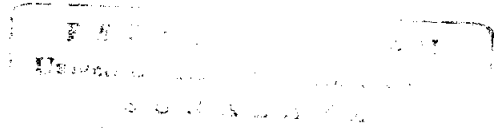


# LAMPIRAN

## Lampiran 1



### KUESIONER

Kepada responden yang terhormat, pelanggan kopi instan merek *Indocafe* di Bojonegoro

Perkenankan saya mohon kesediaan saudara/i untuk mengisi kuesioner ini. Tujuan kuesioner ini saya edarkan untuk mengetahui apakah Kualitas Layanan, Citra Merek, Harga, dan Promosi mempengaruhi keputusan saudara/i dalam melakukan pembelian kopi instan merek *Indocafe* di Bojonegoro, oleh karena itu penulis di sini sangat diharapkan bantuan berupa jawaban yang sejujurnya dalam kuesioner ini sesuai dengan pengalaman dan pengetahuan Bapak/ Ibu/ Saudara/ Saudari. Atas kerjasama dan bantuan yang diberikan, saya mengucapkan terima kasih.

Berilah tanda silang X (silang) pada jawaban yang anda pilih

#### Bagian I Pertanyaan yang sifatnya umum :

1. Apakah anda bertempat tinggal di Bojonegoro saat ini  
 Ya       Tidak
2. Apakah anda pernah melakukan pembelian kopi instan merek *Indocafe* PT STTC di Bojonegoro?  
 Ya       Tidak
3. Apakah pendidikan terakhir anda?  
 SMP       SMA       Perguruan Tinggi

**Bagian II Berikan penilaian anda pada pernyataan di bawah ini**

Berilah tanda centang (√) untuk setiap jawaban yang anda pilih

Skor untuk jawaban yang anda berikan adalah:

1. Angka 1= Sangat tidak setuju
2. Angka 2= Tidak setuju
3. Angka 3= Netral
4. Angka 4= Setuju
5. Angka 5= Sangat setuju

Pernyataan untuk Kualitas Layanan (X1)	1	2	3	4	5
<b>A. Tangibles</b>					
1. Penampilan karyawan PT STTC yang melayani anda menarik					
2. Penampilan karyawan PT STTC yang melayani anda sopan					
3. PT STTC memiliki sarana komunikasi yang memudahkan anda dalam pemesanan kopi instan merek <i>Indocafe</i>					
<b>Reliability</b>					
4. Jadwal pengiriman pesanan sesuai seperti yang dijanjikan oleh karyawan PT STTC					

5. Karyawan PT STTC dapat memberikan informasi yang lengkap mengenai kopi instan merek <i>Indocafe</i>					
<b>Responsiveness</b>					
6. Karyawan PT STTC selalu siap membantu bila anda mengalami kesulitan					
7. Karyawan PT STTC memberikan layanan yang cepat bila anda mengalami masalah					
8. Karyawan PT STTC selalu tanggap dalam memberikan layanan bila anda mengalami masalah					
<b>Assurance</b>					
9. Karyawan PT STTC memiliki pengetahuan yang luas tentang produk dan harga yang ditawarkannya					
10. Karyawan PT STTC memiliki pemahaman yang luas tentang produk dan harga yang ditawarkannya					
11. Karyawan PT STTC bersikap sopan dalam melayani anda					

<b>Empathy</b>					
12. PT STTC memberikan perhatian pada anda (seperti memberikan kalender, cangkir) pada waktu tahun baru dan sebagainya					
13. Karyawan PT STTC mampu menjalin komunikasi dengan konsumennya					

<b>Pernyataan untuk Citra Merek (X2)</b>	<b>1</b>	<b>2</b>	<b>3</b>	<b>4</b>	<b>5</b>
14. Produk merek <i>Indocafe</i> lebih dikenal sebagai produk kopi instan					
15. Anda merasa bahwa produk kopi instan merek <i>Indocafe</i> dapat berkembang di Bojonegoro					
16. Kopi instan merek <i>Indocafe</i> memiliki kualitas bagus					

<b>Pernyataan untuk Harga (X3)</b>	<b>1</b>	<b>2</b>	<b>3</b>	<b>4</b>	<b>5</b>
17. Harga produk kopi instan merek <i>Indocafe</i> terjangkau					
18. Harga produk kopi instan merek <i>Indocafe</i> sesuai dengan kualitas					

19. Potongan harga (discount) yang ditawarkan oleh PT STTC membuat anda membeli produk kopi instan merek <i>Indocafe</i>					
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<b>Pernyataan untuk Promosi (X4)</b>	<b>1</b>	<b>2</b>	<b>3</b>	<b>4</b>	<b>5</b>
20. Promosi kopi instan merek <i>Indocafe</i> dikenal oleh anda					
21. Program promosi yang ditawarkan oleh PT STTC (seperti poster, undian berhadiah) membuat anda membeli produk kopi instan merek <i>Indocafe</i>					

<b>Pernyataan untuk Keputusan Pembelian (Y)</b>	<b>1</b>	<b>2</b>	<b>3</b>	<b>4</b>	<b>5</b>
22. Setujukah anda bahwa kopi instan merek <i>Indocafe</i> merupakan kopi instan pilihan nomor satu bagi anda					
23. Anda setuju untuk selalu membeli produk kopi instan merek <i>Indocafe</i>					
24. Setujukah anda untuk merekomendasikan kepada orang lain untuk menggunakan produk kopi instan merek <i>Indocafe</i>					

