The Effects of Social Media on English Department Students' Speaking Proficiency

A Thesis



Clara Rumlus 1213016033

English Language Education Study Program
Teacher Education Faculty
Widya Mandala Surabaya Catholic University
2022

The Effects of Social Media on English Department Students' Speaking Proficiency

A Thesis

Presented to Teacher Education Faculty
Widya Mandala Surabaya Catholic University
in partial fulfillment of the requirement for the Degree of
Sarjana Pendidikan in English Language Education



By: Clara Rumlus 1213016033

English Language Education Study Program
Teacher Education Faculty
Widya Mandala Surabaya Catholic University
2022

SURAT PERNYATAAN

Jalur Skripsi

Bersama ini saya:	
Nama	: CLARA RUMLUS
Nomor Pokok	: 1213016033
Program Studi	: PENDIDIKAN BAHASA INGGRIS
Jurusan	: PENDIDIKAN BAHASA DAN SENI
Fakultas	: KEGURUAN DAN ILMU PENDIDIKAN
	n sesungguhnya bahwa skripsi saya yang berjudul: SOCIAL MEDIA ON ENGLISH DEPARTMENT STUDENTS' ICIENCY
hasil <i>plagiarisme</i> , dan/ataunpencabut	pakan hasil karya saya sendiri. Apabila Skripsi ini ternyata merupakan maka saya bersedia menerima sanksi berupa pembatalan kelulusa an gelar yang telah saya peroleh. ernnyataan ini saya buat dengan sesungguhnya dan dengan penul Surabaya, 6 JANUARI 2022
	Yang membuat pernyataan,
	E38E9AJX24199136
	CLARA RUMLUS
Mengetahui,	Described to the
Dosen Pembimbin	g I, Dosen Pembimbing II,
NES NUGROHO WI	DIYANTO, Ph. D.
NIK:	NIK:

APPROVAL SHEET

(I)

This thesis entitled **The Effects of Social Media on English Department Students' Speaking Proficiency** prepared and submitted by Clara Rumlus (1213016033) has been approved to be examined by the Thesis Board of Examiners.



Yohanes Nugroho Widiyanto, Ph. D. Thesis Advisor

Hady Sutris Winarlim, M.Sc.

Examiner 1

Maria Josephine K.S., M.Pd. Examiner 2

APPROVAL SHEET

(II)

This thesis entitled The Effects of Social Media on English Department Students' Speaking Proficiency prepared and submitted by Clara Rumlus (1213016033) has been approved to be examined by the Board of Examiners.

> Hady Sutris Winarlim, M.Sc. Chair

Yohanes Nugroho Widiyanto, Ph.D. Secretary

Prijambodo, M. Pd.

Dean of the Faculty of **Teacher Training and Education** Maria Josephine K.S., M.Pd.

nes Nugara (Vanto, Ph Head of English Education

Study Program

Yohan

SURAT PERNYAATAAN PERSETUJUAN PUBLIKASI KARYA ILMIAH

Demi perkembangan Ilmu P Katolik Widya Mandala Sural	engetahuan, saya sebagai mahasiswa Universitas baya:
Nama Mahasiswa	Clara Rumlus
Nomor Pokok	1213016033
Program Studi Pendidikan	Bahasa Inggris
Jurusan	Pendidikan Bahasa dan Seni
Fakultas	Keguruan dan Ilmu Pendidikan
Tanggal Lulus	\$
The Effects of Social M Speaking Proficiency	edia on English Department Students'
Perpustakan Universitas Kat akademik sebatas sesuai und	ilkan di Internet atau media lain (Digital Library olik Widya Mandala Surabaya) untuk kepentingan dang-undang Hak Cipta yang berlaku. ETUJU/ TIDAK SETUJU *) publikasi Karya Ilmiah ini ra.
	Surabaya,17 Januari 2022 Yang membuat pernyataan,

Clara Rumlus

NRP: 1213016033

🤊 coret salah satu

ACKNOWLEDGEMENT

This thesis was written to fulfill the requirement for the Degree of *Sarjana Pendidikan* in teaching English. Throughout the writing process, the writer received many supports from people around her. Therefore, the writer would like to express her gratitude to:

- 1. Yohanes Nugroho Widiyanto, Ph.D., the writer's thesis advisor, who has helped her reconstruct her thesis and spent his time guiding the writer to complete her thesis,
- Hady Sutris Winarlim, M.Sc. and Maria Josephine K.S., M. Pd., the writer's thesis examiners, who have given feedback for the writer to writing her thesis better,
- 3. All lecturers of English Department, for their time spent and knowledge shared during the writer study in the department,
- 4. Zakarias Rumlus and family, the writer's parents and sisters, who support the writer through her life,
- 5. Extended family and friends everywhere, who have shown their support through the writer's ups and downs,
- 6. Suster Fanny, Tamariska, Maria Christina, and Kristian Patiran, the writer's close friends, who have always support and motivate the writer,
- 7. English Department students' batch 2016, for the time spent and memories during the writer study in the department,
- 8. English Department students' batch 2019 and 2020, for their contribution in this study,
- 9. The writer herself, for standing tall through challenges in her life.

