THE LANGUAGE STYLES ENCOUNTERED IN THE SHORT MESSAGE SERVICE OF ENGLISH DEPARTMENT STUDENTS

A THESIS

In Partial Fulfillment of the Requirements for the Sarjana Pendidikan Degree in English Language Teaching



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ABSTRACT

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Key Words: Language Styles, Short Message Service, English Department Students.

People use different language styles in communicating with other people via SMS. This study tries to answer the following research questions: (1) What language styles are mostly encountered in the SMS of the students of the English Departments?, (2) What factors mainly affect the students to use certain language styles?

To answer the first question, the writer took the SMS of 10 English Department Students and analyzed their language using certain parameters developed by Martin Joos' Five Clock Language Styles. To answer the second question, the writer applied the parameters developed by Janet Holmes' social factors of communicative interaction (Participants, Social Settings, Topic, and Function).

The analysis of the first data (the language styles of the SMS) brought the following results: only four of five language styles of Joos were used by the students in their SMS. And, the language style used the most frequently was the Casual Style (75,3%). It was followed by the Consultative Style and the Intimate style at the same place (9,1%). The Formal Style was at the fourth place (6,5%). Nobody used the Frozen Style (0%). The result of the analysis showed that only three (participants, topic, and function) out of four Holmes' social factors influenced the language styles used by the participants. Participants factor is the most dominant factor while topic and function are the least dominant factors. In addition, there is one more factor which gave much influence on the language styles that is the limited numbers of SMS characters in the cell-phones.

This study is still far from being perfect. It is suggested that further research on the same topic is carried out with more theories, and more subjects from all semesters or other group of people in order to gain better results with less shortcomings.