

CHAPTER 1

INTRODUCTION

In this chapter the writer presents the background of the study, the research questions, the objectives of the study, the significances of the study, the scope and the limitation of the study, the theoretical frameworks, and the definition of the key terms used in the study.

1.1. Background of the Study

People all over the world have one exactly the same need that affects their whole life; that is loyalty (Royce, 1908). Talking about professions, jobs, relationships, all aspects need one thing called loyalty. Loyalty may be referred to the willing and practical and thoroughgoing devotion of a person to a cause (Royce, 1908). The cause may vary to religion or beliefs, nations, jobs or companies, family, couple, etc.

According to Indonesian Constitution of Marriage Number 1, 1974 (Verse 1), in a relationship, both the man and the woman must be mature enough to get married so that they can build a strong foundation of loyalty. Loyalty never means merely following each own pleasure, viewed as someone's private pleasure and interest. For if someone's loyal, he/she is not seeking his/her own private advantage. There's a strong implicit obligatory that they must unify in each other's life. They must keep their life to be in center and make sure the fixity and stability of the relationship.

When loyalty is violated, the results would also vary according to different countries. According to Central Bureau of Statistics in Indonesia, until 2015, there are 347 256 couples decided to get divorced because of the unloyalty occurred among the couple. It shows that the urgency of preventing unloyalty is really high so that the numbers of divorces happened could be reduced each year.

Yasunari Kawabata's *Beauty and Sadness* also provides an example of a marriage life that has varied problems and obstacles related to unloyalty done by the male main character, Oki Toshio. Oki is a 55-year-old man who's facing severe effects of his wrongdoing in the past. Many researchers have been researching about the messages and the moral values found in Yasunari Kawabata's *Beauty and Sadness*. In this research, the writer wants to reveal the factors that lead to the unloyalty and the after effects of being unloyal so that it can be a real example for everyone reading the thesis. Although the character didn't end up in divorces, but the writer wants to show the readers about the factors of the unloyalty that lead Indonesian people to divorces that should be prevented.

1.2. Research Questions

In line with the background above, the problems of this study are:

1. What are the factors leading to the unloyalty of Oki Toshio in Yasunari Kawabata's Beauty and Sadness?
2. What are the after-effects of the unloyalty of Oki Toshio in Yasunari Kawabata's Beauty and Sadness?

1.3. Objectives of the Study

The purposes of this study are:

1. To find out the factors leading to the unloyalty of Oki Toshio in Yasunari Kawabata's Beauty and Sadness.
2. To find out the after effects of the unloyalty of Oki Toshio in Yasunari Kawabata's Beauty and Sadness.

1.4. Significance of the Study

The result of this study will be beneficial for the English Department students:

- For the students studying literature through a novel

By reading this thesis, the writer hopes that this study can help the English Department students to comprehend more about any literature product they're reading so that they could get messages delivered by the writer of the

literature product. The students could learn how to analyze a novel by using Objective Theory through looking at its intrinsic elements (plot, point of view, theme, and character). In addition, this study will be of use as one of the examples of studying conflicts that occur in a novel.

1.5. Scope and Limitation of the Study

This study is conducted to get the factors and the after effects of unloyalty done by the main character. This study will focus on the factors and the after effects of the male main character, because the previous study has analyzed about the moral values of the plot and the messages can be earned from each character. The source of the data will be the novel itself. The researcher chooses this study because the researcher sees there is a possible way to identify the factors and the after effects experienced by the male main character in order that those factors could be prevented. The conflicts of the literature products may varied, but this novel discusses more about the factors and effect of the unloyalty done by the characters.

1.6. Theoretical Framework

In this study, the writer used several theoretical frameworks. The first theory is about the theory of literature based on Beaty (2002) which refers to the definition of literature and the types of literature. The second is Pragmatic Theories based on

Abrams (1971) which refers to the definition and the purpose of literature. The third is the philosophy of loyalty which is based on Royce (1908).

1.7. Definitions of Key Terms

1. Factor

Factor is the amount by which something increases or decreases or a particular level on a scale of measurement (Hornby, 2000).

2. Oki Toshio

Oki Toshio is the male main character of Yasunari Kawabata's *Beauty and Sadness*. He is a 55-year old married man who was committing unloyalty and experiencing the after-effects of the unloyalty itself.

3. Unloyalty

Unloyalty is the act or the quality of someone being disloyal or unfaithful, in which he/she makes a violation of allegiance, devotion, commitment or duty (Merriam-Webster, 1828).

4. Beauty and Sadness

Beauty and Sadness is a Japanese novel by Yasunari Kawabata, first published in 1964 and translated by Howard Hibbett. *Beauty and Sadness* won the Nobel Prize for literature (Schneider, 2010).