Lastly, the writer would like to thank those whose name has not been mentioned on the list. The writer is grateful for all the guidance, time, and chance from the people around her that she eventually finishes her study.

The Writer

TABLE OF CONTENTS

TITLE	PAGEi
SURAT	PERNYATAAN JALUR SKRIPSI ii
APPRO	OVAL SHEET (I)iii
APPRO	OVAL SHEET (II)iv
SURAT	PERNYATAAN PERSETUJUAN PUBLIKASI KARYA ILMIAHv
ACKN(OWLEDGEMENTS vi
TABLE	C OF CONTENTSvii
ABSTR	ACTx
CII A DII	
СНАРІ	TER I INTRODUCTION 1
1.1	Background of the study 1
1.2	Research Question
1.3	Research Objective
1.4	The Significance of the Study4
1.5	Scope and Limitation of the Study
1.6	Definition of Key-terms
1.7	Theoretical framework
1.8	Organization of the Study5
СНАРТ	TER II REVIEW OF RELATED LITERATURE 6
2.1	Related Literature
	2.1.1 Second Language Acquisition (SLA)
	2.1.1.1 Second Language Acquisition (SLA) and
	Language teaching

	2.1.2	Social Mo	edia		
	2.1.3	Speaking			
2.2	Previous	s Studies			
СНАР	TER III R	ESEARCH I	METHOD 16		
3.1	Research	h Design	16		
3.2	Participa	ants	ts17		
3.3	Instrum	ents	18		
3.4	Triangu	lation	18		
3.5	Data Co	Data Collection Procedure			
3.6	Data Analysis Technique				
CHAP	TER IV FI	INDINGS A	ND DISCUSSION20		
4.1	Finding	s from the qu	estionnaire20		
	4.1.1	Social Mo	edia Engagement		
		4.1.1.1	YouTube		
		4.1.1.2	TikTok		
		4.1.1.3	Facebook26		
		4.1.1.4	Instagram		
		4.1.1.5	Snapchat32		
		4.1.1.6	Twitter		
		4.1.1.7	Others Social Media Platform 37		
	4.1.2	Interview	s on how social media improve the participans'		
		speaking	proficiency40		
		4.1.2.1	Harold's lived experience (YouTube user) 41		
		4.1.2.2	Franca's lived experience (Instagram user) 41		
		4.1.2.3	Sasha's lived experience (Facebook user) 42		

		Willy's lived experience (TikTok user)	42
4.2	Findings	from the interview	43
	4.2.1	Social Media and Language Acquisition	43
	4.2.2	Social Media and Speaking Skill	45
4.3	Discussi	on on the Findings	47
	4.3.1	Social Media is a fun activity	47
	4.3.2	Social Media made participants engaging in communica	
	4.3.4	Social Media give model as speaking learning source	49
CHAP	TER V CO	NCLUSION	51
5.1	Conclusi	on	51
5.2	Suggesti	ons	52
	5.2.1	For English Department Students	52
	5.2.2	For English Department Lecturers	52
	5.2.3	For Further Research	53
REFE	RENCES		54
APPEN	DIX 1		56
APPEN	DIX 2		63
APPEN	DIX 3		64
APPEN	DIX 4		69
APPEN	DIX 5		71

Abstract

Rumlus, Clara. 2022. The Effects of Social Media on English Department Students' Speaking Proficiency. Thesis, Program Studi Pendidikan, FKIP. Universitas Katolik Widya Mandala, Surabaya.

Advisor: Yohanes Nugroho Widiyanto, Ph.D.

Keywords: Social Media, Second Language Acquisition, Speaking

Nowadays, technology development enables students to learn wherever and whenever they want to. Social media have been used not only for socializing but also learning. Previous studies (Chandrella, 2019; Desta et al., 2021; Mismara, 2019; Poramathikul et al., 2020) have shown social media effects on English speaking proficiency of students outside English major (high schoolers and non-English major students). This present study aimed to analyze the effects of social media on English Department students' speaking proficiency.

The study used survey research to describe English Department students' opinion and illustrate their preference on using social media. A questionnaire was distributed to collect the data and semy structured interviews were conducted as triangulation where triangulators could explore their ups and downs of using social media to improve their English competence.

The findings show social media platform frequently use are YouTube, Instagram, Facebook, and TikTok. From questionnaire results, some students are active users (posting, commenting, sharing, reacting) while others prefer being passive (only watching). Students develops their speaking proficiency since they subconsciously get to know new vocabularies, sentence structure (grammar), ideas of content, pronunciation of words they rarely heard, and practice their speaking fluency. Based on the interviewees' lived experience, it is shown how social media enable the participants to engage in communication since it is a fun activity so they are encouraged to explore more. With that being said, social media also give model as speaking learning source. In conclusion, it is proven that social media affects English Department students' English speaking proficiency.