Sebagai Moderator*. Tak lupa saya ucapkan terima kasih banyak atas partisipasinya dalam mengisi kuisisioner ini dengan baik. Tuhan memberkati Anda.

IDENTIFIKASI KONSUMEN: Berilah tanda X pada huruf yang paling sesuai dengan Anda.

1. Usia:

a. 17 - 25 tahun

b. 26 – 50 tahun

c. > 50 tahun

PETUNJUK: Berilah tanda yang sesuai dengan jawaban anda pada tabel di bawah

Keterangan:

Window display : Pajangan/display yang terdapat pada jendela toko

Mannequin display : Display pakaian berupa patung

Cross merchandising : Penempatan barang pelengkap

STS : Sangat Tidak Setuju (Skor 1)

TS : Tidak Setuju (Skor 2)

N : Netral (Skor 3)

S : Setuju (Skor 4)

SS : Sangat Setuju (Skor 5)

Lampiran 1. Lanjutan

No.	PERNYATAAN	STS	TS	N	S	SS
WINDOW DISPLAY						
1.	Saya cenderung memasuki toko ketika tertarik pada <i>window display</i> yang unik dan menarik mata.					
2.	Saya terdorong untuk memasuki toko ketika melihat <i>window display</i> yang menarik.					
3.	Saya cenderung memilih toko tempat saya berbelanja berdasarkan <i>window display</i> yang unik dan menarik.					
MANNEQUIN DISPLAY						
1.	Saya mendapatkan ide akan apa yang ingin saya beli melalui <i>mannequin display</i> .					
2.	Saya cenderung membeli pakaian yang menampilkan gaya dan desain baru pada <i>mannequin display</i> .					
3.	Saya cenderung membeli pakaian yang saya sukai yang terdapat pada <i>mannequin display</i> .					
4.	Saya cenderung untuk mengandalkan <i>mannequin display</i> dalam membuat keputusan pembelian.					

Lampiran 1. Lanjutan

No.	PERNYATAAN	STS	TS	N	S	SS
<i>FLOOR MERCHANDISING</i>						
1.	Saya cenderung mencoba pakaian yang menarik mata saya dan mengabaikan pakaian lainnya.					
2.	Saya cenderung melihat pakaian yang dekat dengan saya ketika melewati lorong di antara <i>display</i> .					
3.	Saya cenderung mencoba pakaian yang menarik mata saya ketika saya lewat.					
<i>PROMOTIONAL SIGNAGE</i>						
1.	Saya cenderung membeli ketika melihat penawaran promosional pada tanda-tanda dalam toko.					
2.	Saya cenderung melihat-lihat pakaian karena dorongan tanda <i>sale</i> .					
3.	Saya cenderung mencari pakaian yang terdapat pada tanda promosi khusus.					
4.	Saya cenderung untuk melakukan pembelian tidak terencana jika pakaian tersebut memiliki tanda <i>sale</i> .					

Lampiran 1. Lanjutan

No.	PERNYATAAN	STS	TS	N	S	SS
<i>CROSS MERCHANDISING</i>						
1.	Saya diingatkan pada kebutuhan yang tidak direncanakan ketika melihat barang pelengkap dari barang yang saya beli.					
2.	Saya tertarik pada produk disekitar produk utama yang saya beli/cari.					
3.	Saya memiliki kebutuhan baru yang muncul atas produk pelengkap ketika melihatnya.					
EMOSI POSITIF						
1.	Saya merasakan antusiasme yang kuat terhadap lingkungan toko.					
2.	Saya merasakan perasaan senang terhadap lingkungan toko.					
3.	Saya merasakan ketertarikan terhadap lingkungan toko.					
4.	Saya merasa terinspirasi dari lingkungan toko.					
<i>IMPULSE BUYING</i>						
1.	Saya berbelanja untuk mengubah suasana hati.					
2.	Saya merasa antusias ketika melakukan pembelian tidak terencana.					

Lampiran 1. Lanjutan

No.	PERNYATAAN	STS	TS	N	S	SS
3.	Saya kesulitan mengendalikan emosi ketika melihat penawaran yang menarik.					
4.	Saya cenderung membeli diluar rencana ketika melihat penawaran yang menarik.					
5.	Saya cenderung merasa menyesal setelah melakukan pembelian tidak terencana.					
<i>MONEY AVAILABILITY</i>						
1.	Saya merasa memiliki kesanggupan untuk melakukan pembelian tidak terencana saat ini.					
2.	Saya tidak memiliki anggaran yang ketat pada perjalanan belanja ini.					
3.	Saya merasa memiliki uang berlebih untuk dibelanjakan pada barang yang saya sukai pada perjalanan belanja ini.					

Terima Kasih atas Kesiediaan dan Partisipasinya

Lampiran 2. Data Penelitian

No.	Usia	X11	X12	X13	X21	X22	X23	X24	X31	X32	X33	X41	X42	X43	X44	X51	X52	X53	X61	X62	X63
1	a	4	4	4	4	3	4	3	4	4	4	3	3	3	4	4	4	4	4	3	4
2	a	4	4	4	2	3	3	2	4	2	2	3	4	3	3	4	3	4	3	3	3
3	a	4	3	4	4	4	3	4	2	3	4	2	2	3	2	3	4	3	4	4	3
4	a	4	4	4	3	3	4	3	4	2	4	3	4	4	2	2	2	3	4	4	4
5	b	4	4	4	3	4	4	2	3	4	3	3	3	3	3	4	3	4	3	2	1
6	b	4	4	3	3	3	3	3	4	4	4	4	4	4	4	4	4	4	4	4	4
7	b	4	4	3	3	3	3	3	4	4	2	4	4	3	2	2	3	2	4	4	4
8	a	4	4	3	3	3	3	3	4	4	4	4	3	4	4	3	3	3	3	3	3
9	b	4	4	4	4	4	4	3	3	3	3	4	4	4	4	4	3	3	3	3	3
10	a	4	4	3	2	3	2	2	4	4	4	4	3	3	4	3	4	4	2	2	2
11	b	4	4	4	4	4	3	3	3	3	3	3	3	3	3	3	3	3	3	3	3
12	b	4	4	4	3	4	3	3	4	4	4	4	4	4	4	4	4	4	3	3	3
13	a	5	4	3	3	3	5	3	5	4	4	4	5	4	5	4	4	3	3	3	5
14	a	3	3	4	2	3	4	3	4	4	4	4	3	3	3	3	4	3	3	2	2
15	a	4	4	3	4	4	4	2	4	4	4	4	4	4	4	3	3	3	2	3	3
16	a	4	3	2	3	3	2	2	4	3	3	3	3	3	2	3	4	3	3	4	3
17	a	4	4	4	4	3	3	3	3	3	3	4	3	3	3	3	3	4	3	2	3
18	a	1	3	3	3	2	2	2	4	3	3	3	3	2	3	4	3	3	3	3	3
19	b	5	5	5	5	4	3	3	3	2	2	3	3	3	3	2	2	2	3	1	2
20	b	4	4	4	2	4	4	3	4	3	3	4	4	4	4	4	4	4	3	3	4
21	b	4	4	3	4	2	4	3	2	2	2	4	2	4	2	2	3	3	4	4	4
22	b	5	5	5	5	3	5	3	4	3	4	4	4	4	3	3	3	3	3	2	1
23	a	4	4	4	2	2	2	2	4	4	4	4	4	4	4	2	2	2	2	3	3
24	a	4	4	4	3	3	3	3	4	4	3	4	4	3	3	3	3	2	2	3	3
25	a	4	4	4	2	2	2	2	2	3	3	2	2	2	3	2	3	3	2	2	2
26	a	4	4	4	2	3	2	2	3	2	2	2	3	2	2	4	2	2	2	3	4
27	a	4	4	4	4	4	3	3	2	3	4	4	4	4	2	3	3	3	4	4	4