25. Setujukah anda bahwa pemilihan kopi instan merek <i>Indocafe</i> merupakan pilihan terbaik dari seluruh alternatif kopi instan yang ada					
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res	Kualitas layanan (X1)													Citra merek (X2)					Harga (X3)				Promosi (X4)				Keputusan pembelian (Y)								
	x1.1	x1.2	x1.3	x1.4	x1.5	x1.6	x1.7	x1.8	x1.9	x1.10	x1.11	x1.12	x1.13	tot x1	rat x1	x2.1	x2.2	x2.3	tot x2	rat x2	x3.1	x3.2	x3.3	tot x3	rat x3	x4.1	x4.2	tot x4	rat x4	y.1	y.2	y.3	y.4	tot y	rat y
1	3	3	2	4	3	2	4	2	2	3	3	3	3	37	2.85	2	2	1	5	1.67	2	2	3	7	2.33	2	2	4	2	2	4	2	2	10	2.5
2	3	4	2	2	3	3	2	3	4	2	3	3	4	38	2.92	3	2	3	8	2.67	3	2	3	8	2.67	3	1	4	2	3	2	3	4	12	3
3	3	2	3	2	2	2	1	2	1	2	1	2	2	25	1.92	1	1	2	4	1.33	2	1	2	5	1.67	2	1	3	1.5	2	3	2	1	8	2
4	3	2	3	2	3	3	3	3	3	2	3	2	3	35	2.69	3	2	2	7	2.33	3	2	3	8	2.67	1	2	3	1.5	3	3	3	3	12	3
5	2	2	3	2	2	3	3	2	2	2	2	2	3	30	2.31	2	2	2	6	2	3	2	2	7	2.33	2	2	4	2	3	3	2	2	10	2.5
6	3	4	4	3	4	4	4	2	3	4	3	3	4	45	3.46	2	3	3	8	2.67	3	3	3	9	3	2	3	5	2.5	4	4	2	3	13	3.25
7	3	4	4	4	4	3	4	3	3	3	4	3	3	45	3.46	3	3	3	9	3	3	4	2	9	3	2	3	5	2.5	3	4	3	3	13	3.25
8	3	3	3	3	3	4	3	3	3	3	4	3	3	41	3.15	3	2	3	8	2.67	3	3	3	9	3	3	3	6	3	4	3	3	3	13	3.25
9	3	3	2	3	3	3	4	4	2	3	3	3	3	39	3	4	3	2	9	3	3	3	3	9	3	2	2	4	2	3	4	4	2	13	3.25
10	3	3	2	3	3	3	3	2	3	2	2	3	3	35	2.69	2	3	3	8	2.67	2	3	3	8	2.67	3	2	5	2.5	3	3	2	3	11	2.75
11	3	3	2	3	3	3	3	2	3	2	3	3	3	36	2.77	2	3	2	7	2.33	3	2	2	7	2.33	3	2	5	2.5	3	3	2	3	11	2.75
12	3	4	3	4	4	3	5	4	3	4	3	3	3	46	3.54	3	3	3	9	3	4	4	3	11	3.67	4	3	7	3.5	3	5	4	3	15	3.75
13	4	4	3	3	3	3	4	3	4	3	4	4	3	45	3.46	3	3	3	9	3	3	3	4	10	3.33	3	2	5	2.5	3	4	3	4	14	3.5
14	3	4	3	4	4	3	3	4	3	3	3	3	3	43	3.31	4	3	2	9	3	3	3	3	9	3	3	3	6	3	3	3	4	3	13	3.25
15	4	5	4	4	5	4	5	4	4	4	4	3	3	53	4.08	4	4	3	11	3.67	3	4	5	12	4	3	3	6	3	4	5	4	4	17	4.25
16	3	3	4	3	4	3	4	4	3	4	4	3	4	46	3.54	4	3	3	10	3.33	4	3	3	10	3.33	3	3	6	3	3	4	4	3	14	3.5
17	2	3	2	2	2	3	3	2	2	2	2	2	3	30	2.31	2	3	2	7	2.33	3	2	2	7	2.33	2	2	4	2	3	3	2	2	10	2.5
18	4	4	4	4	4	4	5	4	3	4	5	4	3	52	4	4	3	10	3.33	4	4	3	11	3.67	3	3	6	3	4	5	4	3	16	4	
19	3	3	2	3	3	2	4	4	2	3	3	2	3	37	2.85	3	2	3	8	2.67	3	2	3	8	2.67	2	2	4	2	2	4	4	2	12	3
20	3	2	2	2	3	3	3	3	3	2	3	2	3	34	2.62	3	3	2	8	2.67	3	2	3	8	2.67	2	3	5	2.5	3	3	3	3	12	3
21	3	3	3	3	4	3	3	3	3	3	4	3	2	40	3.08	3	4	4	11	3.67	2	2	3	7	2.33	2	2	4	2	3	3	3	3	12	3
22	5	5	5	4	5	4	4	4	5	4	4	3	4	56	4.31	4	4	3	11	3.67	5	4	4	13	4.33	3	4	7	3.5	5	4	4	5	18	4.5
23	2	2	2	2	3	2	2	2	3	2	3	2	2	29	2.23	2	3	2	7	2.33	3	3	3	9	3	2	2	4	2	3	4	3	2	12	3
24	4	4	3	3	4	4	4	4	3	4	4	4	3	48	3.69	4	3	4	11	3.67	3	4	3	10	3.33	4	3	7	3.5	4	4	4	3	15	3.75
25	2	3	3	2	3	3	3	3	2	3	3	2	3	35	2.69	3	3	2	8	2.67	3	2	3	8	2.67	2	2	4	2	3	3	3	2	11	2.75
26	3	4	3	4	4	4	4	4	4	3	4	3	5	49	3.77	4	4	3	11	3.67	3	4	4	11	3.67	3	4	7	3.5	4	4	4	4	16	4
27	3	3	3	2	3	4	4	2	3	3	3	4	4	41	3.15	2	3	4	9	3	3	3	3	9	3	3	3	6	3	4	4	2	3	13	3.25
28	4	5	4	5	5	4	5	5	5	4	4	3	3	56	4.31	5	4	4	13	4.33	3	3	4	10	3.33	3	4	7	3.5	4	5	5	5	19	4.75
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33	3	4	3	4	4	3	5	4	3	4	3	3	3	46	3.54	4	3	3	10	3.33	3	4	4	11	3.67	4	3	7	3.5	3	5	4	3	15	3.75
34	4	4	3	3	3	3	4	3	4	3	4	4	3	45	3.46	3	3	3	9	3	3	4	3	10	3.33	3	3	6	3	3	4	3	4	14	3.5



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36	3	4	2	4	4	3	4	4	4	3	4	3	4	46	3.54	4	3	3	10	3.33	3	4	4	11	3.67	3	4	7	3.5	3	4	4	4	4	15	3.75
37	3	3	4	3	4	3	4	4	3	4	4	3	4	46	3.54	4	3	3	10	3.33	3	3	4	10	3.33	3	3	6	3	3	4	4	3	14	3.5	
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39	3	4	3	4	4	3	3	4	5	4	4	4	5	50	3.85	4	4	5	13	4.33	4	5	4	13	4.33	4	3	7	3.5	5	5	4	4	18	4.5	
40	4	4	3	4	4	4	4	5	4	4	3	2	3	48	3.69	4	3	3	10	3.33	4	4	4	12	4	3	4	7	3.5	4	4	5	4	17	4.25	
41	3	3	3	3	4	3	4	4	3	3	3	3	4	43	3.31	4	3	3	10	3.33	4	3	3	10	3.33	2	3	5	2.5	3	4	4	3	14	3.5	
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58	3	4	3	4	4	3	3	4	3	4	4	4	3	46	3.54	4	4	3	11	3.67	4	5	4	13	4.33	4	3	7	3.5	5	5	4	4	18	4.5	
59	4	4	3	4	4	4	4	5	4	4	3	2	3	48	3.69	3	3	4	10	3.33	4	4	4	12	4	3	4	7	3.5	4	4	5	4	17	4.25	
60	3	3	3	3	4	3	4	4	3	3	3	3	4	43	3.31	4	3	3	10	3.33	4	3	3	10	3.33	2	2	4	2	3	4	4	3	14	3.5	
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62	3	4	3	4	4	4	4	5	3	3	4	3	4	48	3.69	4	4	3	11	3.67	3	4	4	11	3.67	3	4	7	3.5	4	4	5	3	16	4	
63	4	5	4	4	5	4	5	4	4	4	4	3	3	53	4.08	4	4	3	11	3.67	4	4	4	12	4	4	4	8	4	4	5	4	4	17	4.25	

**Lampiran 3. Analisis Deskripsi**  
**Frequencies**  
**Frequency Table**

**X1.1**

		Frequency	Percent	Valid Percent	Cumulative Percent
Valid	2.00	7	11.1	11.1	11.1
	3.00	42	66.7	66.7	77.8
	4.00	13	20.6	20.6	98.4
	5.00	1	1.6	1.6	100.0
	Total	63	100.0	100.0	

**X1.2**

		Frequency	Percent	Valid Percent	Cumulative Percent
Valid	2.00	5	7.9	7.9	7.9
	3.00	20	31.7	31.7	39.7
	4.00	34	54.0	54.0	93.7
	5.00	4	6.3	6.3	100.0
	Total	63	100.0	100.0	

