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Leonardo Tegar Wicaksono. NRP 1423019144. *REPRESENTATION OF SEXUAL VIOLENCE AND POWER RELATIONS IN SHORT FILM "DEMI NAMA BAIK KAMPUS"*.

The focus of this research is sexual violence and power relations experienced by women in higher education. Researchers want to know the depiction of sexual violence and power relations in the short film "Demi Nama Baik Kampus". Sexual violence currently occurs a lot within the scope of higher education, but many cases are covered up in order to protect the good image of the institution because the perpetrators are teaching staff who have position and power. This research uses a qualitative approach with descriptive research. The research method used is Charles Sanders Peirce semiotic analysis which provides results from scenes and dialog in the form of verbal and non-verbal sign meanings. The result of this research is that subordinated women can be treated arbitrarily and become objects of sexuality for men who have a dominant role. Women as students become victims of sexual violence, due to the actions of male supervisors on campus. Lecturers have power relations and a higher position. This power makes lecturers have dominance over weaker female students. The imbalance of power results in acts of sexual violence against female students.

Keywords: Representation, Sexual Violence, Power Relations, Short Film, Semiotic by Charles Sanders Peirce