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28	a	4	4	4	3	4	3	3	4	3	4	3	3	3	3	4	4	3	3	3	
29	a	4	4	5	3	5	5	4	5	4	5	4	5	4	4	5	4	4	4	3	5
30	b	3	3	3	2	2	2	2	4	4	4	4	4	4	1	1	1	4	4	4	
31	b	4	4	4	4	4	4	4	4	4	4	4	4	4	4	4	4	5	5	4	
32	b	4	4	4	4	4	3	4	4	4	4	4	5	5	3	4	3	3	4	4	
33	b	4	4	4	4	4	4	4	3	3	3	4	3	3	4	3	4	3	5	4	
34	b	4	4	3	4	3	3	2	4	2	4	3	4	4	4	4	4	4	3	3	
35	a	3	3	3	4	4	4	2	2	2	4	4	4	4	4	4	4	4	2	4	
36	b	4	5	5	4	4	4	4	5	5	5	4	4	5	5	5	5	4	4	4	
37	b	4	2	2	4	4	4	2	2	2	2	3	3	4	2	3	3	2	2	3	
38	b	4	4	5	5	4	5	4	3	2	4	3	4	5	5	3	2	2	3	4	
39	a	2	4	4	4	2	2	2	4	2	4	4	4	2	4	4	4	4	2	2	
40	b	3	3	4	3	3	4	4	4	4	4	5	5	4	5	3	3	4	3	3	
41	b	4	5	5	3	4	4	2	4	4	4	4	5	5	5	3	4	4	3	4	
42	b	4	4	3	2	3	3	3	3	4	4	3	3	4	4	4	4	3	3	3	
43	b	4	4	4	4	4	4	4	4	4	4	4	4	4	4	4	4	4	4	4	
44	b	2	2	2	2	2	2	2	2	2	2	3	3	3	3	2	2	2	3	3	
45	b	4	4	4	2	4	4	2	4	2	2	4	4	4	4	4	3	3	4	4	
46	b	3	3	3	4	4	4	2	4	4	4	4	4	4	4	3	3	3	3	3	
47	b	4	4	5	4	3	3	3	4	3	4	2	2	2	2	4	4	2	4	4	
48	a	3	3	2	4	2	3	2	4	4	4	3	4	4	3	4	3	2	3	4	
49	b	4	4	4	4	4	4	4	4	4	4	4	4	4	2	2	4	4	2	2	
50	a	4	3	4	4	2	3	3	4	4	4	3	4	4	2	4	4	4	4	5	
51	b	4	4	4	3	3	4	3	3	3	3	3	4	4	4	3	3	3	2	2	
52	b	4	4	5	4	4	4	5	4	4	4	4	4	4	4	4	4	4	4	4	
53	a	4	4	3	2	2	2	2	4	4	4	2	2	2	2	4	2	4	4	4	
54	c	4	4	3	4	4	4	4	3	2	4	3	3	3	3	3	3	3	3	3	
55	a	5	4	4	4	4	3	3	2	3	3	4	3	3	4	4	4	4	3	3	

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56	a	4	4	4	4	4	4	4	4	4	4	4	4	4	4	3	3	4	3	3	3
57	b	4	4	4	3	3	3	3	4	3	4	4	3	3	4	4	4	4	3	4	4
58	b	4	4	4	4	4	4	4	4	4	4	4	4	4	4	4	4	4	1	1	1
59	b	4	4	4	4	4	4	3	4	4	4	4	4	4	4	4	4	4	4	4	4
60	b	3	4	3	3	3	4	2	4	2	4	4	4	4	3	3	3	3	3	3	3
61	a	4	5	4	4	4	3	3	4	4	4	4	4	4	4	3	3	3	3	2	3
62	a	3	4	3	2	4	3	4	2	4	4	4	2	3	4	3	4	3	2	2	3
63	a	4	5	5	4	4	3	2	4	3	3	4	4	4	4	3	2	2	2	2	2
64	a	3	3	3	4	4	4	2	4	4	4	4	4	3	4	4	4	4	3	3	3
65	a	4	4	4	5	4	5	4	5	5	5	5	5	5	4	5	5	4	2	2	3
66	b	3	3	3	3	3	3	3	3	3	3	3	3	3	3	3	3	3	3	3	3
67	b	3	3	3	4	4	2	2	4	2	2	4	2	4	4	4	4	2	2	2	2
68	b	3	3	3	3	3	3	3	3	3	3	3	3	3	3	3	3	3	3	3	3
69	b	4	5	3	3	2	2	1	4	4	4	4	4	4	3	4	3	4	4	5	5
70	b	3	3	3	2	1	1	1	4	3	4	4	4	4	3	3	2	2	4	4	4
71	b	5	5	4	3	3	5	3	5	3	3	3	3	4	3	3	4	3	3	3	3
72	b	4	4	4	2	2	2	2	4	2	4	2	2	2	2	4	4	2	3	4	4
73	b	4	4	4	3	3	3	3	4	4	4	4	3	4	4	3	3	4	4	3	3
74	b	5	5	3	3	2	2	1	2	3	4	4	4	5	5	3	4	3	2	3	2
75	b	2	4	4	3	3	2	2	3	2	2	2	2	2	2	4	4	3	3	3	4
76	b	5	4	4	3	3	3	2	4	2	4	4	5	3	4	3	3	3	3	3	3
77	a	3	3	3	4	4	3	3	3	3	3	4	5	3	4	3	3	3	3	4	3
78	a	3	3	3	3	4	2	2	3	2	2	3	4	4	4	3	2	4	4	4	3
79	a	4	4	5	3	3	3	3	4	4	4	4	4	4	4	4	4	4	3	3	3
80	a	4	4	3	4	3	3	2	4	3	3	3	4	4	2	3	3	2	3	3	3
81	a	5	5	5	4	3	2	2	4	3	4	3	3	2	3	2	2	2	4	3	4
82	a	2	4	4	2	4	4	4	4	4	4	4	4	4	2	2	4	4	4	4	4
83	a	4	4	4	3	3	3	2	3	4	4	4	3	3	4	4	4	4	3	3	3

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84	a	3	4	4	4	3	2	2	4	4	4	4	4	4	4	2	2	3	3	4
85	a	4	4	4	4	4	4	4	3	3	3	4	4	4	4	4	4	2	2	2
86	b	4	4	4	4	4	4	4	5	4	4	3	3	3	3	3	3	5	5	4
87	a	5	4	5	3	3	3	3	4	3	3	4	4	3	3	4	3	3	4	3
88	a	4	4	4	4	2	2	2	2	4	4	4	4	4	4	4	4	2	4	2
89	a	4	4	4	3	3	2	2	3	3	4	4	3	3	3	3	3	4	3	3
90	a	4	4	2	2	2	2	2	4	2	2	4	4	2	4	3	3	3	3	4
91	a	5	5	4	4	3	3	3	3	4	4	4	4	4	3	3	3	3	3	3
92	b	4	4	4	4	4	4	4	4	4	4	2	3	4	3	4	5	5	3	2
93	b	4	5	4	4	4	4	3	4	3	5	4	3	5	3	4	4	4	3	4
94	a	4	4	4	3	3	3	3	4	4	2	2	4	4	2	3	4	3	3	4
95	a	4	4	4	2	2	2	2	3	2	4	3	4	4	4	2	4	3	3	3
96	a	4	5	5	4	4	4	4	4	5	5	5	4	3	4	4	3	2	4	4
97	a	4	4	3	4	2	4	4	4	2	4	4	4	4	4	4	4	2	4	4
98	a	3	4	4	3	4	4	2	4	3	4	5	4	4	4	4	3	3	4	5
99	a	4	5	3	3	3	4	2	3	2	3	2	2	2	2	3	2	3	2	3
100	b	4	3	4	4	3	3	2	3	4	3	3	3	3	3	4	3	4	3	5
101	a	2	2	3	4	4	4	3	4	3	4	5	5	5	5	3	3	3	3	3
102	a	4	4	4	3	2	2	3	4	4	4	4	4	4	4	2	4	4	2	2
103	a	4	4	4	3	3	3	4	3	2	4	4	4	4	3	3	3	2	2	3
104	a	5	4	4	4	4	5	3	4	3	4	3	3	4	3	3	3	4	2	1
105	a	4	4	4	3	3	3	2	3	4	4	3	5	4	4	4	4	4	3	3
106	a	4	4	3	4	4	4	3	3	4	4	3	5	5	5	4	4	3	3	3
107	c	4	4	4	4	4	4	3	4	4	2	4	4	4	4	3	4	4	2	2
108	b	3	4	3	3	3	3	3	4	3	4	2	3	3	3	3	3	3	3	3
109	b	4	4	4	3	3	4	4	4	3	3	4	4	4	3	4	4	3	3	3
110	a	3	3	4	3	4	5	3	4	3	5	5	5	5	5	4	4	4	5	3
111	a	4	5	4	3	4	4	4	4	4	4	5	5	5	5	5	4	4	4	3