**X1.3**

		Frequency	Percent	Valid Percent	Cumulative Percent
Valid	1.00	1	1.6	1.6	1.6
	2.00	14	22.2	22.2	23.8
	3.00	35	55.6	55.6	79.4
	4.00	12	19.0	19.0	98.4
	5.00	1	1.6	1.6	100.0
	Total	63	100.0	100.0	

**X1.4**

		Frequency	Percent	Valid Percent	Cumulative Percent
Valid	2.00	13	20.6	20.6	20.6
	3.00	24	38.1	38.1	58.7
	4.00	25	39.7	39.7	98.4
	5.00	1	1.6	1.6	100.0
	Total	63	100.0	100.0	

**X1.5**

		Frequency	Percent	Valid Percent	Cumulative Percent
Valid	2.00	4	6.3	6.3	6.3
	3.00	21	33.3	33.3	39.7
	4.00	34	54.0	54.0	93.7
	5.00	4	6.3	6.3	100.0
	Total	63	100.0	100.0	

**X1.6**

		Frequency	Percent	Valid Percent	Cumulative Percent
Valid	2.00	5	7.9	7.9	7.9
	3.00	30	47.6	47.6	55.6
	4.00	25	39.7	39.7	95.2
	5.00	3	4.8	4.8	100.0
	Total	63	100.0	100.0	

**X1.7**

		Frequency	Percent	Valid Percent	Cumulative Percent
Valid	1.00	1	1.6	1.6	1.6
	2.00	3	4.8	4.8	6.3
	3.00	20	31.7	31.7	38.1
	4.00	31	49.2	49.2	87.3
	5.00	8	12.7	12.7	100.0
	Total	63	100.0	100.0	

**X1.8**

		Frequency	Percent	Valid Percent	Cumulative Percent
Valid	2.00	14	22.2	22.2	22.2
	3.00	13	20.6	20.6	42.9
	4.00	31	49.2	49.2	92.1
	5.00	5	7.9	7.9	100.0
	Total	63	100.0	100.0	

**X1.9**

		Frequency	Percent	Valid Percent	Cumulative Percent
Valid	1.00	1	1.6	1.6	1.6
	2.00	11	17.5	17.5	19.0
	3.00	33	52.4	52.4	71.4
	4.00	15	23.8	23.8	95.2
	5.00	3	4.8	4.8	100.0
	Total	63	100.0	100.0	

**X1.10**

		Frequency	Percent	Valid Percent	Cumulative Percent
Valid	2.00	13	20.6	20.6	20.6
	3.00	27	42.9	42.9	63.5
	4.00	23	36.5	36.5	100.0
	Total	63	100.0	100.0	

**X1.11**

		Frequency	Percent	Valid Percent	Cumulative Percent
Valid	1.00	2	3.2	3.2	3.2
	2.00	5	7.9	7.9	11.1
	3.00	26	41.3	41.3	52.4
	4.00	28	44.4	44.4	96.8
	5.00	2	3.2	3.2	100.0
	Total	63	100.0	100.0	

**X1.12**

		Frequency	Percent	Valid Percent	Cumulative Percent
Valid	2.00	14	22.2	22.2	22.2
	3.00	37	58.7	58.7	81.0
	4.00	12	19.0	19.0	100.0
	Total	63	100.0	100.0	

**X1.13**

		Frequency	Percent	Valid Percent	Cumulative Percent
Valid	1.00	1	1.6	1.6	1.6
	2.00	5	7.9	7.9	9.5
	3.00	35	55.6	55.6	65.1
	4.00	19	30.2	30.2	95.2
	5.00	3	4.8	4.8	100.0
	Total	63	100.0	100.0	

## Descriptives

Descriptive Statistics

	N	Minimum	Maximum	Mean	Std. Deviation
X1.1	63	2.00	5.00	3.1270	.60886
X1.2	63	2.00	5.00	3.5873	.73254
X1.3	63	1.00	5.00	2.9683	.73984
X1.4	63	2.00	5.00	3.2222	.79198
X1.5	63	2.00	5.00	3.6032	.70801
X1.6	63	2.00	5.00	3.4127	.71018
X1.7	63	1.00	5.00	3.6667	.82305
X1.8	63	2.00	5.00	3.4286	.92831
X1.9	63	1.00	5.00	3.1270	.81304
X1.10	63	2.00	4.00	3.1587	.74501
X1.11	63	1.00	5.00	3.3651	.80925
X1.12	63	2.00	4.00	2.9683	.64678
X1.13	63	1.00	5.00	3.2857	.74981
Valid N (listwise)	63				

## Frequencies

Statistics

		X2.1	X2.2	X2.3
N	Valid	63	63	63
	Missing	0	0	0

## Frequency Table

X2.1

		Frequency	Percent	Valid Percent	Cumulative Percent
Valid	1.00	1	1.6	1.6	1.6
	2.00	13	20.6	20.6	22.2
	3.00	22	34.9	34.9	57.1
	4.00	26	41.3	41.3	98.4
	5.00	1	1.6	1.6	100.0
Total		63	100.0	100.0	

**X2.2**

	Frequency	Percent	Valid Percent	Cumulative Percent
Valid 1.00	1	1.6	1.6	1.6
2.00	6	9.5	9.5	11.1
3.00	36	57.1	57.1	68.3
4.00	20	31.7	31.7	100.0
Total	63	100.0	100.0	

**X2.3**

	Frequency	Percent	Valid Percent	Cumulative Percent
Valid 1.00	1	1.6	1.6	1.6
2.00	17	27.0	27.0	28.6
3.00	30	47.6	47.6	76.2
4.00	14	22.2	22.2	98.4
5.00	1	1.6	1.6	100.0
Total	63	100.0	100.0	

**Descriptives****Descriptive Statistics**

	N	Minimum	Maximum	Mean	Std. Deviation
X2.1	63	1.00	5.00	3.2063	.84546
X2.2	63	1.00	4.00	3.1905	.66858
X2.3	63	1.00	5.00	2.9524	.79166
Valid N (listwise)	63				

**Frequencies****Statistics**

	X3.1	X3.2	X3.3
N Valid	63	63	63
Missing	0	0	0

**Frequency Table****X3.1**

	Frequency	Percent	Valid Percent	Cumulative Percent
Valid 2.00	7	11.1	11.1	11.1
3.00	37	58.7	58.7	69.8
4.00	17	27.0	27.0	96.8
5.00	2	3.2	3.2	100.0
Total	63	100.0	100.0	

**X3.2**

		Frequency	Percent	Valid Percent	Cumulative Percent
Valid	1.00	1	1.6	1.6	1.6
	2.00	13	20.6	20.6	22.2
	3.00	21	33.3	33.3	55.6
	4.00	26	41.3	41.3	96.8
	5.00	2	3.2	3.2	100.0
	Total	63	100.0	100.0	

**X3.3**

		Frequency	Percent	Valid Percent	Cumulative Percent
Valid	2.00	5	7.9	7.9	7.9
	3.00	36	57.1	57.1	65.1
	4.00	21	33.3	33.3	98.4
	5.00	1	1.6	1.6	100.0
	Total	63	100.0	100.0	

