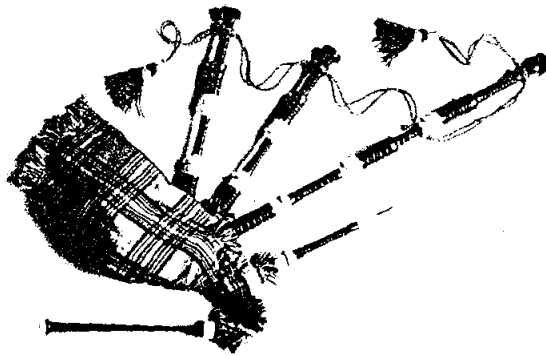


APPENDIX



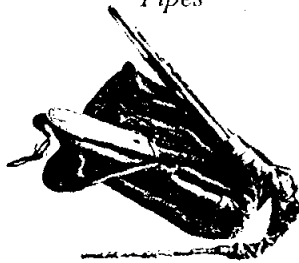
SCOTLAND

Pipes



IRELAND

Pipes



ENGLAND

Pipes

Never underestimate the importance of local knowledge.

To truly understand a country and its culture, you have to be part of it.

That's why, at HSBC, we have local banks in more countries than anyone else. And all of our offices around the world are staffed by local people.

It's their insight that allows us to recognise financial opportunities invisible to outsiders.

But those opportunities don't just benefit our local customers.

Innovations and ideas are shared throughout the HSBC network, so that everyone who banks with us can benefit. Think of it as local knowledge that just happens to span the globe.

HSBC 

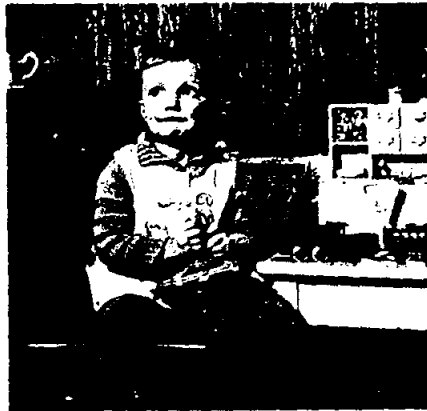
The world's local bank

why

why?

why

why



why

(Jürgen Thomas, 3 years old.)

why?

why

why

why?

why




Why not?

(Jürgen Thomas, engineer, 38 years old)

Why not simplify operations and reduce costs by sharing design characteristics? Why not increase efficiency by creating a single family of aircraft for 100 to 550 passengers? Why not meet the challenge of growing markets by building the world's first full double-decker aircraft? Why not satisfy passenger demands for increased comfort with the innovative A380? People like Jürgen Thomas, the engineer behind the A380, are always asking questions like this. The answer is always the same: Airbus. Setting the standards.





the electronics designer
dreams of seeing the future first

In an electronics-enabled world, life moves at lightning speed. At this very moment, the next big idea is taking shape deep in the recesses of one highly developed brain. But sooner than you think, it will touch the lives of every single one of us. Every day, all around the world, Agilent helps make the dreams of the electronics designer a reality. By providing everything from design software and leading edge components to test and measurement instruments and technological expertise. All in the blink of an eye.