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112	a	4	4	4	2	3	3	3	4	4	4	5	5	4	5	5	4	4	3	4	3
113	a	4	3	3	3	3	4	3	3	2	2	2	2	2	2	2	2	3	3	3	3
114	a	4	4	3	4	2	2	2	4	4	4	4	4	4	4	2	2	4	4	3	
115	b	4	5	5	4	3	3	3	5	4	4	3	3	3	3	4	4	3	4	5	4
116	b	4	4	4	3	3	4	3	4	3	4	4	3	3	4	4	4	4	4	3	3
117	b	4	4	4	3	4	3	3	4	3	3	4	4	4	4	3	3	3	3	3	2
118	b	4	4	3	4	5	4	3	3	2	4	3	4	5	5	2	3	2	5	4	3
119	b	3	3	3	2	3	3	3	3	3	3	3	3	3	3	3	3	3	3	3	3
120	a	5	5	5	3	2	2	2	3	3	3	4	4	4	4	3	3	3	3	3	3
121	a	5	5	5	5	5	4	3	5	5	5	5	5	5	5	4	4	4	2	2	2
122	b	4	4	2	3	3	4	3	4	2	4	4	4	4	4	4	4	3	1	2	2
123	a	4	4	4	5	5	5	3	4	3	5	4	4	4	4	4	4	4	4	4	4
124	b	4	4	3	2	3	3	2	4	2	4	4	3	2	4	4	4	4	3	3	2
125	a	4	5	5	4	4	4	4	5	5	5	4	5	4	4	4	4	4	5	5	5
126	b	4	4	4	4	4	4	3	4	2	4	4	5	5	3	3	3	3	2	2	2
127	a	4	4	2	2	3	2	2	2	2	3	4	4	4	2	2	2	2	4	3	4
128	a	3	4	3	4	3	4	3	4	4	3	3	3	4	3	4	3	3	2	4	3
129	a	4	4	4	4	4	2	2	2	4	4	4	4	2	2	2	4	3	4	4	4
130	a	4	4	4	3	3	4	2	4	3	4	4	4	3	4	4	4	4	4	4	4
131	a	4	4	2	4	4	2	2	4	2	2	4	4	4	4	2	2	2	4	4	4
132	b	5	5	4	3	3	2	2	5	4	4	4	4	4	3	2	4	2	4	4	3
133	a	4	4	4	3	3	3	3	4	4	4	4	4	4	4	4	4	4	4	3	3
134	a	4	4	3	2	4	4	2	4	2	4	4	4	4	3	2	3	2	2	3	2
135	b	2	2	4	4	2	2	2	4	2	2	2	2	2	2	2	2	2	2	2	2
136	a	5	5	5	4	4	4	3	5	5	5	5	5	5	5	5	5	4	3	3	4
137	a	4	5	4	3	3	4	3	3	4	4	4	4	4	4	4	4	4	4	4	4
138	a	4	4	4	3	3	3	3	5	4	5	4	4	4	4	3	3	3	3	3	3
139	b	4	4	4	4	3	3	3	4	3	3	4	4	4	4	3	3	3	3	3	3

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140	a	4	4	3	4	4	4	2	3	4	2	3	4	4	2	3	2	2	3	3	3
141	a	4	4	5	3	4	4	3	5	4	5	3	4	3	4	3	3	3	3	3	4
142	a	4	4	4	2	2	2	2	4	4	2	2	2	4	4	4	4	4	4	4	4
143	a	3	3	3	3	3	3	3	3	4	4	4	4	4	3	4	4	4	3	3	4
144	b	3	3	3	3	4	4	4	5	3	5	4	4	4	4	4	3	3	3	3	4
145	c	3	3	3	4	4	4	4	3	3	3	2	2	2	2	4	4	4	2	2	2
146	c	4	4	4	4	4	3	3	4	3	4	3	4	4	3	4	4	2	2	2	2
147	b	4	4	4	4	4	4	4	2	4	4	4	4	4	4	4	4	4	3	4	4
148	b	4	5	4	3	2	2	2	4	4	2	4	5	4	4	3	2	4	3	3	3
149	b	4	4	4	4	2	4	2	4	2	4	4	4	4	4	2	2	2	4	4	4
150	c	4	4	4	4	3	4	3	5	3	5	5	5	5	4	5	3	3	5	3	3
151	a	4	4	4	4	4	4	2	4	4	4	4	4	4	4	4	4	4	2	2	2
152	a	5	4	4	3	4	3	3	4	4	3	4	3	4	4	4	4	3	3	3	3
153	a	4	5	3	3	4	3	3	4	3	3	3	4	4	4	3	4	3	2	3	3
154	a	5	5	5	3	3	3	3	4	3	3	4	4	4	4	3	3	3	4	4	3
155	a	4	4	2	4	2	4	2	4	4	4	2	4	2	4	4	5	4	4	4	4
156	a	3	3	3	4	2	2	2	3	3	4	3	3	3	3	4	4	4	3	3	3
157	a	5	5	5	5	5	5	3	5	4	4	3	4	5	5	4	4	4	3	4	4
158	b	2	2	2	2	2	2	1	4	4	4	3	4	4	4	4	4	4	3	3	3
159	a	3	4	3	2	3	3	1	5	4	3	3	4	2	2	3	2	2	5	3	3
160	a	3	3	4	4	3	4	3	4	3	3	3	3	4	3	3	3	3	3	2	3
161	a	5	5	4	5	5	5	4	3	2	4	4	4	4	5	4	4	4	4	3	3
162	a	3	3	2	4	4	3	3	5	4	5	4	4	4	4	4	4	4	3	3	4
163	a	4	3	3	4	3	3	2	3	4	4	3	3	3	3	3	3	3	3	3	3
164	a	4	4	4	4	4	3	2	5	3	5	5	5	5	5	5	5	3	3	3	3
165	a	4	5	5	5	5	5	4	5	5	5	5	5	5	3	4	4	4	4	3	4
166	a	5	4	4	4	4	4	3	5	4	4	5	5	5	4	4	3	4	3	4	4
167	a	4	3	4	2	3	4	2	5	4	5	5	5	5	5	3	3	4	4	3	3

Lampiran 2. Lanjutan

168	a	4	4	4	2	2	2	2	4	4	3	4	4	4	2	3	4	3	2	2	2
169	a	4	5	3	4	4	5	4	3	4	4	5	5	4	4	4	4	5	4	4	4
170	a	4	4	4	3	3	3	2	4	4	4	3	4	4	2	4	3	4	3	3	3
171	a	3	3	3	4	3	4	3	4	4	4	4	4	4	3	3	4	4	3	2	3
172	a	3	4	4	4	3	3	2	4	2	4	4	4	3	3	3	3	3	3	3	3
173	b	4	3	5	5	3	4	4	5	4	3	4	3	3	3	3	3	3	3	3	3
174	b	3	3	3	3	3	3	3	3	3	3	3	3	3	3	3	3	3	3	3	3
175	b	4	4	4	4	3	4	2	4	4	4	5	5	5	3	2	3	3	4	3	4
176	b	3	3	3	3	3	3	2	4	4	4	4	4	4	2	2	2	2	4	4	3
177	a	4	5	3	3	3	4	2	5	4	5	4	4	4	3	2	3	2	3	3	3
178	a	4	4	3	4	4	3	4	4	4	4	4	4	4	5	4	3	4	3	4	4
179	a	4	4	5	3	2	2	1	5	3	4	3	3	2	2	4	4	5	4	4	3
180	b	4	4	4	4	5	5	5	4	4	5	3	4	4	3	5	3	4	4	4	4
181	a	4	4	3	3	3	3	2	3	5	4	3	4	4	3	3	3	3	3	3	4
182	a	4	4	4	3	3	4	2	4	4	3	5	3	5	3	3	3	3	1	2	2
183	a	4	4	4	4	5	3	4	3	4	3	3	3	3	2	2	4	2	3	4	3
184	a	5	5	5	5	5	5	5	5	5	3	5	5	5	4	3	5	5	3	3	4
185	a	4	4	4	4	3	3	3	4	4	4	4	4	4	4	3	3	3	4	4	4
186	c	4	4	4	4	3	2	2	2	2	3	3	4	4	2	2	2	3	3	3	3
187	a	5	5	5	4	3	4	3	3	4	3	4	4	4	3	2	3	2	3	5	4
188	a	4	4	4	4	2	4	2	3	2	4	4	4	3	3	3	3	2	3	3	3
189	a	4	4	2	4	2	4	2	4	4	4	3	4	4	4	3	4	4	4	4	4
190	b	4	4	3	3	4	4	3	4	3	4	3	3	4	3	3	3	4	3	4	3
191	b	4	4	4	4	4	3	3	3	4	4	5	5	5	5	4	4	3	3	3	3
192	b	5	5	5	4	4	3	3	5	5	5	5	5	5	4	3	3	4	3	3	2
193	b	5	4	5	4	3	4	4	5	4	5	5	5	4	5	4	5	4	5	4	5
194	b	2	3	3	4	2	3	2	4	4	3	3	4	4	3	3	2	2	3	4	3
195	b	5	4	5	4	4	4	4	4	5	5	5	4	5	4	4	5	5	4	4	4

