

**LAMPIRAN 1: KUESIONER**

**KUESIONER PENELITIAN****No. : ..... (diisi peneliti)**

Responden yang terhormat,

Dalam rangka penelitian yang saya lakukan untuk menyelesaikan tugas akhir di Program Pascasarjana Unika Widya Mandala Surabaya, saya ingin melakukan survei yang berkaitan dengan kepribadian merek dan kepercayaan, keterikatan, komitmen pelanggan pada minuman dengan merek Pocari Sweat. Hal ini sesuai dengan judul penelitian saya yaitu **PENGARUH *BRAND PERSONALITY* TERHADAP KOMITMEN DENGAN KEPERCAYAAN DAN KETERIKATAN SEBAGAI VARIABEL INTERVENING PADA *BRAND POCARI SWEAT* DI SURABAYA.**

Saya mohon kesediaan dari Bapak/Ibu/Saudara(i) untuk meluangkan waktunya untuk mengisi kuesioner ini sehingga membantu saya dalam mengumpulkan informasi. Saya harap Bapak/Ibu/Saudara(i) dapat memberikan jawaban sejujur-jujurnya sesuai dengan apa yang anda rasakan sehingga berguna bagi penelitian yang sedang saya dilakukan. Informasi yang Bapak/Ibu/Saudara(i) berikan akan dijaga kerahasiannya. Atas bantuan dan perhatian Bapak/Ibu/Saudara(i) yang telah berkenan mengisi kuesioner ini, saya ucapkan terima kasih.

Terima Kasih,

Kelvin Terinate  
Mahasiswa Pascasarjana  
Universitas Katolik Widya Mandala

### Bagian I: Karakteristik Responden

Saat ini Anda diminta untuk mengisi data pribadi Anda. Berilah tanda “X” pada jawaban yang sesuai dengan pilihan anda.

1. Apakah anda pernah mengkonsumsi Pocari Sweat dalam kurun waktu 1 bulan terakhir? ( Y / T )

(Jika Ya, silahkan lanjut ke pertanyaan berikutnya, jika Tidak maka pengisian kuesioner berakhir di sini)

2. Jenis kelamin Anda:

.....

3. Saat ini Saudara berusia:

- |  |  |
|--|--|
| <input type="checkbox"/> 18 - 25 tahun | <input type="checkbox"/> 33 – 40 tahun       |
| <input type="checkbox"/> 26 – 32 tahun | <input type="checkbox"/> Lebih dari 40 tahun |

4. Domisili anda:

- |                                   |   |
|-----------------------------------|---|
| <input type="checkbox"/> Surabaya | <input type="checkbox"/> Luar Kota Surabaya |
|-----------------------------------|---|

### Bagian II: Penjelasan Pengisian

Berikan penilaian Anda pada Pernyataan di bawah ini. Berilah tanda X (silang) pada jawaban yang anda pilih.

Keterangan:

- STS : Sangat Tidak Setuju  
 TS : Tidak Setuju  
 N : Netral  
 S : Setuju  
 SS : Sangat Setuju

### Bagian Personalitas Merek

Berikut ini adalah sejumlah pernyataan mengenai karakteristik sifat manusia yang diasosiasikan atas brand minuman Pocari Sweat. Berikan penilaian dengan memberi tanda X menurut sifat karakteristik masing-masing dimensi.

NO	PERNYATAAN	STS	TS	N	S	SS
<b>BRAND PERSONALITY (X<sub>1</sub>)</b>						
1	Pocari Sweat mampu memberi kesan menyenangkan bagi saya.					
2	Saya familiar, tidak asing dengan Pocari Sweat.					
3	Pocari Sweat memberikan kesan rasa hangat atau dekat dengan produknya.					
4	Pocari Sweat mampu menarik perhatian saya dengan tampilan khasnya yang lain daripada yang lain.					
5	Pocari Sweat menunjukkan sesuatu yang baru, berbeda dan tidak meniru brand lainnya.					
6	Pocari Sweat mampu memberikan imajinasi yang menyenangkan bagi saya.					
7	Pocari Sweat mampu menarik perhatian saya.					
8	Pocari Sweat mampu mempesona sehingga saya senantiasa memujanya.					
9	Saya lebih memilih Pocari Sweat dibandingkan merek lain karena Pocari Sweat mampu membuat saya kagum.					
10	Pocari Sweat mampu mendorong saya memilih brand ini lebih daripada merek lain.					
11	Pocari Sweat membuat saya bangga/ bergengsi.					
12	Pocari Sweat memiliki level kelas tertentu yang membuat saya bangga.					
13	Pocari Sweat asli, tidak meniru brand lain.					
14	Pocari Sweat mengikuti tren yang berada di masyarakat dan menarik/trendi.					
15	Pocari Sweat tidak kuno, tapi mengikuti perkembangan/ modern.					
16	Pocari Sweat mampu memberi kesan anggun, elegan, tidak murahan.					
17	Pocari Sweat mampu memberikan suatu gaya atau aliran mode tertentu.					
18	Pocari Sweat mampu membuat kagum karena memiliki selera yang berlevel tinggi.					
19	Pocari Sweat tampil dengan cermat dan detil dalam hal-hal kecil.					
20	Pocari Sweat tegas dan jelas akan pesan yang disampaikan.					
21	Pocari Sweat memberikan pesan yang serius, penting, dan tidak main-main.					