**Descriptives****Descriptive Statistics**

	N	Minimum	Maximum	Mean	Std. Deviation
X3.1	63	2.00	5.00	3.2222	.68261
X3.2	63	1.00	5.00	3.2381	.87463
X3.3	63	2.00	5.00	3.2857	.63318
Valid N (listwise)	63				

**Frequencies****Statistics**

		X4.1	X4.2
N	Valid	63	63
	Missing	0	0

**Frequency Table****X4.1**

		Frequency	Percent	Valid Percent	Cumulative Percent
Valid	1.00	1	1.6	1.6	1.6
	2.00	21	33.3	33.3	34.9
	3.00	30	47.6	47.6	82.5
	4.00	11	17.5	17.5	100.0
	Total	63	100.0	100.0	

**X4.2**

		Frequency	Percent	Valid Percent	Cumulative Percent
Valid	1.00	2	3.2	3.2	3.2
	2.00	19	30.2	30.2	33.3
	3.00	28	44.4	44.4	77.8
	4.00	14	22.2	22.2	100.0
	Total	63	100.0	100.0	

**Descriptives****Descriptive Statistics**

	N	Minimum	Maximum	Mean	Std. Deviation
X4.1	63	1.00	4.00	2.8095	.73741
X4.2	63	1.00	4.00	2.8571	.80035
Valid N (listwise)	63				

**Frequencies****Statistics**

		Y.1	Y.2	Y.3	Y.4
N	Valid	63	63	63	63
	Missing	0	0	0	0

**Frequency Table****Y.1**

		Frequency	Percent	Valid Percent	Cumulative Percent
Valid	2.00	4	6.3	6.3	6.3
	3.00	29	46.0	46.0	52.4
	4.00	24	38.1	38.1	90.5
	5.00	6	9.5	9.5	100.0
	Total	63	100.0	100.0	

**Y.2**

		Frequency	Percent	Valid Percent	Cumulative Percent
Valid	2.00	1	1.6	1.6	1.6
	3.00	19	30.2	30.2	31.7
	4.00	33	52.4	52.4	84.1
	5.00	10	15.9	15.9	100.0
	Total	63	100.0	100.0	



## Y.3

	Frequency	Percent	Valid Percent	Cumulative Percent
Valid 2.00	12	19.0	19.0	19.0
3.00	14	22.2	22.2	41.3
4.00	32	50.8	50.8	92.1
5.00	5	7.9	7.9	100.0
Total	63	100.0	100.0	

## Y.4

	Frequency	Percent	Valid Percent	Cumulative Percent
Valid 1.00	1	1.6	1.6	1.6
2.00	12	19.0	19.0	20.6
3.00	30	47.6	47.6	68.3
4.00	17	27.0	27.0	95.2
5.00	3	4.8	4.8	100.0
Total	63	100.0	100.0	

## Descriptives

## Descriptive Statistics

	N	Minimum	Maximum	Mean	Std. Deviation
Y.1	63	2.00	5.00	3.5079	.75931
Y.2	63	2.00	5.00	3.8254	.70801
Y.3	63	2.00	5.00	3.4762	.89546
Y.4	63	1.00	5.00	3.1429	.83968
Valid N (listwise)	63				

# Lampiran 4. Uji Validitas dan Reliabilitas

## Validitas Kualitas Layanan

Correlations

		x1.1	x1.2	x1.3	x1.4	x1.5	x1.6	x1.7	x1.8	x1.9	x1.10	x1.11	x1.12	x1.13	kualitas layanan (X1)	
Spearmans rho	x1.1	1.000	.626**	.494**	.514**	.556**	.457**	.621**	.505**	.648**	.606**	.489**	.475**	.057	.697**	
			.000	.000	.000	.000	.000	.000	.000	.000	.000	.000	.000	.000	.000	.000
			.63	.63	.63	.63	.63	.63	.63	.63	.63	.63	.63	.63	.63	.63
	x1.2	.626**	1.000	.478**	.736**	.756**	.558**	.524**	.555**	.634**	.603**	.502**	.432**	.244	.791**	
		.000	.000	.000	.000	.000	.000	.000	.000	.000	.000	.000	.000	.000	.000	.000
		.63	.63	.63	.63	.63	.63	.63	.63	.63	.63	.63	.63	.63	.63	.63
	x1.3	.494**	.478**	1.000	.440**	.683**	.559**	.461**	.434**	.461**	.654**	.613**	.414**	.281*	.694**	
		.000	.000	.000	.000	.000	.000	.000	.000	.000	.000	.000	.000	.001	.000	.000
		.63	.63	.63	.63	.63	.63	.63	.63	.63	.63	.63	.63	.63	.63	.63
	x1.4	.514**	.736**	.440**	1.000	.760**	.336**	.540**	.710**	.476**	.529**	.456**	.311*	.178	.726**	
		.000	.000	.000	.000	.000	.007	.000	.000	.000	.000	.000	.013	.163	.000	
		.63	.63	.63	.63	.63	.63	.63	.63	.63	.63	.63	.63	.63	.63	
	x1.5	.556**	.756**	.683**	.760**	1.000	.546**	.611**	.748**	.626**	.769**	.623**	.424**	.368**	.673**	
		.000	.000	.000	.000	.000	.000	.000	.000	.000	.000	.000	.001	.001	.000	
		.63	.63	.63	.63	.63	.63	.63	.63	.63	.63	.63	.63	.63	.63	
	x1.6	.457**	.558**	.559**	.336**	.546**	1.000	.438**	.431**	.528**	.538**	.540**	.449**	.479**	.731**	
	.000	.000	.000	.000	.000	.000	.000	.000	.000	.000	.000	.000	.000	.000		
	.63	.63	.63	.63	.63	.63	.63	.63	.63	.63	.63	.63	.63	.63		
x1.7	.621**	.524**	.461**	.540**	.611**	.438**	1.000	.556**	.294*	.294*	.715**	.421**	.430**	.348**	.694**	
	.000	.000	.000	.000	.000	.000	.000	.000	.019	.000	.000	.001	.000	.000	.000	
	.63	.63	.63	.63	.63	.63	.63	.63	.63	.63	.63	.63	.63	.63	.63	
x1.8	.505**	.634**	.461**	.710**	.748**	.431**	.556**	1.000	.496**	.626**	.495**	.314*	.344**	.778**		
	.000	.000	.000	.000	.000	.000	.000	.000	.000	.000	.000	.012	.006	.000		
	.63	.63	.63	.63	.63	.63	.63	.63	.63	.63	.63	.63	.63	.63		
x1.9	.648**	.603**	.654**	.476**	.626**	.528**	.294*	.486**	1.000	.452**	.605**	.437**	.422**	.728**		
	.000	.000	.000	.000	.000	.000	.019	.000	.000	.000	.000	.000	.001	.000		
	.63	.63	.63	.63	.63	.63	.63	.63	.63	.63	.63	.63	.63	.63		
x1.10	.606**	.603**	.654**	.529**	.768**	.638**	.715**	.626**	.452**	1.000	.614**	.564**	.348**	.822**		
	.000	.000	.000	.000	.000	.000	.000	.000	.000	.000	.000	.000	.006	.000		
	.63	.63	.63	.63	.63	.63	.63	.63	.63	.63	.63	.63	.63	.63		
x1.11	.489**	.502**	.613**	.458**	.623**	.549**	.421**	.495**	.605**	.614**	1.000	.669**	.344**	.769**		
	.000	.000	.000	.000	.000	.000	.000	.000	.000	.000	.000	.000	.006	.000		
	.63	.63	.63	.63	.63	.63	.63	.63	.63	.63	.63	.63	.63	.63		
x1.12	.475**	.432**	.414**	.311*	.424**	.449**	.430**	.314*	.437**	.564**	.669**	1.000	.407**	.805**		
	.000	.000	.001	.000	.001	.000	.000	.012	.000	.000	.000	.000	.001	.000		
	.63	.63	.63	.63	.63	.63	.63	.63	.63	.63	.63	.63	.63	.63		
x1.13	.057	.244	.281*	.178	.398**	.479**	.348**	.344**	.422**	.348**	.344**	.407**	1.000	.480**		
	.655	.054	.026	.163	.001	.000	.006	.006	.001	.006	.006	.001	.000	.000		
	.63	.63	.63	.63	.63	.63	.63	.63	.63	.63	.63	.63	.63	.63		
kualitas layanan (X1)	.697**	.791**	.694**	.726**	.673**	.731**	.694**	.778**	.726**	.822**	.759**	.605**	.480**	1.000		
	.000	.000	.000	.000	.000	.000	.000	.000	.000	.000	.000	.000	.000	.000		
	.63	.63	.63	.63	.63	.63	.63	.63	.63	.63	.63	.63	.63	.63		