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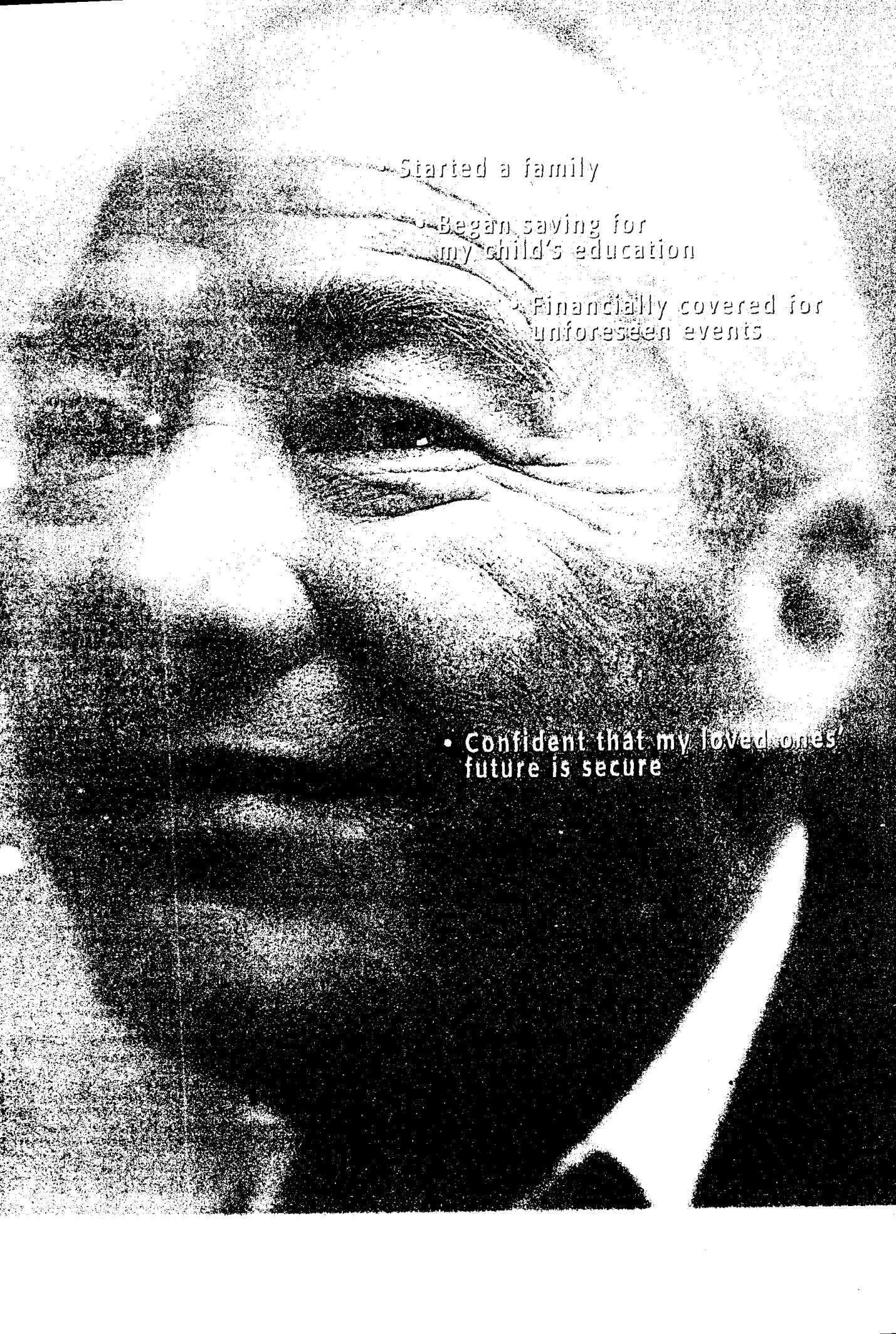
Agilent Technologies

dreams made real

Eyes are windows
to the soul
can you see through mine?

Open
Martell.





- Started a family

- Began saving for my child's education

- Financially covered for unforeseen events

- Confident that my loved ones' future is secure

Life. Insured by Allianz

Wouldn't it be nice to grow old with a few more laugh lines? It's easy if you have proper protection and a long term savings plan with the right company. Established over 100 years ago, the Allianz Group is trusted by over 60 million customers worldwide. For personal insurance solutions covering the different stages in your life, backed by the financial security of a global leader, turn to Allianz in Asia. Because wherever life takes you, we provide peace of mind along the way.

Allianz. The Power On Your Side.

Allianz 

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Advertising. That's the way it works.



INTERNATIONAL
ADVERTISING
ASSOCIATION





move you...

