THE EFFECT OF COMPENSATION AND WORK ENVIRONMENT ON JOB SATISFACTION AND EMPLOYEE LOYALTY AT COMPANY X



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INTERNATIONAL BUSINESS MANAGEMENT FACULTY OF BUSINESS WIDYA MANDALA CATHOLIC UNIVERSITY SURABAYA 2018

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FOREWORD

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Surabaya, August 2018

Aditya Eko Hadimulyo

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ABSTRACT

Human resources are important elements and important assets for the company in achieving the objective. One of the most important things that human resources must have is loyalty. Without loyalty, an employee can't work wholeheartedly, so that them job can not be solved properly, and even company goals can not be achieved. Therefore, this study aims to analyze the effects of compensation and work environment on job satisfaction and employee loyalty.

This research is a quantitative research that has two hypotheses to be tested. The type of data used in the form of questionnaires. The sample used in this study is 180 respondents. The object of research is Company X. Data analysis technique used is multiple linear regression. The results of the research on Company X showed that the compensation and work environment had a significant positive effect on job satisfaction, and job satisfaction had a significant positive effect on employee loyalty.

Keywords : Compensation, Work Environment, Job Satisfaction, Employee Loyalty.