

**FEMINISM STUDY: FASHION DETERMINING WOMAN POWER  
IN THE MOVIE ENTITLED “THE DEVIL WEARS PRADA”**



**A Thesis Presented to the English Language Program (Madiun Campus),  
Faculty of Communication Science,  
Widya Mandala Surabaya Catholic University  
as a Partial Fulfillment of the Requirements for the Sarjana Degree  
in the English Language**

**By:  
SHYLVIA LISDIANA AYU FEBRIYANTO  
NIM: 21418011**

**ENGLISH LANGUAGE PROGRAM  
FACULTY OF COMMUNICATION SCIENCE  
WIDYA MANDALA SURABAYA CATHOLIC UNIVERSITY  
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WIDYA MANDALA SURABAYA CATHOLIC UNIVERSITY  
2023**

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OF SCIENTIFIC MANUSCRIPT**

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Name : Shylvia Lisdiana Ayu Febriyanto

Student Number : 21418011

Thesis Title : Feminism Study : Fashion Determining Woman Power in  
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The writer,



(Shylvia Lisdiana Ayu Febriyanto)

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This thesis has been defended before the Board of Thesis Examiners of the Faculty of Communication Science, Widya Mandala Surabaya Catholic University, and is accepted as a partial fulfillment of the requirements for the Sarjana Degree in the English Language.

Acknowledgment by.


Dean of Faculty of Communication Science



Brigitta Revia Sandy Fista, S.I.Kom.,M.Med.Kom.

NIDN. 0715108903


The Board of Thesis Examiners :

Chairperson : Dr. Dwi Aji Prajoko, M.Hum. ()

NIDN. 0713046001

Member 1 : Christina Maya Iriana Sari, M.Hum. ()

NIDN. 0717068503

Member 2 : Rr. Arielia Yustisiana, M.Hum. ()

NIDN. 0701097701

**APPROVAL SHEET II**

THESIS

**FEMINISM STUDY: FASHION DETERMINING WOMAN POWER  
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By

Shylvia Lisdiana Ayu Febriyanto

NIM: 21418011

This thesis has been approved to be examined before the Board of Thesis Examiners.

Thesis Supervisor: Rr. Arielia Yustisiana, S.S., M.Hum.

  
(.....)

Madiun, January 9<sup>th</sup>, 2024

## **DEDICATION**

**With love, honor, and gratitude, I dedicated this thesis to :**

- *Myself*
- *My beloved Mom, Hariyanti, who always supports and gives the best for my life*
- *My beloved Father, Sugianto, who always gives me love and happiness*
- *All of my beloved family*
- *My dear lecturers*
- *My Alma Mater*

**MOTTO**

**“Impossible is just an opinion”**

(Shylvia Lisdiana Ayu Febriyanto)

**“She believed she could, so she did.”**

**-R.S Grey**

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There are so many steps that have been done by the researcher to finish her thesis. The researcher has got so much help and support. Therefore, in this special opportunity, the researcher would like to express her deepest thanks and gratitude to the parties who have assisted in completing this thesis from start to finish.

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Finally, the researcher hopes that this thesis will be useful for the readers and the researcher realizes that this thesis is not perfect, therefore, constructive criticism and suggestions are gratefully welcome. Once again, thank you for being part of my journey, may the grace and love of God be with us all forever. Amen

Madiun, January 4<sup>th</sup>, 2024

Shylvia Lisdiana Ayu Febriyanto

## ABSTRACT

**SHYLVIA LISDIANA AYU FEBRIYANTO (2023). FEMINISM STUDY: FASHION DETERMINING WOMAN POWER IN THE MOVIE ENTITLED “THE DEVIL WEARS PRADA”.**

**Surabaya: English Language Program, Faculty of Communication Sciences, Widya Mandala Surabaya Catholic University.**

This research aims to describe fashion and feminism in the film *The Devil Wears Prada*. This research aims to understand the picture of fashion in the world of work and explain the lifestyle changes experienced by the female character, Andy. This research analyzes fashion can express self-confidence and even social class. In this research, the researcher uses Ebnoluwa's theory about feminism. The research method used is descriptive qualitative. The research method also uses two approaches, the feminist and sociological approaches. The results of the analysis show that fashion is depicted as an important thing in the film *The Devil Wears Prada* and the impact of Andy's change into a fashionable woman. Fashion in this film can show a person's values and social class. Andy's new appearance is also balanced by her ability to fulfill all of Miranda's job demands, which she can do perfectly. So not only has her appearance changed, but Andy is also more competent in her job.

**Keywords:** *Fashion, Feminism, Lifestyle, Workplace.*

## ABSTRAK

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**Surabaya: Program Studi Bahasa Inggris, Fakultas Ilmu Komunikasi, Universitas Katolik Widya Mandala Surabaya.**

Penelitian ini bertujuan untuk mendeskripsikan fashion dan feminisme dalam film *The Devil Wears Prada*. Penelitian ini bertujuan untuk memahami gambaran fashion dalam dunia kerja dan menjelaskan perubahan gaya hidup yang dialami oleh tokoh perempuan Andy. Penelitian ini menganalisis fashion yang dapat mengekspresikan rasa percaya diri bahkan kelas sosial. Dalam penelitian ini peneliti menggunakan teori Ebunoluwa tentang feminisme. Metode penelitian yang digunakan adalah deskriptif kualitatif. Metode penelitiannya juga menggunakan dua pendekatan, yaitu pendekatan feminis dan sosiologis. Hasil analisis menunjukkan bahwa fashion digambarkan sebagai hal penting dalam film *The Devil Wears Prada* dan dampak dari perubahan Andy menjadi wanita modis. Fashion dalam film ini mampu menunjukkan nilai dan kelas sosial seseorang. Penampilan baru Andy juga diimbangi dengan kemampuannya memenuhi semua tuntutan pekerjaan Miranda yang mampu ia lakukan dengan sempurna. Jadi tidak hanya penampilannya saja yang berubah, Andy juga semakin kompeten dalam pekerjaannya.

**Keywords:** *Fashion, Feminism, Lifestyle, Workplace*

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