\*\* Correlation is significant at the 0.01 level (2-tailed).

\* Correlation is significant at the 0.05 level (2-tailed).

## Validitas Citra Merek

Correlations

			x2.1	x2.2	x2.3	citra merek (X2)
Spearman's rho	x2.1	Correlation Coefficient	1.000	.451**	.284*	.739**
		Sig. (2-tailed)	.	.000	.024	.000
		N	63	63	63	63
	x2.2	Correlation Coefficient	.451**	1.000	.504**	.829**
		Sig. (2-tailed)	.000	.	.000	.000
		N	63	63	63	63
	x2.3	Correlation Coefficient	.284*	.504**	1.000	.754**
		Sig. (2-tailed)	.024	.000	.	.000
		N	63	63	63	63
	citra merek (X2)	Correlation Coefficient	.739**	.829**	.754**	1.000
		Sig. (2-tailed)	.000	.000	.000	.
		N	63	63	63	63

\*\* . Correlation is significant at the 0.01 level (2-tailed).

\* . Correlation is significant at the 0.05 level (2-tailed).

## Validitas Harga

Correlations

			x3.1	x3.2	x3.3	Harga (X3)
Spearman's rho	x3.1	Correlation Coefficient	1.000	.533**	.369**	.773**
		Sig. (2-tailed)	.	.000	.003	.000
		N	63	63	63	63
	x3.2	Correlation Coefficient	.533**	1.000	.487**	.859**
		Sig. (2-tailed)	.000	.	.000	.000
		N	63	63	63	63
	x3.3	Correlation Coefficient	.369**	.487**	1.000	.753**
		Sig. (2-tailed)	.003	.000	.	.000
		N	63	63	63	63
	Harga (X3)	Correlation Coefficient	.773**	.859**	.753**	1.000
		Sig. (2-tailed)	.000	.000	.000	.
		N	63	63	63	63

\*\* . Correlation is significant at the 0.01 level (2-tailed).

## Validitas Promosi

Correlations

			x4.1	x4.2	Promosi (X4)
Spearman's rho	x4.1	Correlation Coefficient	1.000	.534**	.857**
		Sig. (2-tailed)	.	.000	.000
		N	63	63	63
	x4.2	Correlation Coefficient	.534**	1.000	.886**
		Sig. (2-tailed)	.000	.	.000
		N	63	63	63
	Promosi (X4)	Correlation Coefficient	.857**	.886**	1.000
		Sig. (2-tailed)	.000	.000	.
		N	63	63	63

\*\* . Correlation is significant at the 0.01 level (2-tailed).

## Validitas Keputusan Pembelian

Correlations

			y.1	y.2	y.3	y.4	Keputusan pembelian (Y)
Spearman's rho	y.1	Correlation Coefficient	1.000	.368**	.393**	.553**	.736**
		Sig. (2-tailed)	.	.003	.001	.000	.000
		N	63	63	63	63	63
	y.2	Correlation Coefficient	.368**	1.000	.550**	.359**	.720**
		Sig. (2-tailed)	.003	.	.000	.004	.000
		N	63	63	63	63	63
	y.3	Correlation Coefficient	.393**	.550**	1.000	.512**	.816**
		Sig. (2-tailed)	.001	.000	.	.000	.000
		N	63	63	63	63	63
	y.4	Correlation Coefficient	.553**	.359**	.512**	1.000	.782**
		Sig. (2-tailed)	.000	.004	.000	.	.000
		N	63	63	63	63	63
	Keputusan pembelian (Y)	Correlation Coefficient	.736**	.720**	.816**	.782**	1.000
		Sig. (2-tailed)	.000	.000	.000	.000	.
		N	63	63	63	63	63

\*\* . Correlation is significant at the 0.01 level (2-tailed).



## Reliabilitas Harga

\*\*\*\*\* Method 1 (space saver) will be used for this analysis \*\*\*\*\*

R E L I A B I L I T Y   A N A L Y S I S   -   S C A L E   ( A L P H A )

Item-total Statistics

	Scale Mean if Item Deleted	Scale Variance if Item Deleted	Corrected Item- Total Correlation	Alpha if Item Deleted
X3.1	6.5238	1.7373	.5318	.6578
X3.2	6.5079	1.1572	.6580	.5018
X3.3	6.4603	1.8976	.4940	.7026

Reliability Coefficients

N of Cases = 63.0

N of Items = 3

Alpha = .7255

## Reliabilitas Promosi

\*\*\*\*\* Method 1 (space saver) will be used for this analysis \*\*\*\*\*

R E L I A B I L I T Y   A N A L Y S I S   -   S C A L E   ( A L P H A )

Item-total Statistics

	Scale Mean if Item Deleted	Scale Variance if Item Deleted	Corrected Item- Total Correlation	Alpha if Item Deleted
X4.1	2.8571	.6406	.4997	.
X4.2	2.8095	.5438	.4997	.

Reliability Coefficients

N of Cases = 63.0

N of Items = 2

Alpha = .6649



## Reliabilitas Keputusan Pembelian

\*\*\*\*\* Method 1 (space saver) will be used for this analysis \*\*\*\*\*

RELIABILITY ANALYSIS - SCALE (ALPHA)  
Item-total Statistics

	Scale Mean if Item Deleted	Scale Variance if Item Deleted	Corrected Item- Total Correlation	Alpha if Item Deleted
Y.1	10.4444	3.8638	.5271	.7204
Y.2	10.1270	4.0804	.5007	.7341
Y.3	10.4762	3.2535	.6063	.6780
Y.4	10.8095	3.4147	.6103	.6743

Reliability Coefficients

N of Cases = 63.0

N of Items = 4

Alpha = .7603

## Lampiran 5. Analisis Regresi Regression

### Variables Entered/Removed<sup>a</sup>

Model	Variables Entered	Variables Removed	Method
1	Promosi (X4), citra merek (X2), Harga (X3), kualitas layanan (X1)		Enter

- a. All requested variables entered.  
b. Dependent Variable: Keputusan pembelian (Y)