### Bagian Hubungan antara Merek dengan Konsumen

Berikut ini adalah sejumlah pernyataan mengenai hubungan antara konsumen dan merek minuman Pocari Sweat. Berikan penilaian menurut persepsi anda sejujurnya.

NO	PERNYATAAN	STS	TS	N	S	SS
<b>Kepercayaan Pada Merek</b>						
1	Produk Pocari Sweat memberikan rasa aman bagi saya untuk menikmatinya.					
2	Saya percaya kualitas Pocari Sweat.					
3	Membeli produk Pocari Sweat merupakan garansi atau jaminan terhadap manfaatnya.					
4	Saya merasa Pocari Sweat tulus dan apa adanya terhadap konsumennya.					
5	Saya merasa Pocari Sweat memberikan informasi yang jujur kepada konsumennya.					
6	Saya percaya Pocari Sweat memperbaharui produknya dengan memperhitungkan perkembangan penelitiannya.					
7	Saya percaya Pocari Sweat berusaha meningkatkan responnya terhadap kebutuhan konsumen secara berkelanjutan.					
<b>Keterikatan Pada Merek</b>						
1	Saya memiliki rasa sayang yang besar pada Pocari Sweat.					
2	Saya memiliki keterikatan dengan Pocari Sweat.					
3	Saya tertarik pada Pocari Sweat.					
4	Saat memikirkan Pocari Sweat saya merasakan sukacita dan kesenangan.					
<b>Komitmen Pada Merek</b>						
1	Saya sangat menyukai Pocari Sweat.					
2	Pocari Sweat sangat bermakna bagi saya.					
3	Saya merasa sangat terkait dengan Pocari Sweat.					