Lampiran 2. Lanjutan

196	b	3	4	2	2	2	4	2	4	2	4	2	4	4	2	4	4	2	3	2	2
197	b	4	4	4	3	2	3	3	4	3	4	3	3	4	4	4	3	4	4	3	3
198	b	3	4	2	4	2	3	3	2	4	2	3	3	3	4	3	3	2	3	2	2
199	b	4	4	4	4	4	4	4	4	3	4	4	4	4	4	4	3	4	3	3	3
200	b	3	3	2	1	2	1	2	4	3	3	4	4	4	4	3	2	3	3	3	3
201	b	4	4	4	3	3	3	3	2	3	4	4	4	4	4	4	4	4	2	2	2
202	b	4	4	4	3	3	3	3	4	3	4	3	4	4	3	4	3	3	3	3	3
203	b	4	4	2	4	2	2	2	4	4	2	3	4	4	2	2	2	2	2	2	2
204	b	4	4	3	4	3	2	3	4	4	2	4	4	4	2	4	3	2	4	3	4
205	b	4	4	4	4	4	4	2	4	2	4	4	4	4	4	2	2	2	5	4	4
206	b	4	4	4	4	4	4	4	4	4	4	4	4	4	4	4	4	4	4	4	4
207	b	4	4	3	3	3	2	2	4	2	3	3	4	4	2	3	3	2	2	2	2
208	b	4	4	3	3	3	3	2	4	2	2	2	4	4	4	2	4	2	4	3	3
209	b	4	4	4	3	4	4	3	4	4	4	4	4	4	4	4	4	4	4	4	4
210	b	4	4	4	1	1	2	1	1	1	1	3	3	3	4	4	3	3	4	4	4
211	b	5	5	5	4	4	3	3	4	4	4	5	5	5	5	3	3	3	3	2	2
212	b	4	4	4	2	3	3	3	4	4	3	4	4	4	4	2	4	4	2	2	1
213	b	3	4	2	5	3	4	3	5	5	3	4	5	5	4	4	4	4	3	3	4
214	b	3	4	3	2	3	4	2	4	3	4	4	4	4	2	2	2	2	3	3	5
215	b	4	4	3	3	2	3	2	4	4	4	4	3	2	4	4	4	2	2	2	2
216	b	4	4	4	4	3	3	2	2	2	2	4	4	4	2	2	3	3	4	2	2
217	a	3	3	3	3	3	3	3	4	4	4	4	4	4	5	4	4	4	4	3	3
218	a	4	4	4	4	3	3	2	5	4	4	3	3	3	3	4	3	4	3	3	3
219	b	3	4	3	3	3	1	2	2	2	2	3	3	3	4	3	3	4	3	4	4
220	a	4	4	3	3	4	2	3	2	2	3	3	2	3	2	2	3	3	3	2	3
221	a	2	2	2	4	3	2	2	4	3	4	4	4	4	3	3	3	3	2	1	2
222	a	4	4	2	4	3	2	2	3	3	3	4	4	4	4	3	3	4	4	3	4
223	a	5	4	3	3	3	2	3	4	4	4	3	4	4	3	3	2	2	2	2	2

Lampiran 2. Lanjutan

224	b	4	4	4	3	4	3	2	5	5	3	3	3	3	4	3	3	3	3	3	2
225	b	4	4	2	3	2	4	2	5	3	3	3	4	2	2	4	2	2	4	4	3
226	a	4	4	4	3	4	3	3	4	4	4	5	5	5	4	3	3	4	2	2	2
227	a	4	4	4	3	3	3	3	4	3	3	2	4	2	3	3	3	3	3	3	3
228	a	4	3	3	2	2	2	3	4	3	5	3	3	4	3	2	4	4	3	4	5
229	a	5	5	5	5	5	5	5	5	5	5	5	5	4	4	4	4	4	3	3	2
230	a	5	5	3	4	3	4	3	4	4	3	3	4	4	3	4	4	4	4	4	4

Lampiran 2. Lanjutan

44	b	3	3	3	4	3	3	3	3	3
45	b	3	3	3	4	4	3	4	4	4
46	b	3	3	3	3	4	4	4	4	4
47	b	3	2	3	3	2	1	2	3	3
48	a	2	2	4	2	2	2	2	3	3
49	b	4	4	4	4	2	2	2	2	2
50	a	3	2	2	4	2	1	1	1	4
51	b	3	3	3	3	3	3	3	3	3
52	b	4	4	4	4	4	4	4	4	4
53	a	4	4	4	2	2	2	2	2	4
54	c	3	3	3	4	3	3	3	3	3
55	a	4	4	4	4	5	4	5	5	3
56	a	3	4	4	3	3	3	3	3	3
57	b	4	3	4	4	4	3	3	3	3
58	b	3	3	3	3	1	1	1	1	1
59	b	4	4	4	4	4	3	4	4	2
60	b	3	4	3	4	2	2	2	3	2
61	a	3	4	4	4	4	4	4	4	3
62	a	3	2	3	2	2	3	4	2	2
63	a	4	4	4	3	4	4	3	4	3
64	a	3	3	3	3	4	3	4	4	4
65	a	5	4	5	5	5	4	5	5	5
66	b	3	3	3	3	3	3	3	3	3
67	b	4	4	4	4	4	4	2	4	2
68	b	3	3	3	3	3	3	3	3	3
69	b	4	4	4	4	4	4	3	4	4
70	b	4	5	5	5	3	1	1	3	3
71	b	4	3	3	3	4	3	3	3	4
72	b	3	3	3	3	4	3	3	3	4
73	b	4	4	4	3	2	3	3	3	2
74	b	3	3	4	3	3	2	3	2	2
75	b	3	3	3	2	2	2	2	2	4
76	b	3	3	3	3	5	4	4	5	4
77	a	3	3	3	3	2	3	4	4	3
78	a	2	3	3	2	2	3	2	4	2
79	a	3	3	3	3	5	5	4	4	3
80	a	4	3	4	3	4	4	4	4	2
81	a	3	4	3	3	4	3	2	3	3
82	a	4	4	4	5	2	2	4	4	4
83	a	4	4	4	3	3	4	3	4	2
84	a	4	4	4	3	4	4	4	4	2
85	a	4	4	4	5	3	2	2	2	2
86	b	2	2	2	2	1	1	1	1	1
87	a	4	3	3	3	3	3	3	3	2

Lampiran 2. Lanjutan

132	b	2	2	2	2	2	2	4	4	2
133	a	3	3	3	3	4	4	3	3	4
134	a	2	2	2	2	2	2	2	2	3
135	b	2	4	4	2	2	2	2	2	2
136	a	4	4	4	4	4	4	4	4	2
137	a	4	4	4	4	4	4	5	5	4
138	a	3	3	3	3	2	2	2	2	2
139	b	3	3	3	5	5	4	3	4	4
140	a	3	4	4	4	2	2	2	2	3
141	a	4	4	4	3	4	4	5	5	3
142	a	2	4	4	4	4	2	4	2	4
143	a	4	4	5	5	3	4	5	4	4
144	b	3	5	5	5	3	4	5	5	4
145	c	2	2	2	2	2	2	2	2	2
146	c	4	3	3	4	4	3	3	4	3
147	b	4	4	4	4	3	3	3	4	3
148	b	4	4	4	2	2	3	2	4	4
149	b	2	4	4	2	2	4	2	4	4
150	c	5	3	5	3	3	3	4	3	2
151	a	4	4	4	4	4	4	4	4	4
152	a	3	3	2	1	3	3	4	4	3
153	a	3	3	3	3	2	3	4	4	2
154	a	4	4	4	4	5	4	4	3	4
155	a	4	5	5	4	2	2	2	2	2
156	a	3	3	3	4	2	2	2	4	3
157	a	4	4	4	4	4	4	4	4	4
158	b	2	2	2	2	2	2	2	3	4
159	a	3	3	3	2	5	4	3	4	3
160	a	3	3	3	3	3	4	3	4	3
161	a	4	5	4	4	3	4	4	4	3
162	a	4	4	4	4	4	4	4	4	2
163	a	3	4	4	3	3	3	3	3	3
164	a	5	5	5	5	3	3	3	5	3
165	a	2	3	3	4	4	5	4	3	5
166	a	4	5	4	4	4	4	5	4	4
167	a	4	4	4	4	5	3	4	4	3
168	a	2	2	2	2	2	2	2	2	2
169	a	4	3	4	5	4	5	5	4	4
170	a	5	4	4	4	2	3	4	4	3
171	a	2	3	3	4	4	3	4	4	4
172	a	4	4	4	3	2	3	4	3	2
173	b	3	3	3	3	5	3	3	3	5
174	b	3	3	3	3	3	3	3	3	3
175	b	4	4	4	4	2	2	3	3	2