### Model Summary<sup>b</sup>

Model	R	R Square	Adjusted R Square	Std. Error of the Estimate	Change Statistics					Durbin-Watson
					R Square Change	F Change	df1	df2	Sig. F Change	
1	.962 <sup>a</sup>	.925	.920	.17348	.925	179.090	4	58	.000	1.750

- a. Predictors: (Constant), Promosi (X4), citra merek (X2), Harga (X3), kualitas layanan (X1)  
b. Dependent Variable: Keputusan pembelian (Y)

### ANOVA<sup>b</sup>

Model		Sum of Squares	df	Mean Square	F	Sig.
1	Regression	21.558	4	5.390	179.090	.000 <sup>a</sup>
	Residual	1.745	58	.030		
	Total	23.304	62			

- a. Predictors: (Constant), Promosi (X4), citra merek (X2), Harga (X3), kualitas layanan (X1)  
b. Dependent Variable: Keputusan pembelian (Y)

### Coefficients<sup>a</sup>

Model		Unstandardized Coefficients		Standardized Coefficients	t	Sig.	Correlations			Collinearity Statistics		
		B	Std. Error	Beta			Zero-order	Partial	Part	Tolerance	VIF	
1	(Constant)	.131	.139		.946	.348						
	kualitas layanan (X1)	.226	.092	.207	2.449	.017	.891	.306	.088	.181	5.525	
	citra merek (X2)	.228	.079	.227	2.890	.005	.880	.355	.104	.210	4.759	
	Harga (X3)	.469	.076	.453	6.140	.000	.922	.628	.221	.237	4.221	
	Promosi (X4)	.132	.065	.144	2.049	.045	.859	.260	.074	.263	3.807	

- a. Dependent Variable: Keputusan pembelian (Y)

Collinearity Diagnostics<sup>a</sup>

Model	Dimension	Eigenvalue	Condition Index	Variance Proportions				
				(Constant)	kualitas layanan (X1)	citra merek (X2)	Harga (X3)	Promosi (X4)
1	1	4.952	1.000	.00	.00	.00	.00	.00
	2	2.779E-02	13.349	.62	.00	.01	.00	.13
	3	1.034E-02	21.887	.17	.05	.33	.01	.50
	4	5.885E-03	29.009	.09	.03	.05	.99	.32
	5	3.621E-03	36.981	.13	.93	.62	.00	.05

a. Dependent Variable: Keputusan pembelian (Y)

Casewise Diagnostics<sup>a</sup>

Case Number	Std. Residual	Keputusan pembelian (Y)
28	3.623	4.75
46	3.580	3.75

a. Dependent Variable: Keputusan pembelian (Y)

Residuals Statistics<sup>a</sup>

	Minimum	Maximum	Mean	Std. Deviation	N
Predicted Value	1.8508	4.4861	3.4881	.58967	63
Residual	-.5140	.6286	.0000	.16779	63
Std. Predicted Value	-2.777	1.693	.000	1.000	63
Std. Residual	-2.963	3.623	.000	.967	63

a. Dependent Variable: Keputusan pembelian (Y)

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## Lampiran 6

### Uji Heterokesdatisitas

Correlations

			Keputusan pembelian (Y)	kualitas layanan (X1)	citra merek (X2)	Harga (X3)	Promosi (X4)
Spearman's rho	Keputusan pembelian (Y)	Correlation Coefficient	1.000	.918**	.867**	.933**	.880**
		Sig. (2-tailed)	.	.000	.000	.000	.000
		N	63	63	63	63	63
	kualitas layanan (X1)	Correlation Coefficient	.918**	1.000	.885**	.856**	.841**
		Sig. (2-tailed)	.000	.	.000	.000	.000
		N	63	63	63	63	63
	citra merek (X2)	Correlation Coefficient	.867**	.885**	1.000	.791**	.770**
		Sig. (2-tailed)	.000	.000	.	.000	.000
		N	63	63	63	63	63
	Harga (X3)	Correlation Coefficient	.933**	.856**	.791**	1.000	.841**
		Sig. (2-tailed)	.000	.000	.000	.	.000
		N	63	63	63	63	63
	Promosi (X4)	Correlation Coefficient	.880**	.841**	.770**	.841**	1.000
		Sig. (2-tailed)	.000	.000	.000	.000	.
		N	63	63	63	63	63

\*\* . Correlation is significant at the 0.01 level (2-tailed).

## Lampiran 7 Interpretasi Nilai Koefisien Korelasi

### Interpretasi Nilai Koefisien Korelasi

No	Koefisien korelasi (r)	Interpretasi
1	0,00 -0,25	<i>No association or low association (weak association)</i>
2	0,26-0,50	<i>Moderately low association (moderately weak association)</i>
3	0,51-0,75	<i>Moderately high association (moderately strong association)</i>
4	0,76- 1,00	<i>High associaton (strong association up to perfect association)</i>

Sumber: Champion, Dean J., 1981, Basic Statistic For Social Research,  
(Second Edition), New York : Macmillan Publishing Co., p. 302

Tabel r

df	0.05	df	0.05	df	0.05	df	0.05	df	0.05
1	0.9511	31	0.2289	61	0.1636	91	0.1341	121	0.1163
2	0.8000	32	0.2254	62	0.1623	92	0.1334	122	0.1159
3	0.6870	33	0.2220	63	0.1610	93	0.1327	123	0.1154
4	0.6084	34	0.2187	64	0.1598	94	0.1320	124	0.1149
5	0.5509	35	0.2156	65	0.1586	95	0.1313	125	0.1145
6	0.5067	36	0.2126	66	0.1574	96	0.1306	126	0.1140
7	0.4716	37	0.2097	67	0.1562	97	0.1299	127	0.1136
8	0.4428	38	0.2070	68	0.1550	98	0.1292	128	0.1131
9	0.4187	39	0.2043	69	0.1539	99	0.1286	129	0.1127
10	0.3981	40	0.2018	70	0.1528	100	0.1279	130	0.1123
11	0.3802	41	0.1993	71	0.1517	101	0.1273	131	0.1118
12	0.3646	42	0.1970	72	0.1507	102	0.1267	132	0.1114
13	0.3507	43	0.1947	73	0.1497	103	0.1261	133	0.1110
14	0.3383	44	0.1925	74	0.1486	104	0.1255	134	0.1106
15	0.3271	45	0.1903	75	0.1477	105	0.1249	135	0.1102
16	0.3170	46	0.1883	76	0.1467	106	0.1243	136	0.1098
17	0.3077	47	0.1863	77	0.1457	107	0.1237	137	0.1094
18	0.2992	48	0.1843	78	0.1448	108	0.1231	138	0.1090
19	0.2914	49	0.1825	79	0.1439	109	0.1226	139	0.1086
20	0.2841	50	0.1806	80	0.1430	110	0.1220	140	0.1082
21	0.2774	51	0.1789	81	0.1421	111	0.1215	141	0.1078
22	0.2711	52	0.1772	82	0.1412	112	0.1209	142	0.1074
23	0.2653	53	0.1755	83	0.1404	113	0.1204	143	0.1070
24	0.2598	54	0.1739	84	0.1396	114	0.1199	144	0.1067
25	0.2546	55	0.1723	85	0.1387	115	0.1193	145	0.1063
26	0.2497	56	0.1708	86	0.1379	116	0.1188	146	0.1059
27	0.2451	57	0.1693	87	0.1371	117	0.1183	147	0.1056
28	0.2407	58	0.1678	88	0.1364	118	0.1178	148	0.1052
29	0.2366	59	0.1664	89	0.1356	119	0.1173	149	0.1049
30	0.2327	60	0.1650	90	0.1348	120	0.1168	150	0.1045

Sumber: SPSS for Windows Ver. 11.0.0, SPSS Inc., 1989 - 2001.