**LAMPIRAN 2: TABULASI DATA**







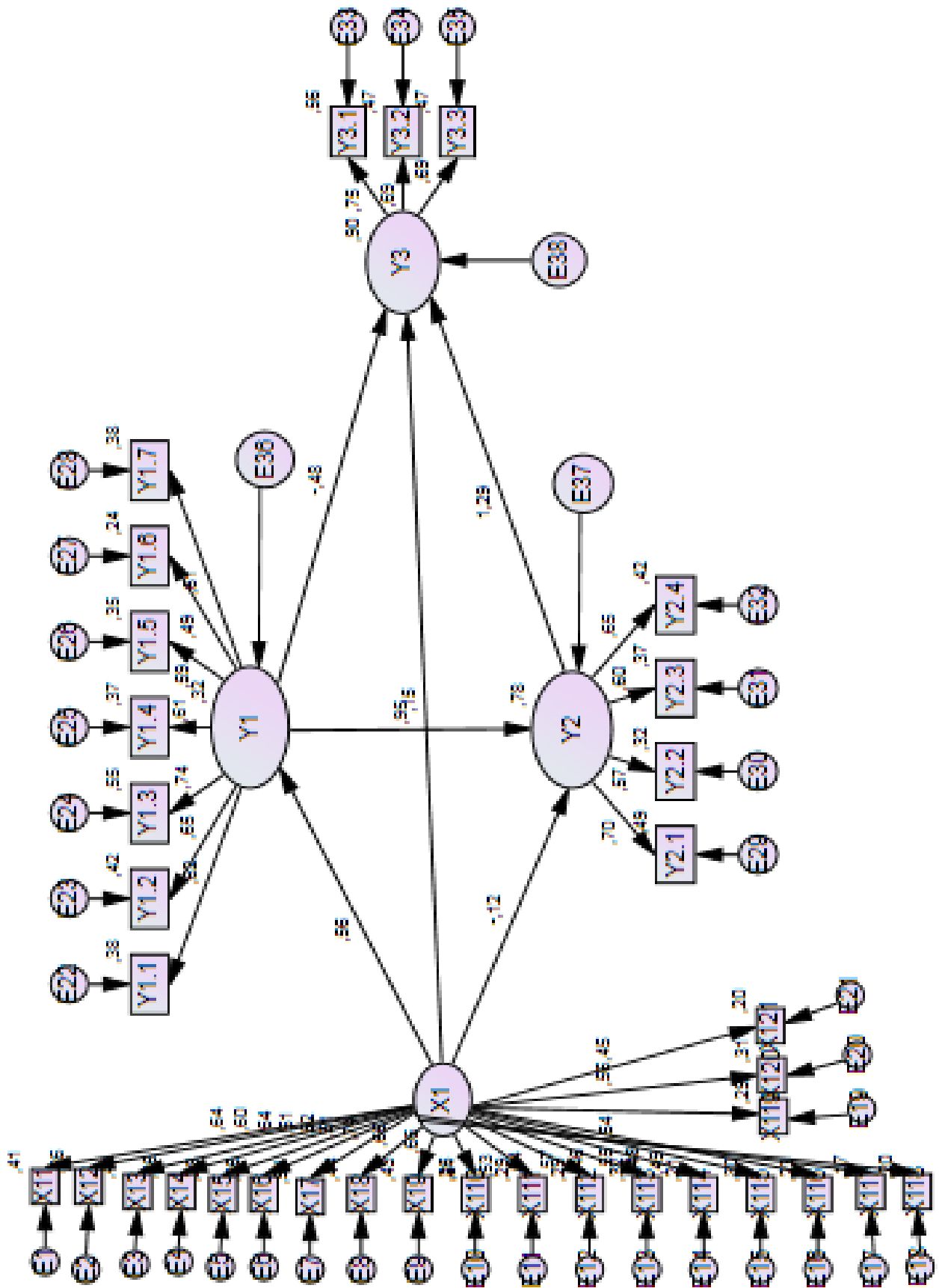








**LAMPIRAN 3: LAPORAN SEM**



**Analysis Summary****Date and Time**

Date: 26 September 2012

Time: 10:52:10

**Title**

Brand personality dengan 21 item: 26 September 2012 10:52

**Notes for Group (Group number 1)**

The model is recursive.

Sample size = 138

**Notes for Model (Default model)****Computation of degrees of freedom (Default model)**

Number of distinct sample moments: 630

Number of distinct parameters to be estimated: 76

Degrees of freedom (630 - 76): 554

**Result (Default model)**

Minimum was achieved

Chi-square = 1075,892

Degrees of freedom = 554

Probability level = ,000

**Estimates (Group number 1 - Default model)**  
**Scalar Estimates (Group number 1 - Default model)**  
**Maximum Likelihood Estimates**  
**Regression Weights: (Group number 1 - Default model)**

			Estimate	S.E.	C.R.	P	Label
Y1	<---	X1	,638	,163	3,916	***	par_21
Y2	<---	X1	-,160	,141	-1,134	,257	par_19
Y2	<---	Y1	1,102	,204	5,409	***	par_22
Y3	<---	X1	,203	,195	1,042	,298	par_20
Y3	<---	Y2	1,320	,493	2,676	,007	par_23
Y3	<---	Y1	-,576	,576	-1,000	,317	par_24
X17	<---	X1	1,653	,331	4,994	***	par_1
X16	<---	X1	1,199	,280	4,277	***	par_2
X15	<---	X1	1,179	,275	4,288	***	par_3
X14	<---	X1	1,176	,278	4,235	***	par_4
X13	<---	X1	1,270	,271	4,685	***	par_5
X12	<---	X1	1,247	,270	4,613	***	par_6
X11	<---	X1	1,361	,289	4,705	***	par_7
Y1.1	<---	Y1	1,000				
Y1.2	<---	Y1	1,001	,161	6,216	***	par_8
Y1.3	<---	Y1	1,531	,225	6,812	***	par_9
Y1.4	<---	Y1	1,320	,224	5,885	***	par_10
Y1.5	<---	Y1	1,203	,213	5,645	***	par_11
Y1.6	<---	Y1	,868	,178	4,879	***	par_12
Y1.7	<---	Y1	1,371	,230	5,960	***	par_13
Y3.1	<---	Y3	1,000				
Y3.2	<---	Y3	1,123	,155	7,232	***	par_14
Y3.3	<---	Y3	1,210	,168	7,208	***	par_15
Y2.4	<---	Y2	1,000				
Y2.3	<---	Y2	,915	,151	6,046	***	par_16
Y2.2	<---	Y2	1,111	,192	5,799	***	par_17
Y2.1	<---	Y2	1,179	,170	6,928	***	par_18
X117	<---	X1	,973	,261	3,733	***	par_25
X118	<---	X1	1,035	,261	3,969	***	par_26
X18	<---	X1	1,721	,360	4,786	***	par_27
X19	<---	X1	1,423	,298	4,773	***	par_28
X110	<---	X1	,991	,233	4,260	***	par_29
X111	<---	X1	1,223	,281	4,355	***	par_30
X112	<---	X1	1,182	,272	4,345	***	par_31
X113	<---	X1	1,210	,270	4,476	***	par_32
X114	<---	X1	,979	,246	3,974	***	par_33
X115	<---	X1	1,303	,296	4,403	***	par_34
X116	<---	X1	1,098	,265	4,149	***	par_35
X121	<---	X1	1,000				
X120	<---	X1	1,219	,268	4,549	***	par_36
X119	<---	X1	1,201	,269	4,472	***	par_37