Lampiran 2. Lanjutan

176	b	3	3	3	4	4	3	2	2	2
177	a	5	4	5	3	4	3	2	3	3
178	a	3	4	4	4	5	4	4	4	3
179	a	4	4	4	5	4	4	3	3	3
180	b	4	4	3	3	4	4	4	4	4
181	a	4	4	4	3	4	4	3	4	4
182	a	3	3	3	3	4	3	3	3	4
183	a	3	2	2	3	2	2	1	1	3
184	a	5	5	5	5	5	3	5	5	3
185	a	4	4	4	4	4	4	4	4	4
186	c	3	4	4	4	2	2	2	2	4
187	a	4	3	3	3	5	4	5	5	4
188	a	3	3	3	4	4	3	3	4	4
189	a	2	3	4	4	4	4	4	4	4
190	b	4	2	3	3	3	3	3	3	3
191	b	4	4	4	4	4	3	3	4	4
192	b	4	4	4	3	4	4	3	3	3
193	b	5	4	5	5	5	5	5	5	4
194	b	3	3	4	4	3	2	2	2	4
195	b	4	5	5	5	5	5	5	4	5
196	b	2	3	3	4	4	2	4	2	4
197	b	4	4	4	4	4	4	2	4	4
198	b	3	3	3	2	3	2	3	3	4
199	b	4	4	4	4	3	3	3	3	3
200	b	4	4	4	3	4	4	3	3	4
201	b	3	3	3	3	4	4	3	3	3
202	b	3	3	3	4	3	3	3	3	4
203	b	2	2	4	4	2	2	2	2	2
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205	b	4	4	4	4	2	2	2	2	2
206	b	4	4	4	4	4	4	4	4	4
207	b	4	4	4	3	2	2	2	1	2
208	b	3	3	4	4	2	2	2	2	4
209	b	4	4	4	4	4	4	4	4	4
210	b	3	3	4	4	2	2	3	4	4
211	b	4	3	4	4	4	3	3	3	5
212	b	4	4	4	2	4	3	4	3	4
213	b	4	4	4	4	4	2	3	3	4
214	b	5	5	5	4	2	2	4	3	4
215	b	3	3	4	2	2	3	2	2	2
216	b	4	3	3	2	3	2	2	2	1
217	a	5	4	5	4	4	4	5	5	4
218	a	3	3	3	4	3	4	3	4	4
219	b	2	3	3	4	3	2	3	2	3

Lampiran 2. Lanjutan

220	a	2	3	3	4	2	3	3	3	2
221	a	4	4	3	3	3	3	2	2	2
222	a	4	4	4	4	3	4	4	4	4
223	a	4	3	3	4	2	3	3	3	2
224	b	3	3	3	4	4	4	4	4	5
225	b	4	4	4	4	2	1	1	3	3
226	a	4	3	4	4	3	2	2	4	4
227	a	3	3	4	4	2	3	3	3	3
228	a	3	3	4	4	4	4	3	4	2
229	a	4	4	4	4	4	4	4	4	2
230	a	4	4	4	4	5	4	4	4	4

a = 17 - 25 tahun

b = 26 - 50 tahun

c = > 50 tahun

Keterangan Usia:

Lampiran 3. Hasil Output Normalitas

DATE: 12/14/2014

TIME: 16:36

P R E L I S 2.80

BY

Karl G. Jöreskog & Dag Sörbom

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The following lines were read from file E:\STATISTIK BAB 3\best.PR2:

!PRELIS SYNTAX: Can be edited

SY='E:\STATISTIK BAB 3\best.PSF'

OU MA=CM SM=E:\BEST.COV AC=E:\BEST.ACM XT XM

Total Sample Size = 230

Lampiran 3. Lanjutan

Univariate Summary Statistics for Continuous Variables

Variable	Mean	St. Dev.	T-Value	Skewness	Kurtosis	Minimum	Freq.	Maximum	Freq.
X11	3.865	0.689	85.035	-0.866	1.850	1.000	1	5.000	29
X12	3.943	0.648	92.241	-0.527	1.013	2.000	6	5.000	36
X13	3.670	0.817	68.110	-0.292	-0.351	2.000	20	5.000	31
X21	3.404	0.829	62.276	-0.364	-0.281	1.000	2	5.000	13
X22	3.261	0.832	59.472	-0.107	-0.425	1.000	2	5.000	11
X23	3.283	0.908	54.852	-0.130	-0.607	1.000	3	5.000	16
X24	2.761	0.825	50.755	0.329	-0.263	1.000	7	5.000	4
X31	3.765	0.818	69.786	-0.700	0.409	1.000	1	5.000	33
X32	3.374	0.881	58.063	-0.306	-0.755	1.000	1	5.000	14
X33	3.630	0.840	65.545	-0.552	-0.064	1.000	1	5.000	25
X41	3.652	0.788	70.295	-0.324	-0.232	2.000	19	5.000	26
X42	3.783	0.774	74.132	-0.458	0.044	2.000	15	5.000	34
X43	3.717	0.811	69.513	-0.529	-0.067	2.000	22	5.000	30
X44	3.496	0.885	59.880	-0.272	-0.715	2.000	38	5.000	23
X51	3.348	0.804	63.119	-0.307	-0.517	1.000	1	5.000	9
X52	3.352	0.778	65.377	-0.256	-0.356	1.000	1	5.000	9
X53	3.243	0.816	60.304	-0.281	-0.845	1.000	1	5.000	5
Y11	3.374	0.770	66.435	-0.235	-0.262	1.000	1	5.000	10
Y12	3.465	0.745	70.507	-0.040	-0.310	2.000	20	5.000	15
Y13	3.543	0.727	73.910	-0.084	-0.245	2.000	15	5.000	17
Y14	3.435	0.837	62.218	-0.197	-0.418	1.000	1	5.000	18
Y21	3.426	1.016	51.156	-0.226	-0.880	1.000	3	5.000	31
Y22	3.122	0.931	50.839	-0.016	-0.574	1.000	6	5.000	13
Y23	3.187	1.004	48.127	0.035	-0.641	1.000	7	5.000	23
Y24	3.348	0.916	55.424	-0.299	-0.329	1.000	5	5.000	18
Y25	3.191	0.895	54.055	-0.018	-0.629	1.000	3	5.000	13

Lampiran 3. Lanjutan

X61	3.165	0.819	58.589	0.022	-0.166	1.000	3	5.000	10
X62	3.174	0.818	58.880	-0.041	-0.234	1.000	3	5.000	9
X63	3.161	0.844	56.811	-0.137	-0.179	1.000	5	5.000	9
MOD	132.287	42.877	46.791	0.341	-0.161	36.000	1	266.000	1

Test of Univariate Normality for Continuous Variables

Variable	Skewness		Kurtosis		Skewness and Kurtosis	
	Z-Score	P-Value	Z-Score	P-Value	Chi-Square	P-Value
X11	-4.835	0.000	3.527	0.000	35.811	0.000
X12	-3.163	0.002	2.424	0.015	15.878	0.000
X13	-1.816	0.069	-1.213	0.225	4.770	0.092
X21	-2.245	0.025	-0.902	0.367	5.856	0.054
X22	-0.678	0.498	-1.571	0.116	2.928	0.231
X23	-0.823	0.411	-2.622	0.009	7.553	0.023
X24	2.038	0.042	-0.824	0.410	4.833	0.089
X31	-4.053	0.000	1.259	0.208	18.009	0.000
X32	-1.900	0.057	-3.716	0.000	17.418	0.000
X33	-3.293	0.001	-0.070	0.944	10.851	0.004
X41	-2.007	0.045	-0.698	0.485	4.515	0.105
X42	-2.782	0.005	0.281	0.779	7.819	0.020
X43	-3.173	0.002	-0.083	0.934	10.074	0.006
X44	-1.699	0.089	-3.392	0.001	14.389	0.001
X51	-1.908	0.056	-2.070	0.038	7.925	0.019
X52	-1.601	0.109	-1.234	0.217	4.084	0.130
X53	-1.750	0.080	-4.546	0.000	23.727	0.000
Y11	-1.473	0.141	-0.820	0.412	2.843	0.241
Y12	-0.250	0.802	-1.027	0.304	1.118	0.572

Lampiran 3. Lanjutan

Y13	-0.530	0.596	-0.748	0.455	0.840	0.657
Y14	-1.239	0.215	-1.533	0.125	3.888	0.143
Y21	-1.417	0.157	-4.909	0.000	26.102	0.000
Y22	-0.102	0.919	-2.406	0.016	5.800	0.055
Y23	0.219	0.826	-2.847	0.004	8.153	0.017
Y24	-1.860	0.063	-1.114	0.265	4.699	0.095
Y25	-0.116	0.908	-2.764	0.006	7.653	0.022
X61	0.141	0.888	-0.440	0.660	0.213	0.899
X62	-0.258	0.796	-0.705	0.481	0.564	0.754
X63	-0.863	0.388	-0.487	0.626	0.982	0.612
MOD	2.108	0.035	-0.418	0.676	4.618	0.099