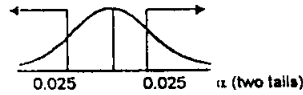
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Example:

$Pr(t >= 0.025)$

$Pr(t >= 0.05)$

$Pr(t >= 0.10)$



df	Pr	0.10	0.05	0.025	0.010
1		3.0777	6.3138	12.7062	31.8205
2		1.8858	2.9200	4.3027	6.9646
3		1.6377	2.3534	3.1824	4.5407
4		1.5332	2.1310	2.7764	3.7469
5		1.4759	2.0150	2.5700	3.3019
6		1.4398	1.9432	2.4469	3.1427
7		1.4149	1.8946	2.3646	2.9980
8		1.3968	1.8595	2.3060	2.8965
9		1.3830	1.8331	2.2622	2.8214
10		1.3722	1.8125	2.2330	2.7638
11		1.3634	1.7959	2.2010	2.7101
12		1.3562	1.7823	2.1788	2.6810
13		1.3502	1.7709	2.1604	2.6503
14		1.3450	1.7613	2.1448	2.6245
15		1.3406	1.7531	2.1314	2.6025
16		1.3368	1.7459	2.1199	2.5835
17		1.3334	1.7396	2.1098	2.5669
18		1.3304	1.7341	2.1009	2.5524
19		1.3277	1.7291	2.0930	2.5395
20		1.3253	1.7247	2.0860	2.5280
21		1.3232	1.7207	2.0796	2.5176
22		1.3212	1.7171	2.0739	2.5083
23		1.3195	1.7139	2.0687	2.4999
24		1.3178	1.7109	2.0639	2.4922
25		1.3163	1.7081	2.0595	2.4851
26		1.3150	1.7056	2.0555	2.4786
27		1.3137	1.7033	2.0518	2.4727
28		1.3125	1.7011	2.0484	2.4671
29		1.3114	1.6991	2.0452	2.4620
30		1.3104	1.6973	2.0423	2.4573
31		1.3095	1.6955	2.0395	2.4528
32		1.3086	1.6939	2.0369	2.4487
33		1.3077	1.6924	2.0345	2.4440
34		1.3070	1.6909	2.0322	2.4411
35		1.3062	1.6896	2.0301	2.4377
36		1.3055	1.6883	2.0281	2.4345
37		1.3049	1.6871	2.0262	2.4314
38		1.3042	1.6860	2.0244	2.4286
39		1.3036	1.6849	2.0227	2.4260
40		1.3031	1.6839	2.0211	2.4233
41		1.3025	1.6829	2.0195	2.4208
42		1.3020	1.6820	2.0181	2.4185
43		1.3016	1.6811	2.0167	2.4163
44		1.3011	1.6802	2.0154	2.4141
45		1.3006	1.6794	2.0141	2.4121
46		1.3002	1.6787	2.0129	2.4102
47		1.2998	1.6779	2.0117	2.4083
48		1.2994	1.6772	2.0106	2.4066
49		1.2991	1.6766	2.0096	2.4049
50		1.2987	1.6759	2.0086	2.4033
51		1.2984	1.6753	2.0076	2.4017
52		1.2980	1.6747	2.0066	2.4002
53		1.2977	1.6741	2.0057	2.3988
54		1.2974	1.6736	2.0049	2.3974
55		1.2971	1.6730	2.0040	2.3961
56		1.2969	1.6725	2.0032	2.3948
57		1.2966	1.6720	2.0025	2.3936
58		1.2963	1.6716	2.0017	2.3924
59		1.2961	1.6711	2.0010	2.3912
60		1.2958	1.6706	2.0003	2.3901

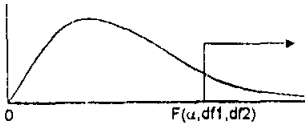
df	Pr	0.10	0.05	0.025	0.010
61		1.2956	1.6702	1.9998	2.3890
62		1.2954	1.6698	1.9990	2.3880
63		1.2951	1.6694	1.9983	2.3870
64		1.2949	1.6690	1.9977	2.3860
65		1.2947	1.6686	1.9971	2.3851
66		1.2945	1.6683	1.9966	2.3842
67		1.2943	1.6679	1.9960	2.3833
68		1.2941	1.6676	1.9955	2.3824
69		1.2939	1.6672	1.9949	2.3816
70		1.2938	1.6669	1.9944	2.3808
71		1.2936	1.6666	1.9939	2.3800
72		1.2934	1.6663	1.9935	2.3793
73		1.2933	1.6660	1.9930	2.3785
74		1.2931	1.6657	1.9925	2.3778
75		1.2929	1.6654	1.9921	2.3771
76		1.2928	1.6652	1.9917	2.3764
77		1.2926	1.6649	1.9913	2.3758
78		1.2925	1.6646	1.9908	2.3751
79		1.2924	1.6644	1.9905	2.3745
80		1.2922	1.6641	1.9901	2.3739
81		1.2921	1.6639	1.9897	2.3733
82		1.2920	1.6636	1.9893	2.3727
83		1.2918	1.6634	1.9890	2.3721
84		1.2917	1.6632	1.9886	2.3716
85		1.2916	1.6630	1.9883	2.3710
86		1.2915	1.6628	1.9879	2.3705
87		1.2914	1.6626	1.9876	2.3700
88		1.2912	1.6624	1.9873	2.3695
89		1.2911	1.6622	1.9870	2.3690
90		1.2910	1.6620	1.9867	2.3685
91		1.2909	1.6618	1.9864	2.3680
92		1.2908	1.6616	1.9861	2.3676
93		1.2907	1.6614	1.9858	2.3671
94		1.2906	1.6612	1.9855	2.3667
95		1.2905	1.6611	1.9853	2.3662
96		1.2904	1.6609	1.9850	2.3658
97		1.2903	1.6607	1.9847	2.3654
98		1.2902	1.6606	1.9845	2.3650
99		1.2902	1.6604	1.9842	2.3646
100		1.2901	1.6602	1.9840	2.3642
101		1.2900	1.6601	1.9837	2.3638
102		1.2899	1.6599	1.9835	2.3635
103		1.2898	1.6598	1.9833	2.3631
104		1.2897	1.6596	1.9830	2.3627
105		1.2897	1.6595	1.9828	2.3624
106		1.2896	1.6594	1.9826	2.3620
107		1.2895	1.6592	1.9824	2.3617
108		1.2894	1.6591	1.9822	2.3614
109		1.2894	1.6590	1.9820	2.3610
110		1.2893	1.6588	1.9818	2.3607
111		1.2892	1.6587	1.9816	2.3604
112		1.2892	1.6586	1.9814	2.3601
113		1.2891	1.6585	1.9812	2.3598
114		1.2890	1.6583	1.9810	2.3595
115		1.2890	1.6582	1.9808	2.3592
116		1.2889	1.6581	1.9806	2.3589
117		1.2888	1.6580	1.9804	2.3586
118		1.2888	1.6579	1.9803	2.3584
119		1.2887	1.6578	1.9801	2.3581
120		1.2886	1.6577	1.9799	2.3578

Sumber: SPSS for Windows Ver. 11.0.0, SPSS Inc., 1989 - 2001.

