THE REGISTER USED BY THE ANNOUNCERS
IN THE INFORMATION CENTER
OF MATAHARI DEPARTMENT STORE
IN PLAZA TUNJUNGAN 3
SURABAYA

A THESIS

As Partial Fulfillment of the Requirements
For the Sarjana Degree in
English Language Teaching Faculty

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UNIVERSITAS KATOLIK WIDYA MANDALA SURABAYA
FAKULTAS KEGURUAN DAN ILMU PENDIDIKAN
JURUSAN PENDIDIKAN BAHASA DAN SENI
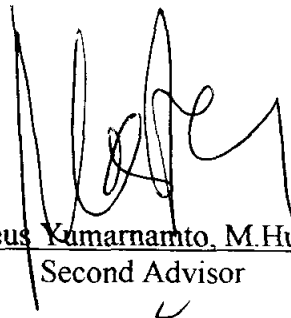## PROGRAM STUDI PENDIDIKAN BAHASA INGGRIS
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This thesis entitled **THE REGISTER USED BY THE ANNOUNCERS IN THE INFORMATION CENTER OF MATAHARI DEPARTMENT STORE IN PLAZA TUNJUNGAN 3 SURABAYA** prepared and submitted by Yuni Triana has been approved and accepted as partial fulfilment of the requirement for Sarjana Pendidikan degree in English Language Teaching by the following advisors:

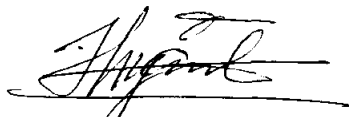Drs. V. Luluk Prijambodo, M.Pd.
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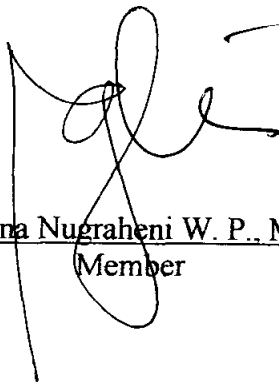Second Advisor

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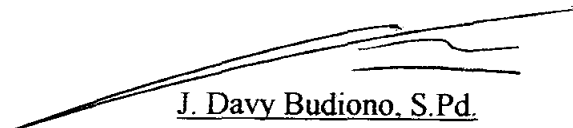This thesis is been examined by the committee on oral examination with a grade
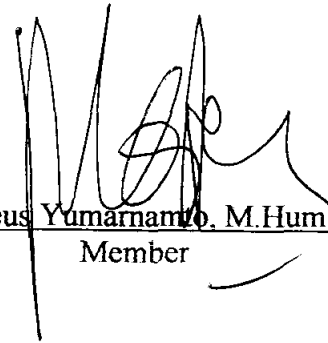
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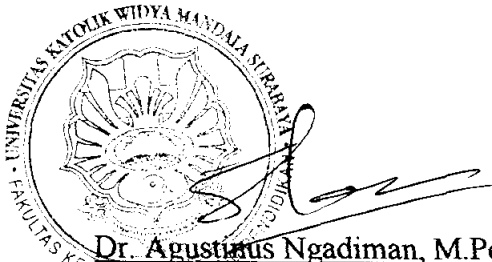J. Davy Budiono, S.Pd.
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ABSTRACT

The use of certain codes to cover important message are very important for the announcers, especially when they have to deliver the announcement on the air (by microphone). The language used by the announcers for the customers is different from the language used by the announcers for the employees. The writer found that they are using certain codes to give announcements to the employees, and common language to the customers. This phenomenon attached the writer to investigate the register used by the Announcers in the Information Center of Matahari Department Store in Plaza Tunjungan 3 Surabaya to find out the types of the register.

The study under report then has the following research question: What are the types of register found in the language used by the announcers in the information centre of Matahari Department Store in Plaza Tunjungan 3 Surabaya? The theories used are the theories belonging to sociolinguistics, they are register based on the related-user: field, tenor and mode, and the types of register.

In order to get the needed data, the writer recorded the utterances of the announcers in the information center of Matahari Department Store in Plaza Tunjungan 3 Surabaya, and then transcribed them into written form. The writer then analysed the data based on the parameters set up: first, the writer analysed to find the notion of the register on the basis of the first parameters: field, tenor, and mode, then, the writer determines the types of the register: formal register, informal register or reporting register.

The result of the first data analysis shows that the language used by the announcers in the information center of the Matahari Department Store is included in register. The result of the second data analysis shows that they are three types of register can be found: formal register, informal register and reporting register.

The writer hopes that this study can make the understanding of register better that other people outside the community will understand the language, especially about the announcements uttered by the announcers for the employees in the information centre of Matahari Department Store in Plaza Tunjungan 3, Surabaya. For further researchers, the using of modern technology such as handy cam, to record not only the voice but also the gesture and the expression of the announcers, it can help to have a clearly explanations about reporting register.