**Standardized Regression Weights: (Group number 1 - Default model)**

	Estimate
Y1 <--- X1	,562
Y2 <--- X1	-,121
Y2 <--- Y1	,945
Y3 <--- X1	,150
Y3 <--- Y2	1,288
Y3 <--- Y1	-,482
X17 <--- X1	,737
X16 <--- X1	,512
X15 <--- X1	,525
X14 <--- X1	,506
X13 <--- X1	,638
X12 <--- X1	,598
X11 <--- X1	,639
Y1.1 <--- Y1	,618
Y1.2 <--- Y1	,649
Y1.3 <--- Y1	,743
Y1.4 <--- Y1	,607
Y1.5 <--- Y1	,589
Y1.6 <--- Y1	,487
Y1.7 <--- Y1	,615
Y3.1 <--- Y3	,749
Y3.2 <--- Y3	,685
Y3.3 <--- Y3	,686
Y2.4 <--- Y2	,649
Y2.3 <--- Y2	,604
Y2.2 <--- Y2	,569
Y2.1 <--- Y2	,700
X117 <--- X1	,412
X118 <--- X1	,449
X18 <--- X1	,661
X19 <--- X1	,659
X110 <--- X1	,511
X111 <--- X1	,535
X112 <--- X1	,538
X113 <--- X1	,568
X114 <--- X1	,457
X115 <--- X1	,551
X116 <--- X1	,480
X121 <--- X1	,448
X120 <--- X1	,561
X119 <--- X1	,543

**Variances: (Group number 1 - Default model)**

	Estimate	S.E.	C.R.	P	Label
X1	,078	,030	2,636	,008	par_38
E36	,069	,019	3,577	***	par_39
E37	,030	,015	1,998	,046	par_40
E38	,014	,020	,697	,486	par_41
E7	,180	,025	7,211	***	par_42
E6	,317	,040	7,946	***	par_43
E5	,287	,036	7,929	***	par_44
E4	,315	,040	7,955	***	par_45
E3	,184	,024	7,652	***	par_46
E2	,218	,028	7,812	***	par_47
E1	,211	,027	7,684	***	par_48
E22	,163	,022	7,463	***	par_49
E23	,139	,019	7,291	***	par_50
E24	,191	,029	6,630	***	par_51
E25	,300	,040	7,510	***	par_52
E26	,274	,036	7,589	***	par_53
E27	,244	,031	7,852	***	par_54
E28	,312	,042	7,479	***	par_55
E33	,112	,019	5,988	***	par_56
E34	,205	,031	6,686	***	par_57
E35	,237	,035	6,690	***	par_58
E32	,188	,026	7,247	***	par_59
E31	,199	,027	7,435	***	par_60
E30	,353	,046	7,650	***	par_61
E29	,198	,029	6,866	***	par_62
E17	,364	,045	8,094	***	par_63
E18	,332	,041	8,049	***	par_64
E8	,299	,040	7,569	***	par_65
E9	,207	,027	7,558	***	par_66
E10	,218	,027	7,969	***	par_67
E11	,292	,037	7,931	***	par_68
E12	,268	,034	7,923	***	par_69
E13	,240	,031	7,840	***	par_70
E14	,285	,036	8,022	***	par_71
E15	,305	,039	7,865	***	par_72
E16	,315	,039	8,000	***	par_73
E21	,311	,039	8,048	***	par_74
E20	,254	,032	7,836	***	par_75
E19	,270	,034	7,880	***	par_76