Lampiran 4. Hasil Output SYNTAX SEM

DATE: 12/14/2014
TIME: 16:37

L I S R E L 8.80

BY

Karl G. Jöreskog & Dag Sörbom

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The following lines were read from file E:\STATISTIK BAB 3\BEST 1.Spl:

BEST
OBSERVED VARIABLES X11 X12 X13 X21 X22 X23 X24 X31 X32 X33 X41 X42 X43 X44 X51 X52 X53 Y11
Y12 Y13 Y14 Y21 Y22 Y23 Y24 Y25 X61 X62 X63
COVARIANCE MATRIX FROM FILE E:\BEST.COV
ASYMPTOTIC COVARIANCE MATRIX FROM FILE E:\BEST.ACM

Lampiran 4. Lanjutan

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```
BEST
OBSERVED VARIABLES X11 X12 X13 X21 X22 X23 X24 X31 X32 X33 X41 X42 X43 X44 X51 X52 X53 Y11
Y12 Y13 Y14 Y21 Y22 Y23 Y24 Y25 X61 X62 X63
COVARIANCE MATRIX FROM FILE E:\BEST.COV
ASYMPTOTIC COVARIANCE MATRIX FROM FILE E:\BEST.ACM
LATENT VARIABLES X1 X2 X3 X4 X5 Y1 Y2 X6
SAMPLE SIZE 230
RELATIONSHIPS
X11=1*X1
X12-X13=X1
X21=1*X2
X22-X24=X2
X31=1*X3
X32-X33=X3
X41=1*X4
X42-X44=X4
X51=1*X5
X52-X53=X5
Y11=1*Y1
Y12-Y14=Y1
Y21=1*Y2
Y22-Y25=Y2
X61=1*X6
X62-X63=X6
```

Lampiran 4. Lanjutan

Y1=X1 X2 X3 X4 X5
Y2=Y1 X6

OPTIONS: SC EF AD=OFF
PATH DIAGRAM
END OF PROGRAM

Sample Size = 230

BEST

BEST

Number of Iterations = 26

LISREL Estimates (Robust Maximum Likelihood)

Measurement Equations

Y11 = 1.00*Y1, Errorvar.= 0.26 , R² = 0.56
(0.037)
7.03

Y12 = 1.13*Y1, Errorvar.= 0.13 , R² = 0.76
(0.10) (0.027)
10.96 4.92

Y13 = 1.12*Y1, Errorvar.= 0.11 , R² = 0.79

Lampiran 4. Lanjutan

(0.100) (0.027)
11.19 4.14

Y14 = 0.79*Y1, Errorvar.= 0.49 , R² = 0.30
(0.097) (0.050)
8.13 9.78

Y21 = 1.00*Y2, Errorvar.= 0.55 , R² = 0.47
(0.054)
10.08

Y22 = 1.03*Y2, Errorvar.= 0.35 , R² = 0.60
(0.090) (0.043)
11.50 8.07

Y23 = 1.21*Y2, Errorvar.= 0.30 , R² = 0.70
(0.099) (0.046)
12.18 6.49

Y24 = 1.04*Y2, Errorvar.= 0.32 , R² = 0.62
(0.098) (0.041)
10.54 7.80

Y25 = 0.58*Y2, Errorvar.= 0.64 , R² = 0.20
(0.095) (0.050)
6.13 12.66

Lampiran 4. Lanjutan

$$\begin{aligned} X11 &= 1.00 \cdot X1, \text{ Errorvar.} = 0.17, R^2 = 0.64 \\ &\quad (0.044) \\ &\quad 3.90 \end{aligned}$$

$$\begin{aligned} X12 &= 0.96 \cdot X1, \text{ Errorvar.} = 0.14, R^2 = 0.67 \\ &\quad (0.11) \quad (0.029) \\ &\quad 8.45 \quad 4.76 \end{aligned}$$

$$\begin{aligned} X13 &= 0.88 \cdot X1, \text{ Errorvar.} = 0.43, R^2 = 0.35 \\ &\quad (0.12) \quad (0.049) \\ &\quad 7.09 \quad 8.73 \end{aligned}$$

$$\begin{aligned} X21 &= 1.00 \cdot X2, \text{ Errorvar.} = 0.47, R^2 = 0.32 \\ &\quad (0.045) \\ &\quad 10.42 \end{aligned}$$

$$\begin{aligned} X22 &= 1.34 \cdot X2, \text{ Errorvar.} = 0.30, R^2 = 0.57 \\ &\quad (0.17) \quad (0.039) \\ &\quad 8.12 \quad 7.48 \end{aligned}$$

$$\begin{aligned} X23 &= 1.47 \cdot X2, \text{ Errorvar.} = 0.35, R^2 = 0.57 \\ &\quad (0.18) \quad (0.044) \\ &\quad 7.98 \quad 8.07 \end{aligned}$$

$$\begin{aligned} X24 &= 1.29 \cdot X2, \text{ Errorvar.} = 0.32, R^2 = 0.53 \\ &\quad (0.18) \quad (0.035) \\ &\quad 7.19 \quad 9.04 \end{aligned}$$

Lampiran 4. Lanjutan

$$\begin{array}{l} X31 = 1.00 \cdot X3, \text{ Errorvar.} = 0.46, R^2 = 0.31 \\ \quad \quad \quad (0.056) \\ \quad \quad \quad 8.21 \end{array}$$

$$\begin{array}{l} X32 = 1.19 \cdot X3, \text{ Errorvar.} = 0.48, R^2 = 0.38 \\ \quad \quad \quad (0.17) \quad \quad \quad (0.055) \\ \quad \quad \quad 6.83 \quad \quad \quad 8.84 \end{array}$$

$$\begin{array}{l} X33 = 1.31 \cdot X3, \text{ Errorvar.} = 0.35, R^2 = 0.50 \\ \quad \quad \quad (0.19) \quad \quad \quad (0.056) \\ \quad \quad \quad 6.94 \quad \quad \quad 6.23 \end{array}$$

$$\begin{array}{l} X41 = 1.00 \cdot X4, \text{ Errorvar.} = 0.25, R^2 = 0.59 \\ \quad \quad \quad (0.035) \\ \quad \quad \quad 7.26 \end{array}$$

$$\begin{array}{l} X42 = 1.05 \cdot X4, \text{ Errorvar.} = 0.20, R^2 = 0.67 \\ \quad \quad \quad (0.078) \quad \quad \quad (0.035) \\ \quad \quad \quad 13.38 \quad \quad \quad 5.72 \end{array}$$

$$\begin{array}{l} X43 = 0.99 \cdot X4, \text{ Errorvar.} = 0.30, R^2 = 0.54 \\ \quad \quad \quad (0.084) \quad \quad \quad (0.041) \\ \quad \quad \quad 11.81 \quad \quad \quad 7.27 \end{array}$$

$$\begin{array}{l} X44 = 0.91 \cdot X4, \text{ Errorvar.} = 0.48, R^2 = 0.39 \\ \quad \quad \quad (0.085) \quad \quad \quad (0.048) \\ \quad \quad \quad 10.71 \quad \quad \quad 10.06 \end{array}$$

Lampiran 4. Lanjutan

X51 = 1.00*X5, Errorvar.= 0.37 , R² = 0.43
(0.051)
7.24

X52 = 1.13*X5, Errorvar.= 0.24 , R² = 0.60
(0.15) (0.041)
7.81 5.99

X53 = 1.12*X5, Errorvar.= 0.31 , R² = 0.53
(0.15) (0.047)
7.51 6.57

X61 = 1.00*X6, Errorvar.= 0.29 , R² = 0.57
(0.044)
6.55

X62 = 1.13*X6, Errorvar.= 0.18 , R² = 0.73
(0.10) (0.039)
11.26 4.54

X63 = 1.09*X6, Errorvar.= 0.26 , R² = 0.64
(0.10) (0.047)
10.74 5.45

Time used: 31.125 Seconds

Lampiran 5. Hasil Output SYNTAX Moderasi SEM

DATE: 12/14/2014
TIME: 23:02

L I S R E L 8.80

BY

Karl G. Jöreskog & Dag Sörbom

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The following lines were read from file E:\STATISTIK BAB 3\best mod.Spl:

```
BEST MOD
OBSERVED VARIABLES X11 X12 X13 X21 X22 X23 X24 X31 X32 X33 X41 X42 X43 X44 X51 X52 X53 Y11
Y12 Y13 Y14 Y21 Y22 Y23 Y24 Y25 X61 X62 X63 MOD
COVARIANCE MATRIX FROM FILE E:\BEST.COV
ASYMPTOTIC COVARIANCE MATRIX FROM FILE E:\BEST.ACM
```


Lampiran 5. Lanjutan

