CHAPTER I

INTRODUCTION

This study aims to explain the background of the study, research questions, objective, theoretical framework, limitations, significance of the study, definition of key terms, and organization of the thesis.

1.1 Background of the study

Moral values are defined as values that refer to human behavior about what is good and what is wrong. The instillation of ethical and moral values in children and students is essential to the educational process. That statement is supported by the opinion of Kamarudin (2012) that developing education moral values among learners should always get attention because education at all levels is an essential platform to prepare for the next generation that later would become the leader of our future nation. Various amusing approaches may be taken to add moral Values without providing step-by-step instructions on carrying out a particular deed. An example is always the best teacher, while close behind are the methods of storytelling, games, role-playing, and imagination (Eyre, 1993). Parents have a responsibility to make sure that the shows children see on television are beneficial to their growth. The child's hypersensitivity, as well as the yelling, flailing, and disorganized hyperactivity that most children exhibit after spending much time in front of the television, can indicate the harmful impacts of watching tv (Anderson et al., 1997).

According to rottentomatoes.com, High School Musical 3 got 72% of the audience score with 250,000+ ratings. Since the movie is not aimed just at children, it

would be a productive use of time to investigate the philosophical themes it conveys. Parents need to keep in mind that the responsibility of instilling morality in their children does not just fall on the shoulders of the educational system. Parents play a significant role in teaching their children right and evil.

According to Sari (2013), teaching students about moral values in the classroom is essential because doing so can help students understand the positive and negative aspects of real life, influence students' academic achievement, and affect how students behave. Lickona (1978) quoted from Kohlberg (1975) that for democracy to function effectively, schools have a responsibility and a right to help students understand justice and other people's rights. Lickona also explains that the democracy that Kohlberg mentioned refers to education. Furthermore, teaching students about moral values can help students understand the positive and negative aspects of real life. Any debate of good and evil would bring an element of subjectivity into the concept of morality because no rules are written down that discuss morality.

This movie was chosen as a subject of this study because there are rarely studies discussing this movie. To know that *High School Musical* is a good movie to watch together, it will be good to know what good values contain in this movie. This study used qualitative descriptive methods, focusing on the various moral values found in *High School Musical 3* movie.

1.2 Research Questions

According to the discussion above, the research problem would be:

What moral values can be found in the *High School Musical 3* movie?

1.3 Research Objectives

In light of the research question earlier, this research aims to analyze the moral values that may be found in the *High School Musical 3* movie. The researcher started by watching and reading the movie's transcript first. After that, the information gathered evaluated to identify the transcript and action that refers to the moral values discussed.

1.4 Theoretical Framework

Movie analysis will be one of the topics covered in this study, which is part of the literature. The reference book used in this research was written by Eyre and titled Teaching Your Children Values and a website of Moral Education, moraleducation.ae. The book was first released in 1993. The author of that book mentions that values can be broken down into two categories: Values of Being, which include honesty, courage, peaceability, self-reliance and potential, self-discipline and moderation, and fidelity and chastity; and Values of Giving, which emphasize the importance of helping others (loyalty and dependability, respect, love, unselfishness and sensitivity, kindness and friendliness, and justice and mercy). The website mentioned that moral education's character and morality curriculum, which contains practical and ethical values, is centered on honesty, tolerance, resilience, dignity, respect, and humility. This study discusses the moral values in *High School Musical 3* movie.

1.5 The Significance of the Study

Teaching moral values aims to educate good values and responsibility. From moral values, children can learn to think from others' perspectives when facing

problems, so they might have a broad vision before deciding to do something. According to the theoretical aim, this research is expected to contribute to the area of literature, especially as a reference and auxiliary input in discussing moral values. It can be used as a reference while researching similar topics.

1.6 Scope and Limitation of the Study

This study is limited to analyzing moral values, especially in education from the *High School Musical 3* movie. The object of research in this study is the High School Musical 3 Movie. The study only includes the use of moral values contained in *High School Musical 3* based on Eyre (1993) and moraleducation.ae.

1.7 Definition of Key Terms

The purposes of essential terms used in this study must be provided to ensure the definitions of key phrases are understood.

a. **Moral** is the practical activity, and ethics describes the theoretical, systematic, and rational reflection on human behavior (Chowdhury, 2016).

b. **Values** are the pillar of any personality, religion, society, or nation (Shrivastava, 2017).

c. **Movie** is one of the mass media that may quickly reach a broad population, especially in remote places in this mid-twentieth century. (Mc Quail, 2010:12).

d. *High School Musical 3* is a musical movie series that debuted in 2008. Directed by Kenny Ortega and produced by Bill Borden and Barry Rosenbush for Walt Disney Pictures. This movie centered on the senior year of The Wildcats member, particularly Troy, and Gabriella. Their entire journey is conveyed in an enthralling and gorgeous musical drama.

4

1.8 Organization of the Thesis

This thesis is divided into five chapters. The first chapter consists of the background of the study, research questions, research objectives, theoretical framework, the significance of the study, the scope and limitation of the study, the definition of key terms, and the organization of the thesis. The second chapter of this study consists of a review of related literature and previous studies. The third chapter of this study consists of the research design, instrument, data and data sources, data collection procedure, and data analysis procedure. The fourth chapter elaborates on the findings and discussion of the study. The fifth chapter of this study discusses the conclusion and suggestions.