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TABLE F

$\alpha = 5\%$



Denominator df <sub>2</sub>	Nominator df <sub>1</sub>				
	1	2	3	4	5
1.	161.45	199.50	215.71	224.58	230.16
2.	18.51	19.00	19.18	19.25	19.30
3.	10.13	9.55	9.28	9.12	9.01
4.	7.71	6.94	6.59	6.39	6.26
5.	6.61	5.79	5.41	5.19	5.05
6.	5.99	5.14	4.78	4.53	4.39
7.	5.59	4.74	4.35	4.12	3.97
8.	5.32	4.46	4.07	3.84	3.69
9.	5.12	4.26	3.86	3.63	3.48
10.	4.96	4.10	3.71	3.48	3.33
11.	4.84	3.98	3.59	3.36	3.20
12.	4.75	3.89	3.49	3.26	3.11
13.	4.67	3.81	3.41	3.18	3.03
14.	4.60	3.74	3.34	3.11	2.96
15.	4.54	3.68	3.29	3.06	2.90
16.	4.49	3.63	3.24	3.01	2.85
17.	4.45	3.59	3.20	2.96	2.81
18.	4.41	3.55	3.16	2.93	2.77
19.	4.38	3.52	3.13	2.90	2.74
20.	4.35	3.49	3.10	2.87	2.71
21.	4.32	3.47	3.07	2.84	2.68
22.	4.30	3.44	3.05	2.82	2.66
23.	4.28	3.42	3.03	2.80	2.64
24.	4.26	3.40	3.01	2.78	2.62
25.	4.24	3.39	2.99	2.76	2.60
26.	4.23	3.37	2.98	2.74	2.59
27.	4.21	3.35	2.96	2.73	2.57
28.	4.20	3.34	2.95	2.71	2.56
29.	4.18	3.33	2.93	2.70	2.55
30.	4.17	3.32	2.92	2.69	2.53
31.	4.16	3.30	2.91	2.68	2.52
32.	4.15	3.29	2.90	2.67	2.51
33.	4.14	3.28	2.89	2.66	2.50
34.	4.13	3.28	2.88	2.65	2.49
35.	4.12	3.27	2.87	2.64	2.49
36.	4.11	3.26	2.87	2.63	2.48
37.	4.11	3.25	2.86	2.63	2.47
38.	4.10	3.24	2.85	2.62	2.46
39.	4.09	3.24	2.85	2.61	2.46
40.	4.08	3.23	2.84	2.61	2.45
41.	4.08	3.23	2.83	2.60	2.44
42.	4.07	3.22	2.83	2.59	2.44
43.	4.07	3.21	2.82	2.59	2.43
44.	4.06	3.21	2.82	2.58	2.43
45.	4.06	3.20	2.81	2.58	2.42
46.	4.05	3.20	2.81	2.57	2.42
47.	4.05	3.20	2.80	2.57	2.41
48.	4.04	3.19	2.80	2.57	2.41
49.	4.04	3.19	2.79	2.56	2.40
50.	4.03	3.18	2.79	2.56	2.40
51.	4.03	3.18	2.79	2.55	2.40
52.	4.03	3.18	2.78	2.55	2.39
53.	4.02	3.17	2.78	2.55	2.39
54.	4.02	3.17	2.78	2.54	2.39
55.	4.02	3.16	2.77	2.54	2.38
56.	4.01	3.16	2.77	2.54	2.38
57.	4.01	3.16	2.77	2.53	2.38
58.	4.01	3.16	2.76	2.53	2.37
59.	4.00	3.15	2.76	2.53	2.37
60.	4.00	3.15	2.76	2.53	2.37

Denominator df <sub>2</sub>	Nominator df <sub>1</sub>				
	1	2	3	4	5
61.	4.00	3.15	2.76	2.52	2.37
62.	4.00	3.15	2.75	2.52	2.36
63.	3.99	3.14	2.75	2.52	2.36
64.	3.99	3.14	2.75	2.52	2.36
65.	3.99	3.14	2.75	2.51	2.36
66.	3.99	3.14	2.74	2.51	2.35
67.	3.98	3.13	2.74	2.51	2.35
68.	3.98	3.13	2.74	2.51	2.35
69.	3.98	3.13	2.74	2.50	2.35
70.	3.98	3.13	2.74	2.50	2.35
71.	3.98	3.13	2.73	2.50	2.34
72.	3.97	3.12	2.73	2.50	2.34
73.	3.97	3.12	2.73	2.50	2.34
74.	3.97	3.12	2.73	2.50	2.34
75.	3.97	3.12	2.73	2.49	2.34
76.	3.97	3.12	2.72	2.49	2.33
77.	3.97	3.12	2.72	2.49	2.33
78.	3.96	3.11	2.72	2.49	2.33
79.	3.96	3.11	2.72	2.49	2.33
80.	3.96	3.11	2.72	2.49	2.33
81.	3.96	3.11	2.72	2.48	2.33
82.	3.96	3.11	2.72	2.48	2.33
83.	3.96	3.11	2.71	2.48	2.32
84.	3.95	3.11	2.71	2.48	2.32
85.	3.95	3.10	2.71	2.48	2.32
86.	3.95	3.10	2.71	2.48	2.32
87.	3.95	3.10	2.71	2.48	2.32
88.	3.95	3.10	2.71	2.48	2.32
89.	3.95	3.10	2.71	2.47	2.32
90.	3.95	3.10	2.71	2.47	2.32
91.	3.95	3.10	2.70	2.47	2.31
92.	3.94	3.10	2.70	2.47	2.31
93.	3.94	3.09	2.70	2.47	2.31
94.	3.94	3.09	2.70	2.47	2.31
95.	3.94	3.09	2.70	2.47	2.31
96.	3.94	3.09	2.70	2.47	2.31
97.	3.94	3.09	2.70	2.47	2.31
98.	3.94	3.09	2.70	2.46	2.31
99.	3.94	3.09	2.70	2.46	2.31
100.	3.94	3.09	2.70	2.46	2.31
101.	3.94	3.09	2.69	2.46	2.30
102.	3.93	3.09	2.69	2.46	2.30
103.	3.93	3.08	2.69	2.46	2.30
104.	3.93	3.08	2.69	2.46	2.30
105.	3.93	3.08	2.69	2.46	2.30
106.	3.93	3.08	2.69	2.46	2.30
107.	3.93	3.08	2.69	2.46	2.30
108.	3.93	3.08	2.69	2.46	2.30
109.	3.93	3.08	2.69	2.45	2.30
110.	3.93	3.08	2.69	2.45	2.30
111.	3.93	3.08	2.69	2.45	2.30
112.	3.93	3.08	2.69	2.45	2.30
113.	3.93	3.08	2.68	2.45	2.29
114.	3.92	3.08	2.68	2.45	2.29
115.	3.92	3.08	2.68	2.45	2.29
116.	3.92	3.07	2.68	2.45	2.29
117.	3.92	3.07	2.68	2.45	2.29
118.	3.92	3.07	2.68	2.45	2.29
119.	3.92	3.07	2.68	2.45	2.29
120.	3.92	3.07	2.68	2.45	2.29

Sumber: SPSS for Windows Ver. 11.0.0. SPSS Inc., 1989 - 2001.