```
LATENT VARIABLES X1 X2 X3 X4 X5 Y1 Y2 X6 INTERAKSI
SAMPLE SIZE 230
RELATIONSHIPS
X11=1*X1
X12-X13=X1
X21=1*X2
X22-X24=X2
X31=1*X3
X32-X33=X3
X41=1*X4
X42-X44=X4
X51=1*X5
X52-X53=X5
Y11=1*Y1
Y12-Y14=Y1
Y21=1*Y2
Y22-Y25=Y2
X61=1*X6
X62-X63=X6
MOD=13.0088*INTERAKSI
Y1=X1 X2 X3 X4 X5
Y2=Y1 X6 INTERAKSI

SET THE ERROR VARIANCE OF MOD TO 22.902184
SET THE CORRELATION BETWEEN INTERAKSI AND X6 TO 0
SET ERROR VARIANCE OF Y2 TO 0.0001

OPTIONS: SC EF AD=OFF
```

Lampiran 5. Lanjutan

PATH DIAGRAM
END OF PROGRAM

Sample Size = 230

BEST MOD

Number of Iterations =535

LISREL Estimates (Robust Maximum Likelihood)

Measurement Equations

$$Y_{11} = 1.00*Y_1, \text{ Errorvar.} = 0.24, R^2 = 0.83$$

	(0.030)
	7.90

$$Y_{12} = 1.08*Y_1, \text{ Errorvar.} = 0.14, R^2 = 0.91$$

(0.025)	(0.021)
43.14	6.64

$$Y_{13} = 1.09*Y_1, \text{ Errorvar.} = 0.11, R^2 = 0.93$$

(0.024)	(0.018)
45.66	5.90

$$Y_{14} = 0.88*Y_1, \text{ Errorvar.} = 0.43, R^2 = 0.67$$

(0.026)	(0.044)
33.46	9.65

Lampiran 5. Lanjutan

$$Y21 = 1.00*Y2, \text{ Errorvar.} = 0.55, R^2 = 0.53$$

(0.052)
10.50

$$Y22 = 1.03*Y2, \text{ Errorvar.} = 0.36, R^2 = 0.64$$

(0.067) (0.042)
15.28 8.45

$$Y23 = 1.23*Y2, \text{ Errorvar.} = 0.28, R^2 = 0.77$$

(0.072) (0.042)
17.02 6.72

$$Y24 = 1.04*Y2, \text{ Errorvar.} = 0.32, R^2 = 0.67$$

(0.072) (0.038)
14.38 8.54

$$Y25 = 0.58*Y2, \text{ Errorvar.} = 0.64, R^2 = 0.25$$

(0.071) (0.049)
8.23 12.96

$$X11 = 1.00*X1, \text{ Errorvar.} = 0.17, R^2 = 0.65$$

(0.042)
4.11

$$X12 = 0.96*X1, \text{ Errorvar.} = 0.14, R^2 = 0.68$$

(0.098) (0.027)

Lampiran 5. Lanjutan

9.87

5.11

$$\begin{aligned} X13 &= 0.89 \cdot X1, \text{ Errorvar.} = 0.43, R^2 = 0.38 \\ &\quad (0.11) \quad (0.048) \\ &\quad 7.96 \quad 8.84 \end{aligned}$$

$$\begin{aligned} X21 &= 1.00 \cdot X2, \text{ Errorvar.} = 0.48, R^2 = 0.31 \\ &\quad (0.044) \\ &\quad 10.85 \end{aligned}$$

$$\begin{aligned} X22 &= 1.43 \cdot X2, \text{ Errorvar.} = 0.29, R^2 = 0.61 \\ &\quad (0.16) \quad (0.038) \\ &\quad 8.85 \quad 7.55 \end{aligned}$$

$$\begin{aligned} X23 &= 1.54 \cdot X2, \text{ Errorvar.} = 0.36, R^2 = 0.59 \\ &\quad (0.18) \quad (0.045) \\ &\quad 8.73 \quad 8.09 \end{aligned}$$

$$\begin{aligned} X24 &= 1.35 \cdot X2, \text{ Errorvar.} = 0.32, R^2 = 0.55 \\ &\quad (0.17) \quad (0.035) \\ &\quad 7.88 \quad 9.29 \end{aligned}$$

$$\begin{aligned} X31 &= 1.00 \cdot X3, \text{ Errorvar.} = 0.51, R^2 = 0.35 \\ &\quad (0.065) \\ &\quad 7.86 \end{aligned}$$

$$\begin{aligned} X32 &= 1.05 \cdot X3, \text{ Errorvar.} = 0.51, R^2 = 0.37 \\ &\quad (0.13) \quad (0.051) \end{aligned}$$

Lampiran 5. Lanjutan

11.82 10.04

$$\begin{aligned} X53 &= 1.06 * X5, \text{ Errorvar.} = 0.37, R^2 = 0.54 \\ &\quad (0.088) \quad (0.042) \\ &\quad 12.03 \quad 8.82 \end{aligned}$$

$$\begin{aligned} X61 &= 1.00 * X6, \text{ Errorvar.} = 0.24, R^2 = 0.64 \\ &\quad (0.030) \\ &\quad 8.04 \end{aligned}$$

$$\begin{aligned} X62 &= 1.09 * X6, \text{ Errorvar.} = 0.17, R^2 = 0.75 \\ &\quad (0.069) \quad (0.025) \\ &\quad 15.74 \quad 6.74 \end{aligned}$$

$$\begin{aligned} X63 &= 1.07 * X6, \text{ Errorvar.} = 0.23, R^2 = 0.68 \\ &\quad (0.079) \quad (0.032) \\ &\quad 13.62 \quad 7.21 \end{aligned}$$

$$\text{MOD} = 13.01 * \text{INTERAKS}, \text{ Errorvar.} = 22.90, R^2 = 0.99$$

Structural Equations

$$\begin{aligned} Y1 &= 0.32 * X1 - 1.00 * X2 - 2.79 * X3 + 1.60 * X4 + 2.43 * X5, \text{ Errorvar.} = -0.00014, R^2 = 1.00 \\ &\quad (0.31) \quad (0.52) \quad (0.69) \quad (0.30) \quad (0.38) \quad (0.0022) \\ &\quad 1.02 \quad -1.93 \quad -4.03 \quad 5.42 \quad 6.46 \quad -0.062 \end{aligned}$$