**Squared Multiple Correlations: (Group number 1 - Default model)**

	Estimate
Y1	,316
Y2	,779
Y3	,901
X119	,295
X120	,314
X121	,201
X116	,231
X115	,304
X114	,209
X113	,323
X112	,290
X111	,286
X110	,261
X19	,434
X18	,437
X118	,202
X117	,170
Y2.1	,490
Y2.2	,324
Y2.3	,365
Y2.4	,421
Y3.3	,470
Y3.2	,469
Y3.1	,562
Y1.7	,378
Y1.6	,237
Y1.5	,347
Y1.4	,369
Y1.3	,553
Y1.2	,421
Y1.1	,383
X11	,408
X12	,358
X13	,407
X14	,256
X15	,275
X16	,262
X17	,543

**Total Effects (Group number 1 - Default model)**

	X1	Y1	Y2	Y3
Y1	,638	,000	,000	,000
Y2	,542	1,102	,000	,000
Y3	,551	,878	1,320	,000
X119	1,201	,000	,000	,000
X120	1,219	,000	,000	,000
X121	1,000	,000	,000	,000
X116	1,098	,000	,000	,000
X115	1,303	,000	,000	,000
X114	,979	,000	,000	,000
X113	1,210	,000	,000	,000
X112	1,182	,000	,000	,000
X111	1,223	,000	,000	,000
X110	,991	,000	,000	,000
X19	1,423	,000	,000	,000
X18	1,721	,000	,000	,000
X118	1,035	,000	,000	,000
X117	,973	,000	,000	,000
Y2.1	,639	1,299	1,179	,000
Y2.2	,602	1,224	1,111	,000
Y2.3	,496	1,008	,915	,000
Y2.4	,542	1,102	1,000	,000
Y3.3	,667	1,062	1,597	1,210
Y3.2	,619	,986	1,482	1,123
Y3.1	,551	,878	1,320	1,000
Y1.7	,874	1,371	,000	,000
Y1.6	,553	,868	,000	,000
Y1.5	,767	1,203	,000	,000
Y1.4	,842	1,320	,000	,000
Y1.3	,976	1,531	,000	,000
Y1.2	,638	1,001	,000	,000
Y1.1	,638	1,000	,000	,000
X11	1,361	,000	,000	,000
X12	1,247	,000	,000	,000
X13	1,270	,000	,000	,000
X14	1,176	,000	,000	,000
X15	1,179	,000	,000	,000
X16	1,199	,000	,000	,000
X17	1,653	,000	,000	,000

**Standardized Total Effects (Group number 1 - Default model)**

	X1	Y1	Y2	Y3
Y1	,562	,000	,000	,000
Y2	,410	,945	,000	,000
Y3	,407	,735	1,288	,000
X119	,543	,000	,000	,000
X120	,561	,000	,000	,000
X121	,448	,000	,000	,000
X116	,480	,000	,000	,000
X115	,551	,000	,000	,000
X114	,457	,000	,000	,000
X113	,568	,000	,000	,000
X112	,538	,000	,000	,000
X111	,535	,000	,000	,000
X110	,511	,000	,000	,000
X19	,659	,000	,000	,000
X18	,661	,000	,000	,000
X118	,449	,000	,000	,000
X117	,412	,000	,000	,000
Y2.1	,287	,661	,700	,000
Y2.2	,233	,538	,569	,000
Y2.3	,248	,571	,604	,000
Y2.4	,266	,613	,649	,000
Y3.3	,279	,504	,883	,686
Y3.2	,279	,504	,882	,685
Y3.1	,305	,551	,965	,749
Y1.7	,346	,615	,000	,000
Y1.6	,274	,487	,000	,000
Y1.5	,331	,589	,000	,000
Y1.4	,341	,607	,000	,000
Y1.3	,418	,743	,000	,000
Y1.2	,365	,649	,000	,000
Y1.1	,348	,618	,000	,000
X11	,639	,000	,000	,000
X12	,598	,000	,000	,000
X13	,638	,000	,000	,000
X14	,506	,000	,000	,000
X15	,525	,000	,000	,000
X16	,512	,000	,000	,000
X17	,737	,000	,000	,000