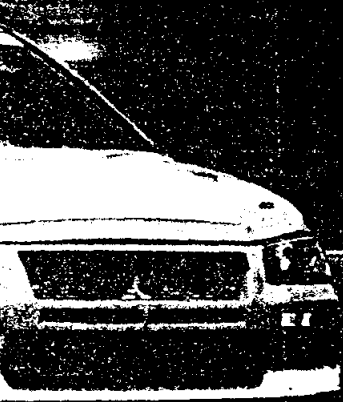
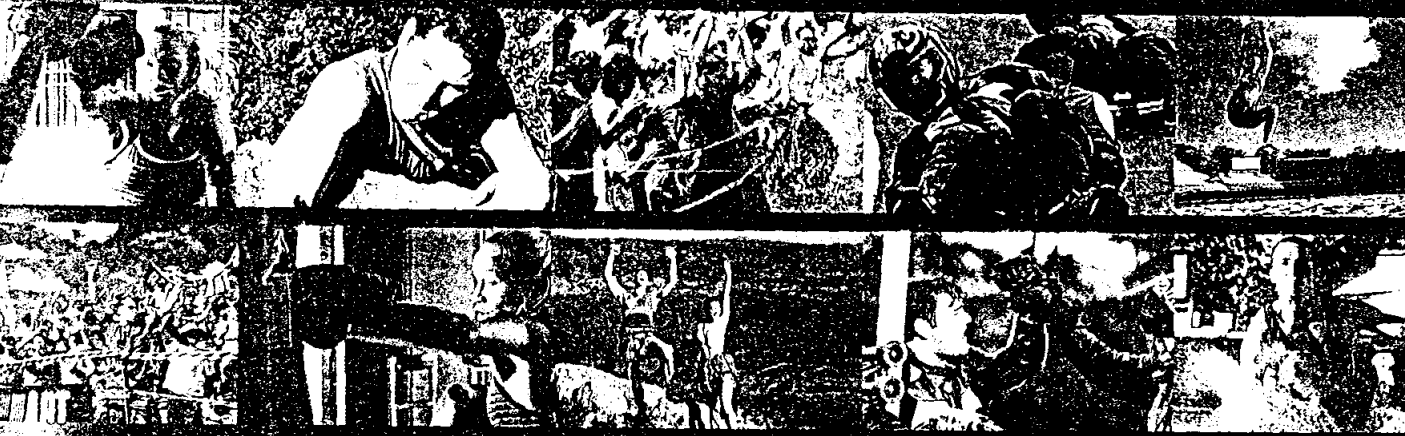
...and share the spirit of the challenge.

You know what it takes to win.

How exhilaration and accomplishment feel when you push yourself at full throttle. The rush of adrenaline. The confidence of control.

That first place is not the only place you want to be. Because the courage and determination to surpass your expectations are also in your destiny.

You're pursuing excellence for the spirit of the challenge.



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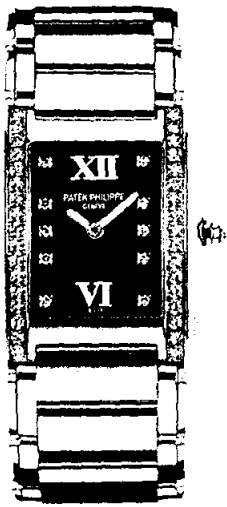




PATEK PHILIPPE
GENEVE

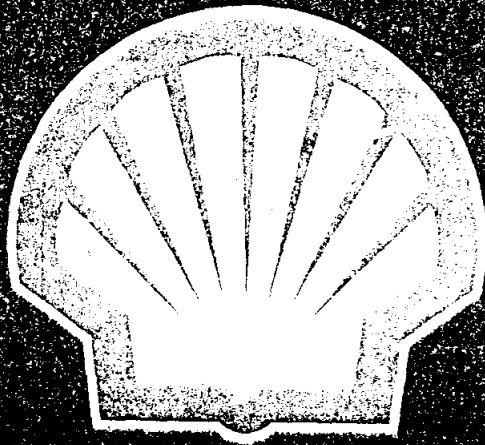
Who will you meet in the next 24 hours?





Twenty-4*
by Patek Philippe

OR CLEAR THE AIR?



IS THERE A CHOICE?

Shell believes that action needs to be taken now.
We are delivering on our commitment to reduce
greenhouse gas emissions from our operations.

We're working to increase the provision of
cleaner burning natural gas and encouraging the
use of lower-carbon fuels for homes and transport.

It's all part of our commitment to sustainable
development, balancing economic progress with
environmental care and social responsibility.

Solutions to the future won't come easily,
particularly in today's business climate, but you
can't find them if you don't keep looking.

WE WELCOME YOUR INPUT. CONTACT US ON THE SHELL ENERGY SERVICES COMPANY WEBSITE.
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CLOUD THE ISSUE

PROFITS & PRINCIPLES

The issue of global warming
has given rise to heated debate.
Is the burning of fossil fuels
and increased concentration of
carbon dioxide in the air a serious
threat or just a lot of hot air?

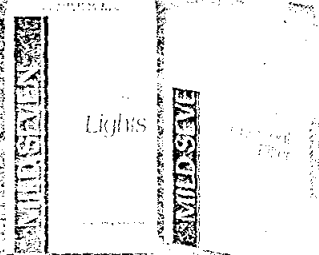
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Heart Disease, Emphysema, And May Complicate Pregnancy.

MILD SEVEN

Smooth sensation



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U.S. SURGEON GENERAL'S WARNING: Smoking Causes Lung Cancer, Heart Disease, and Complications in Pregnancy.