Lampiran 5. Lanjutan

W_A_R_N_I_N_G : Error variance is negative.

$$Y2 = 626.64*Y1 + 581.28*X6 - 169.96*INTERAKS, \text{Errorvar.} = 0.00, R^2 = 1.00$$

(10241.42)	(9505.95)	(2780.03)
0.061	0.061	-0.061

Goodness of Fit Statistics

Degrees of Freedom = 379
Minimum Fit Function Chi-Square = 1066.86 (P = 0.0)
Normal Theory Weighted Least Squares Chi-Square = 822.31 (P = 0.0)
Satorra-Bentler Scaled Chi-Square = 678.92 (P = 0.0)
Estimated Non-centrality Parameter (NCP) = 299.92
90 Percent Confidence Interval for NCP = (231.03 ; 376.65)

Minimum Fit Function Value = 4.66
Population Discrepancy Function Value (F0) = 1.31
90 Percent Confidence Interval for F0 = (1.01 ; 1.64)
Root Mean Square Error of Approximation (RMSEA) = 0.059
90 Percent Confidence Interval for RMSEA = (0.052 ; 0.066)
P-Value for Test of Close Fit (RMSEA < 0.05) = 0.023

Expected Cross-Validation Index (ECVI) = 3.72
90 Percent Confidence Interval for ECVI = (3.41 ; 4.05)
ECVI for Saturated Model = 4.06
ECVI for Independence Model = 31.95

Chi-Square for Independence Model with 435 Degrees of Freedom = 7257.29

Lampiran 5. Lanjutan

Independence AIC = 7317.29
Model AIC = 850.92
Saturated AIC = 930.00
Independence CAIC = 7450.44
Model CAIC = 1232.59
Saturated CAIC = 2993.71

Normed Fit Index (NFI) = 0.91
Non-Normed Fit Index (NNFI) = 0.95
Parsimony Normed Fit Index (PNFI) = 0.79
Comparative Fit Index (CFI) = 0.96
Incremental Fit Index (IFI) = 0.96
Relative Fit Index (RFI) = 0.89

Critical N (CN) = 151.43

Root Mean Square Residual (RMR) = 3.07
Standardized RMR = 0.22
Goodness of Fit Index (GFI) = 0.81
Adjusted Goodness of Fit Index (AGFI) = 0.76
Parsimony Goodness of Fit Index (PGFI) = 0.66

Lampiran 5. Lanjutan

BEST MOD

Completely Standardized Solution

LAMBDA-Y

	Y1	Y2
	-----	-----
Y11	0.91	- -
Y12	0.95	- -
Y13	0.96	- -
Y14	0.82	- -
Y21	- -	0.73
Y22	- -	0.80
Y23	- -	0.88
Y24	- -	0.82
Y25	- -	0.50

LAMBDA-X

	X1	X2	X3	X4	X5	X6
	-----	-----	-----	-----	-----	-----
X11	0.81	- -	- -	- -	- -	- -
X12	0.83	- -	- -	- -	- -	- -
X13	0.61	- -	- -	- -	- -	- -
X21	- -	0.56	- -	- -	- -	- -
X22	- -	0.78	- -	- -	- -	- -
X23	- -	0.77	- -	- -	- -	- -
X24	- -	0.74	- -	- -	- -	- -
X31	- -	- -	0.59	- -	- -	- -

Lampiran 5. Lanjutan

X32	- -	- -	0.61	- -	- -	- -
X33	- -	- -	0.64	- -	- -	- -
X41	- -	- -	- -	0.83	- -	- -
X42	- -	- -	- -	0.86	- -	- -
X43	- -	- -	- -	0.79	- -	- -
X44	- -	- -	- -	0.68	- -	- -
X51	- -	- -	- -	- -	0.71	- -
X52	- -	- -	- -	- -	0.72	- -
X53	- -	- -	- -	- -	0.73	- -
X61	- -	- -	- -	- -	- -	0.80
X62	- -	- -	- -	- -	- -	0.86
X63	- -	- -	- -	- -	- -	0.82
MOD	- -	- -	- -	- -	- -	- -

LAMBDA-X

INTERAKS

X11	- -
X12	- -
X13	- -
X21	- -
X22	- -
X23	- -
X24	- -
X31	- -
X32	- -
X33	- -
X41	- -
X42	- -

Lampiran 5. Lanjutan

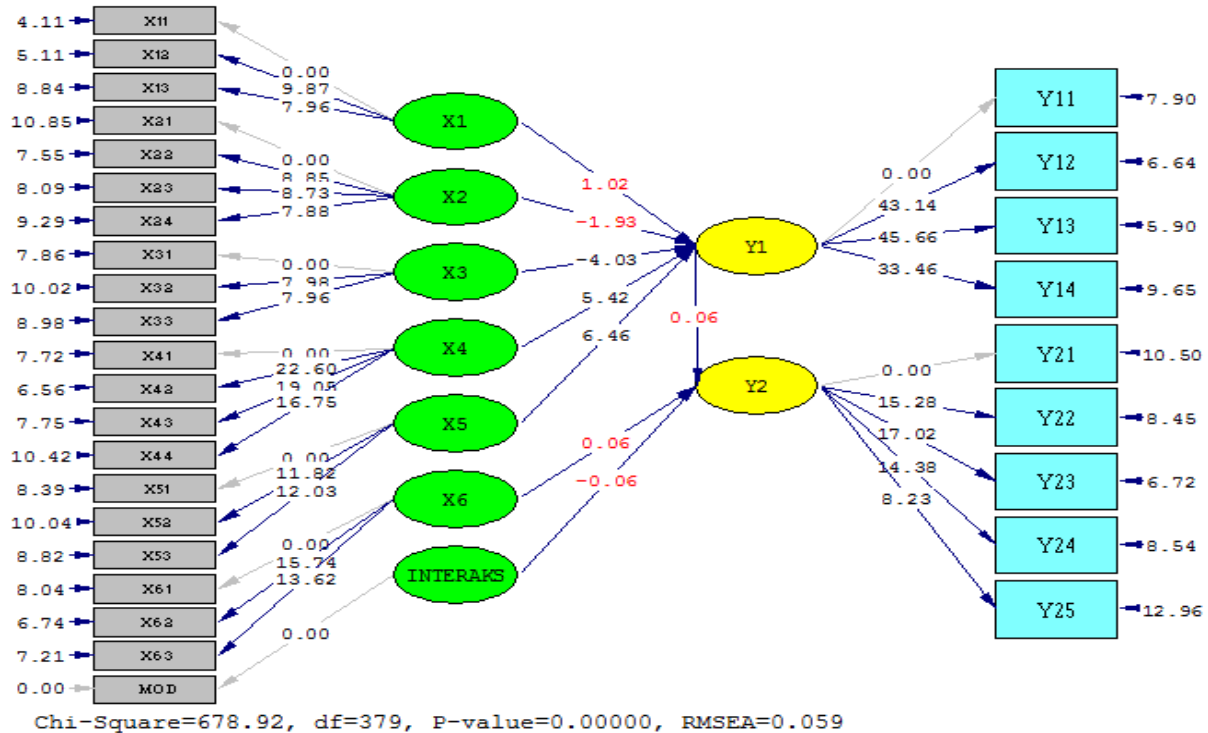
X43	- -
X44	- -
X51	- -
X52	- -
X53	- -
X61	- -
X62	- -
X63	- -
MOD	0.99

Correlation Matrix of ETA and KSI

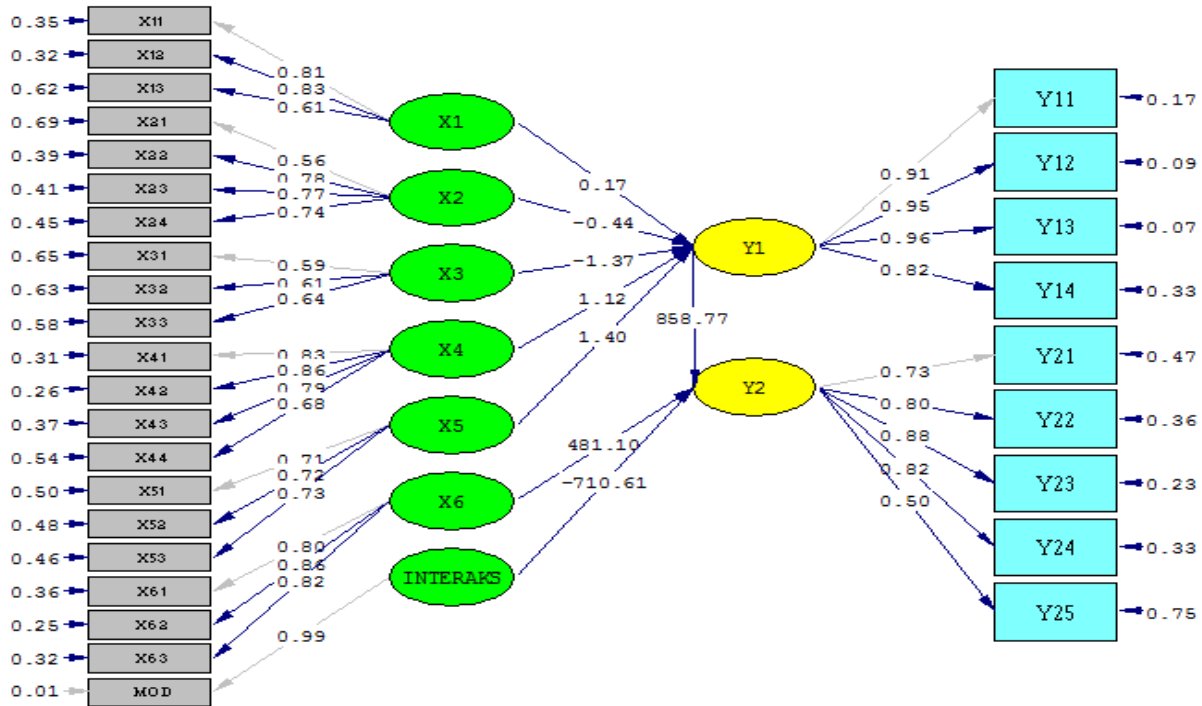
	Y1	Y2	X1	X2	X3	X4
	-----	-----	-----	-----	-----	-----
Y1	1.00					
Y2	0.61	1.00				
X1	0.34	0.37	1.00			
X2	0.39	0.51	0.46	1.00		
X3	0.45	0.55	0.42	0.53	1.00	
X4	0.69	0.62	0.41	0.54	0.75	1.00
X5	0.68	0.67	0.35	0.62	0.81	0.54
X6	-0.56	-0.25	-0.16	-0.20	-0.22	-0.40
INTERAKS	0.83	0.57	0.31	0.33	0.39	0.56

Time used: 11.156 Seconds

Lampiran 6. Output Gambar *t-value* (Moderasi SEM)



Lampiran 7. Output Gambar *Standardized Solution* (Moderasi SEM)



Chi-Square=678.92, df=379, P-value=0.00000, RMSEA=0.059

Lampiran 8. Output Gambar *Estimate* (Moderasi SEM)