**Direct Effects (Group number 1 - Default model)**

	X1	Y1	Y2	Y3
Y1	,638	,000	,000	,000
Y2	-,160	1,102	,000	,000
Y3	,203	-,576	1,320	,000
X119	1,201	,000	,000	,000
X120	1,219	,000	,000	,000
X121	1,000	,000	,000	,000
X116	1,098	,000	,000	,000
X115	1,303	,000	,000	,000
X114	,979	,000	,000	,000
X113	1,210	,000	,000	,000
X112	1,182	,000	,000	,000
X111	1,223	,000	,000	,000
X110	,991	,000	,000	,000
X19	1,423	,000	,000	,000
X18	1,721	,000	,000	,000
X118	1,035	,000	,000	,000
X117	,973	,000	,000	,000
Y2.1	,000	,000	1,179	,000
Y2.2	,000	,000	1,111	,000
Y2.3	,000	,000	,915	,000
Y2.4	,000	,000	1,000	,000
Y3.3	,000	,000	,000	1,210
Y3.2	,000	,000	,000	1,123
Y3.1	,000	,000	,000	1,000
Y1.7	,000	1,371	,000	,000
Y1.6	,000	,868	,000	,000
Y1.5	,000	1,203	,000	,000
Y1.4	,000	1,320	,000	,000
Y1.3	,000	1,531	,000	,000
Y1.2	,000	1,001	,000	,000
Y1.1	,000	1,000	,000	,000
X11	1,361	,000	,000	,000
X12	1,247	,000	,000	,000
X13	1,270	,000	,000	,000
X14	1,176	,000	,000	,000
X15	1,179	,000	,000	,000
X16	1,199	,000	,000	,000
X17	1,653	,000	,000	,000

**Standardized Direct Effects (Group number 1 - Default model)**

	X1	Y1	Y2	Y3
Y1	,562	,000	,000	,000
Y2	-,121	,945	,000	,000
Y3	,150	-,482	1,288	,000
X119	,543	,000	,000	,000
X120	,561	,000	,000	,000
X121	,448	,000	,000	,000
X116	,480	,000	,000	,000
X115	,551	,000	,000	,000
X114	,457	,000	,000	,000
X113	,568	,000	,000	,000
X112	,538	,000	,000	,000
X111	,535	,000	,000	,000
X110	,511	,000	,000	,000
X19	,659	,000	,000	,000
X18	,661	,000	,000	,000
X118	,449	,000	,000	,000
X117	,412	,000	,000	,000
Y2.1	,000	,000	,700	,000
Y2.2	,000	,000	,569	,000
Y2.3	,000	,000	,604	,000
Y2.4	,000	,000	,649	,000
Y3.3	,000	,000	,000	,686
Y3.2	,000	,000	,000	,685
Y3.1	,000	,000	,000	,749
Y1.7	,000	,615	,000	,000
Y1.6	,000	,487	,000	,000
Y1.5	,000	,589	,000	,000
Y1.4	,000	,607	,000	,000
Y1.3	,000	,743	,000	,000
Y1.2	,000	,649	,000	,000
Y1.1	,000	,618	,000	,000
X11	,639	,000	,000	,000
X12	,598	,000	,000	,000
X13	,638	,000	,000	,000
X14	,506	,000	,000	,000
X15	,525	,000	,000	,000
X16	,512	,000	,000	,000
X17	,737	,000	,000	,000

**Indirect Effects (Group number 1 - Default model)**

	X1	Y1	Y2	Y3
Y1	,000	,000	,000	,000
Y2	,703	,000	,000	,000
Y3	,348	1,454	,000	,000
X119	,000	,000	,000	,000
X120	,000	,000	,000	,000
X121	,000	,000	,000	,000
X116	,000	,000	,000	,000
X115	,000	,000	,000	,000
X114	,000	,000	,000	,000
X113	,000	,000	,000	,000
X112	,000	,000	,000	,000
X111	,000	,000	,000	,000
X110	,000	,000	,000	,000
X19	,000	,000	,000	,000
X18	,000	,000	,000	,000
X118	,000	,000	,000	,000
X117	,000	,000	,000	,000
Y2.1	,639	1,299	,000	,000
Y2.2	,602	1,224	,000	,000
Y2.3	,496	1,008	,000	,000
Y2.4	,542	1,102	,000	,000
Y3.3	,667	1,062	1,597	,000
Y3.2	,619	,986	1,482	,000
Y3.1	,551	,878	1,320	,000
Y1.7	,874	,000	,000	,000
Y1.6	,553	,000	,000	,000
Y1.5	,767	,000	,000	,000
Y1.4	,842	,000	,000	,000
Y1.3	,976	,000	,000	,000
Y1.2	,638	,000	,000	,000
Y1.1	,638	,000	,000	,000
X11	,000	,000	,000	,000
X12	,000	,000	,000	,000
X13	,000	,000	,000	,000
X14	,000	,000	,000	,000
X15	,000	,000	,000	,000
X16	,000	,000	,000	,000
X17	,000	,000	,000	,000



**Standardized Indirect Effects (Group number 1 - Default model)**

	X1	Y1	Y2	Y3
Y1	,000	,000	,000	,000
Y2	,532	,000	,000	,000
Y3	,257	1,217	,000	,000
X119	,000	,000	,000	,000
X120	,000	,000	,000	,000
X121	,000	,000	,000	,000
X116	,000	,000	,000	,000
X115	,000	,000	,000	,000
X114	,000	,000	,000	,000
X113	,000	,000	,000	,000
X112	,000	,000	,000	,000
X111	,000	,000	,000	,000
X110	,000	,000	,000	,000
X19	,000	,000	,000	,000
X18	,000	,000	,000	,000
X118	,000	,000	,000	,000
X117	,000	,000	,000	,000
Y2.1	,287	,661	,000	,000
Y2.2	,233	,538	,000	,000
Y2.3	,248	,571	,000	,000
Y2.4	,266	,613	,000	,000
Y3.3	,279	,504	,883	,000
Y3.2	,279	,504	,882	,000
Y3.1	,305	,551	,965	,000
Y1.7	,346	,000	,000	,000
Y1.6	,274	,000	,000	,000
Y1.5	,331	,000	,000	,000
Y1.4	,341	,000	,000	,000
Y1.3	,418	,000	,000	,000
Y1.2	,365	,000	,000	,000
Y1.1	,348	,000	,000	,000
X11	,000	,000	,000	,000
X12	,000	,000	,000	,000
X13	,000	,000	,000	,000
X14	,000	,000	,000	,000
X15	,000	,000	,000	,000
X16	,000	,000	,000	,000
X17	,000	,000	,000	,000

## Assessment of normality (Group number 1)

Variable	min	max	skew	c.r.	kurtosis	c.r.
X119	2,000	5,000	-,281	-1,345	,433	1,037
X120	2,000	5,000	-,649	-3,114	1,107	2,655
X121	2,000	5,000	,440	2,108	-,487	-1,169
X116	2,000	5,000	-,056	-,268	-,252	-,605
X115	2,000	5,000	-,008	-,040	-,229	-,550
X114	2,000	5,000	-,696	-3,340	1,193	2,862
X113	3,000	5,000	,002	,011	-,184	-,440
X112	2,000	5,000	-,028	-,136	-,296	-,710
X111	2,000	5,000	-,747	-3,582	-,250	-,598
X110	2,000	5,000	-,469	-2,251	-,484	-1,160
X19	2,000	4,000	-,030	-,142	-,288	-,691
X18	1,000	5,000	-,305	-1,463	,016	,039
X118	1,000	4,000	-,429	-2,059	,598	1,435
X117	2,000	5,000	-,442	-2,120	-,565	-1,355
Y2.1	3,000	5,000	-,338	-1,619	-,669	-1,604
Y2.2	2,000	5,000	-,440	-2,109	,198	,476
Y2.3	3,000	5,000	-,244	-1,169	-,857	-2,054
Y2.4	3,000	5,000	,100	,482	-,579	-1,389
Y3.3	3,000	5,000	-,050	-,240	-,768	-1,841
Y3.2	3,000	5,000	-,317	-1,521	-,661	-1,585
Y3.1	3,000	5,000	-,551	-2,645	-1,288	-3,087
Y1.7	2,000	5,000	-,154	-,739	-,258	-,620
Y1.6	3,000	5,000	,033	,158	-,432	-1,035
Y1.5	2,000	5,000	-,174	-,832	-,113	-,271
Y1.4	2,000	5,000	,044	,211	-,621	-1,489
Y1.3	3,000	5,000	-,090	-,432	-,676	-1,622
Y1.2	4,000	5,000	,414	1,987	-1,828	-4,384
Y1.1	3,000	5,000	,251	1,204	-,892	-2,138
X11	3,000	5,000	-,060	-,290	-,323	-,774
X12	2,000	5,000	-,417	-2,001	,956	2,293
X13	3,000	5,000	,192	,922	-,855	-2,050
X14	2,000	5,000	,042	,201	-,397	-,951
X15	2,000	5,000	-,475	-2,279	,561	1,345
X16	2,000	5,000	,119	,570	-,164	-,394
X17	2,000	5,000	,257	1,235	-,241	-,579
Multivariate					13,626	1,573

**Observations farthest from the centroid (Mahalanobis distance) (Group number 1)**

Observation number	Mahalanobis d-squared	p1	p2
95	58,701	,007	,635
22	56,958	,011	,446
47	56,692	,012	,216
18	55,206	,016	,186
32	54,188	,020	,149
14	53,163	,025	,137
104	51,927	,033	,166
9	51,120	,038	,164
6	49,042	,058	,406
17	47,793	,073	,560
96	47,311	,080	,550
15	47,291	,080	,430
40	47,077	,083	,366
75	46,585	,091	,378
27	45,865	,103	,460
87	45,254	,115	,524
36	45,008	,120	,490
12	44,665	,127	,488
34	44,502	,130	,436
82	44,365	,133	,381
44	44,299	,135	,309
35	43,749	,147	,380
121	43,588	,151	,341
122	42,720	,173	,529
60	42,060	,192	,657
31	42,057	,192	,575
45	42,051	,192	,491
131	41,928	,196	,448
89	41,543	,207	,498
26	41,252	,216	,518
5	41,188	,218	,459
33	41,162	,219	,388
43	40,374	,245	,594
81	40,320	,247	,536
2	39,993	,258	,580
76	39,989	,258	,503
19	39,824	,264	,489
102	39,718	,268	,453
66	39,577	,273	,432
16	39,324	,282	,454
74	39,232	,286	,416
38	39,149	,289	,375

Observation number	Mahalanobis d-squared	p1	p2
8	38,662	,308	,492
68	38,169	,327	,616
13	37,669	,348	,734
128	37,472	,356	,742
20	37,070	,374	,813
49	35,858	,428	,978
55	35,789	,431	,972
10	35,721	,434	,964
41	35,505	,444	,969
84	35,436	,448	,961
7	35,403	,449	,949
11	35,198	,459	,954
62	35,181	,460	,937
90	34,755	,480	,967
126	34,676	,484	,960
71	34,668	,484	,944
61	34,381	,498	,959
120	34,171	,508	,965
136	34,118	,511	,955
67	34,098	,511	,939
23	34,093	,512	,917
85	33,878	,522	,928
134	33,732	,529	,927
25	33,544	,538	,933
39	33,389	,546	,935
37	33,299	,550	,926
86	33,226	,554	,913
21	33,186	,556	,891
69	33,157	,557	,864
3	33,156	,557	,823
54	33,057	,562	,809
4	33,039	,563	,765
51	32,657	,582	,841
119	32,587	,585	,818
129	32,568	,586	,776
105	32,538	,588	,733
29	32,534	,588	,675
70	32,525	,588	,615
94	32,280	,600	,658
52	32,271	,601	,597
73	31,773	,625	,744
50	31,698	,628	,716

Observation number	Mahalanobis d-squared	p1	p2
24	31,566	,635	,709
117	31,286	,648	,760
72	31,217	,651	,730
53	31,093	,657	,719
110	30,918	,666	,729
100	30,699	,676	,755
46	30,686	,676	,701
132	30,304	,694	,788
99	30,101	,704	,805
92	30,018	,707	,781
79	29,987	,709	,734
135	29,925	,712	,697
59	29,890	,713	,644
93	29,696	,722	,660
63	29,449	,733	,697
138	29,354	,737	,670



**Model Fit Summary****CMIN**

Model	NPAR	CMIN	DF	P	CMIN/DF
Default model	76	1075,892	554	,000	1,942
Saturated model	630	,000	0		
Independence model	35	2485,962	595	,000	4,178

**RMR, GFI**

Model	RMR	GFI	AGFI	PGFI
Default model	,033	,691	,649	,608
Saturated model	,000	1,000		
Independence model	,104	,276	,234	,261

**Baseline Comparisons**

Model	NFI Delta1	RFI rho1	IFI Delta2	TLI rho2	CFI
Default model	,567	,535	,730	,704	,724
Saturated model	1,000		1,000		1,000
Independence model	,000	,000	,000	,000	,000

**Parsimony-Adjusted Measures**

Model	PRATIO	PNFI	PCFI
Default model	,931	,528	,674
Saturated model	,000	,000	,000
Independence model	1,000	,000	,000

**NCP**

Model	NCP	LO 90	HI 90
Default model	521,892	432,772	618,799
Saturated model	,000	,000	,000
Independence model	1890,962	1740,765	2048,652

**FMIN**

Model	FMIN	F0	LO 90	HI 90
Default model	7,853	3,809	3,159	4,517
Saturated model	,000	,000	,000	,000
Independence model	18,146	13,803	12,706	14,954

**RMSEA**

Model	RMSEA	LO 90	HI 90	PCLOSE
Default model	,083	,076	,090	,000
Independence model	,152	,146	,159	,000

**AIC**

Model	AIC	BCC	BIC	CAIC
Default model	1227,892	1282,071	1450,364	1526,364
Saturated model	1260,000	1709,109	3104,170	3734,170
Independence model	2555,962	2580,913	2658,416	2693,416

**ECVI**

Model	ECVI	LO 90	HI 90	MECVI
Default model	8,963	8,312	9,670	9,358
Saturated model	9,197	9,197	9,197	12,475
Independence model	18,657	17,560	19,808	18,839

**HOELTER**

Model	HOELTER .05	HOELTER .01
Default model	78	81
Independence model	36	38